



MERGER ANNOUNCEMENT - M/18/073

Competition and Consumer Protection Commission clears proposed acquisition by Alavina Investments Limited of certain assets comprising part of the property, stock and business assets associated with J. Donohoe (Motors) Limited located at Enniscorthy, Co Wexford.

12 October 2018

On 12 October 2018, the Competition and Consumer Protection Commission cleared the proposed transaction whereby, MMM Limited, (trading as Bolands Waterford City), through its wholly-owned subsidiary Alavina Investments Limited would acquire certain assets comprising part of the property, stock and business assets associated with the BMW/MINI dealership of J. Donohoe (Motors) Limited, located at Enniscorthy, Co Wexford. The proposed transaction was notified under the Competition Act 2002, as amended, on 4 September 2018.

The Commission has formed the view that the proposed transaction will not substantially lessen competition in any market for goods or services in the State. The Commission will publish the reasons for its determination on its website no later than 60 working days after the date of the determination and after allowing the parties the opportunity to request that confidential information be removed from the published version.

Additional Information

Alavina Investments Limited, a newly incorporated company, is a wholly owned subsidiary of MMM Limited. MMM Limited, trading as Bolands Waterford City, is an authorised BMW, Mini, Citroen and Hyundai dealer. John Kelly (Waterford) Limited is a wholly owned subsidiary of MMM Limited and is an authorised Opel dealer located on the Cork Road, Waterford.

J Donohoe (Motors) Limited is a motor dealer operating from Enniscorthy Co. Wexford and is a main Mini/BMW dealer. It also has interest in a main Skoda dealership operating out of the same location in Enniscorthy.