



MERGER ANNOUNCEMENT

Competition and Consumer Protection Commission clears proposed joint venture between Heineken Ireland Limited and Comans Beverages Limited.

5 April 2016

The Competition and Consumer Protection Commission has today cleared the proposed joint venture involving Heineken Ireland Limited and Comans Beverages Limited. The proposed transaction was notified under the Competition Act 2002 on 23 February 2016.

The Commission has formed the view that the proposed transaction will not substantially lessen competition in any market for goods or services in the State. The Commission will publish the reasons for its determination on its website no later than 60 working days after the date of the determination and after allowing the parties the opportunity to request that confidential information be removed from the published version.

Additional Information

Heineken Ireland Limited, a subsidiary of Heineken NV, manufactures alcoholic beverages which it supplies to wholesalers who in turn sell to on-trade and off-trade outlets in the State. Heineken Ireland Limited is also involved in the wholesale supply of alcoholic and non-alcoholic beverages in the State through its wholly-owned subsidiary Western Beverages Limited. The latter's wholesale operations are primarily confined to the south and west coasts of the State with distribution depots located in Cork city, Limerick city, Galway city and Letterkenny.

Comans Beverages Limited is a wholesale supplier of alcoholic and non-alcoholic beverages to on-trade and off-trade outlets in the State with a distribution depot located in Tallaght, Co. Dublin.