O-237-19

TRADE MARKS ACT 1994

IN THE MATTER OF APPLICATION NO. 3279826 BY MRS CHLOE RIGNEY TO REGISTER:

Bellissimo Studio

AS A TRADE MARK IN CLASS 44

AND

IN THE MATTER OF OPPOSITION THERETO UNDER NO. 412286
BY BELLISIMOS ACADEMY LTD.

Background & Pleadings

1. On 31 December 2017, Mrs Chloe Rigney ("the applicant") applied to register the

above trade mark for Beauty salon services in Class 44. The application was published

for opposition purposes on 23 March 2018.

2. On 26 April 2018, the application was opposed in full by Bellisimos Academy LTD.

("the opponent"). The opposition is based upon section $5(2)(b)^1$ of the Trade Marks

Act 1994 ("the Act"), in relation to which the opponent relies upon the following trade

mark:

United Kingdom Trade Mark ("UKTM") 3209784:

BELLISIMOS

Filing date: 31 January 2017

Registration date: 21 April 2017

In its Notice of Opposition, the opponent indicates that it intends to rely upon all goods

and services for which its mark is registered², though it refers specifically to its services

in class 44. The opponent's specification can be found, in full, as an appendix to this

decision.

3. The opponent submits that the average person would consider 'Bellissimo' and

'Bellisimos' identical. It claims that, given that the terms sound and look the same (and

are essentially the same word) and that each party will be providing the same services,

consumers are likely to confuse the respective brands.

4. In its counterstatement, the applicant submits that, although 'Bellissimo' and

'Bellisimos' share a comparable meaning, the different spelling is indicative of a

cultural difference. It claims that consumers predominantly use search engines to

locate the required services and that the difference in spelling would allow search

¹ Opposition was originally pleaded under section 5(1) on the basis of identical marks. In a letter of 2 May 2018, the registry advised the opponent that as the respective marks are clearly not identical, the opposition had no prospect of the success under s. 5(1). The Notice of Opposition was re-filed on 9 May 2018 to include s. 5(2)(b).

² By way of selecting the appropriate checkbox at question 1 of the form TM7.

engines to distinguish between the marks and categorise them accordingly. It also highlights that the parties are separated geographically by more than 180 miles, and as such they would not be competitors, nor would they share customers.

5. Neither party in these proceedings is represented. Only the opponent filed evidence. Neither party elected to request a hearing, nor did they file written submissions in lieu. This decision is taken following a careful reading of all the papers which I will refer to, as necessary.

The correct approach

- 6. I will briefly consider the applicant's comments regarding the relevance of search engines in the likelihood of confusion assessment (paragraph 4 refers). To begin, I note an absence of any evidence to indicate that search engines are the predominant means of locating the relevant services, nor is there evidence to show that search engines would indeed successfully distinguish between the respective marks based on the variation in the spelling of Bellissimo/Bellisimos. Even if evidence had been filed in support of this argument, it is unlikely to have held any persuasive weight as the vagrancies of a search engine facility would not be sufficient to diminish a likelihood of confusion on the part of the average consumer. Such facilities are not the sole channel by which consumers will naturally encounter the marks in the course of trade; the marks could notionally be used in a variety of scenarios in which search engines do not play a role at all. For that reason, I will not consider the point any further.
- 7. I note that the applicant also relies somewhat on the geographical disparity between the parties as a means to avoid a likelihood of confusion. She states:
 - "2. Any type of geographically local customer searching for a similar service would not find these two businesses based together, as a distance of more than 180 miles would mean that Bellisimos Academy and Bellissimo Studio are not in the same area and would not be competitors or share customers.
 - 3. A business operating in Glasgow called Bellissimo Clinic, who is in the same trade under section44 Beauty Services, has no objections to our trademark and

would not pose a risk as a competitor to Bellisimos Academy so why would Bellissimo Studio?"³

8. Irrespective of the above, the earlier mark is a national trade mark which is protected against confusion anywhere in the UK, and the applicant is also seeking a UK-wide trade mark registration. The fact that the parties are currently trading in different parts of the UK tells me nothing about the likelihood of confusion in the future. It follows that this line of defence can have no bearing on the outcome of the opposition.

Decision

- 9. The opposition is based upon section 5(2)(b) of the Act which reads as follows:
 - "5 (2) A trade mark shall not be registered if because -
 - (b) it is similar to an earlier trade mark and is to be registered for goods or services identical with or similar to those for which the earlier trade mark is protected,

there exists a likelihood of confusion on the part of the public, which includes the likelihood of association with the earlier trade mark."

- 10. An earlier trade mark is defined in section 6 of the Act, which states:
 - "6. (1) In this Act an "earlier trade mark" means -
 - (a) a registered trade mark, international trade mark (UK), Community trade mark or international trade mark (EC) which has a date of application for registration earlier than that of the trade mark in question, taking account (where appropriate) of the priorities claimed in respect of the trade marks,
 - (2) References in this Act to an earlier trade mark include a trade mark in respect of which an application for registration has been made and which, if registered,

3

³ See the applicant's response to question 8 of the form TM8

would be an earlier trade mark by virtue of subsection (1)(a) or (b), subject to its being so registered."

11. Given its filing date, the opponent's mark qualifies as an earlier trade mark under the provisions outlined above. In accordance with section 6A of the Act, as it had not completed its registration procedure more than five years prior to the publication date of the applicant's mark, the opponent's mark is not subject to the proof of use provisions. Consequently, the opponent is entitled to rely upon all goods and services identified in its Notice of Opposition.

Evidence

12. The opponent's evidence comprises a witness statement from its director, Ms Kiera Ricci, and supporting exhibits KR1 to KR4. The witness statement is dated 3 October 2018. I do not propose to summarise the exhibits in any real detail as they have only limited relevance to the proceedings.

13. Ms Ricci makes the following statements:

- Bellisimos Academy LTD. was incorporated in March 2016. Its flagship location is in Cardiff and it offers cosmetic and aesthetic procedures and beauty products;
- The opponent's trade mark has been used throughout the UK and Europe;
- The estimated figure spent on advertising is £56,000 and the estimated number of goods and services sold is 364,000⁴;
- Customers have arrived at the opponent's premises, having inadvertently booked an appointment with the applicant⁵.

14. An email from the opponent to the applicant acknowledging receipt of the form TM8 is enclosed at exhibit KR1. An email from Dr Domenic Di Rollo to the opponent confirming that he supports its case is enclosed at exhibit KR2. It is unclear precisely what interest Dr Di Rollo has in the opponent's company.

⁴ It is unclear whether either of these figures is an accumulative or annual indication of expenditure.

⁵ The opponent states that at least one of the customers would be willing to provide a witness statement.

15. Exhibit KR3 comprises a social media exchange between a customer and a representative of the opponent, which took place via Facebook. To briefly summarise, the customer makes an enquiry regarding an aesthetic treatment and ultimately pays £50 to secure a consultation. It transpires that the customer intended to arrange the consultation with the "bellissimo clinic in glasgow" and, once they were made aware that they had been liaising with an establishment in Cardiff [the opponent], requested that a refund be issued in light of the error.

16. At exhibit KR4, the opponent provides three recordings which it describes as "pronunciation of Bellisimos by clients / public". Three distinct individuals can be heard thanking Bellisimos for various treatments.

17. That concludes my summary of the evidence, insofar as I consider it necessary.

Confusion in the marketplace

18. Whilst the opponent seeks to highlight a real instance of confusion amongst the parties' respective customers, the exchange provided at KR3 appears to relate to confusion between the opponent's mark and an establishment in Glasgow. I note that the applicant refers to a Glasgow based business operating in the same field under the name Bellissimo Clinic in its counterstatement⁶, which may relate to the opponent's example. Either way, the evidence, it appears, does not therefore relate to confusion between the marks at issue here. Whilst the evidence may serve to demonstrate *how* such confusion can occur, and that it does occur in the course of trade, it is not strictly relevant to these proceedings and, even if it were, a single example of confusion would not be particularly compelling. The likelihood of confusion assessment will be made on an objective basis.

Section 5(2)(b) - Case law

19. The following principles are gleaned from the decisions of the courts of the European Union in Sabel BV v Puma AG, Case C-251/95, Canon Kabushiki Kaisha v

⁶ Paragraph 6 refers

Metro-Goldwyn-Mayer Inc, Case C-39/97, Lloyd Schuhfabrik Meyer & Co GmbH v Klijsen Handel B.V. Case C-342/97, Marca Mode CV v Adidas AG & Adidas Benelux BV, Case C-425/98, Matratzen Concord GmbH v OHIM, Case C-3/03, Medion AG v. Thomson Multimedia Sales Germany & Austria GmbH, Case C-120/04, Shaker di L. Laudato & C. Sas v OHIM, Case C-334/05P and Bimbo SA v OHIM, Case C-591/12P.

The principles:

- (a) The likelihood of confusion must be appreciated globally, taking account of all relevant factors;
- (b) the matter must be judged through the eyes of the average consumer of the goods or services in question, who is deemed to be reasonably well informed and reasonably circumspect and observant, but who rarely has the chance to make direct comparisons between marks and must instead rely upon the imperfect picture of them he has kept in his mind, and whose attention varies according to the category of goods or services in question;
- (c) the average consumer normally perceives a mark as a whole and does not proceed to analyse its various details;
- (d) the visual, aural and conceptual similarities of the marks must normally be assessed by reference to the overall impressions created by the marks bearing in mind their distinctive and dominant components, but it is only when all other components of a complex mark are negligible that it is permissible to make the comparison solely on the basis of the dominant elements;
- (e) nevertheless, the overall impression conveyed to the public by a composite trade mark may be dominated by one or more of its components;
- (f) however, it is also possible that in a particular case an element corresponding to an earlier trade mark may retain an independent distinctive role in a composite mark, without necessarily constituting a dominant element of that mark;

- (g) a lesser degree of similarity between the goods or services may be offset by a greater degree of similarity between the marks, and vice versa;
- (h) there is a greater likelihood of confusion where the earlier mark has a highly distinctive character, either per se or because of the use that has been made of it;
- (i) mere association, in the strict sense that the later mark brings the earlier mark to mind, is not sufficient;
- (j) the reputation of a mark does not give grounds for presuming a likelihood of confusion simply because of a likelihood of association in the strict sense;
- (k) if the association between the marks creates a risk that the public will wrongly believe that the respective goods or services come from the same or economically-linked undertakings, there is a likelihood of confusion.

Comparison of goods and services

20. The applicant seeks registration for *beauty salon services* in class 44. The opponent's earlier mark is registered for, inter alia, *beauty salon services* (in the same class). The competing services are, self-evidently, identical.

The average consumer and the nature of the purchasing act

- 21. As the case law above indicates, it is necessary for me to determine who the average consumer is for the goods at issue. I must then determine the manner in which these goods are likely to be selected by the average consumer in the course of trade. In *Hearst Holdings Inc, Fleischer Studios Inc v A.V.E.L.A. Inc, Poeticgem Limited, The Partnership (Trading) Limited, U Wear Limited, J Fox Limited*⁷, Birss J. described the average consumer in these terms:
 - "60. The trade mark questions have to be approached from the point of view of the presumed expectations of the average consumer who is reasonably well

-

⁷ [2014] EWHC 439 (Ch)

informed and reasonably circumspect. The parties were agreed that the relevant person is a legal construct and that the test is to be applied objectively by the court from the point of view of that constructed person. The words "average" denotes that the person is typical. The term "average" does not denote some form of numerical mean, mode or median."

22. The average consumer of *beauty salon services* is likely to be a member of the general public, who will select the services primarily for personal grooming or cosmetic purposes on a fairly regular, but not necessarily frequent, basis. Visual considerations are likely to dominate the selection process, with consumers exposed to the respective trade mark(s) in traditional advertisements, websites and social media outlets. That said, in my experience, consumers can also rely fairly heavily on recommendations made either by fellow consumers or industry professionals, which indicates that the marks' aural impact should not be overlooked. Based on my own understanding, the cost of a specific service or treatment can vary considerably. Regardless, when making their selection, consumers are likely to consider factors such as the longevity of the treatment, the quality of materials used and the strength of the provider's reputation. All things considered, I find it likely that an average degree of attention will be applied to the purchase.

Comparison of trade marks

23. It is clear from *Sabel BV v. Puma AG* (particularly paragraph 23) that the average consumer normally perceives a trade mark as a whole and does not proceed to analyse its various details. The same case also explains that the visual, aural and conceptual similarities of the trade marks must be assessed by reference to the overall impressions created by them, bearing in mind their distinctive and dominant components. The Court of Justice of the European Union ("CJEU") stated in its judgment in *Bimbo SA v OHIM*8, that:

"34. ...it is necessary to ascertain, in each individual case, the overall impression made on the target public by the sign for which registration is sought, by means of, inter alia, an analysis of the components of a sign and of their relative weight

-

⁸ Case C-591/12P

in the perception of the target public, and then, in the light of that overall impression and all factors relevant to the circumstances of the case, to assess the likelihood of confusion."

24. It would be wrong, therefore, to artificially dissect the trade marks, although it is necessary to take into account their distinctive and dominant components and to give due weight to any other features which are not negligible and therefore contribute to the overall impressions they create. I keep in mind the submissions before me regarding the marks' similarity but will refer to them only where necessary.

25. The trade marks to be compared are displayed in the table below:

Opponent's trade mark	Applicant's trade mark
BELLISIMOS	Bellissimo Studio

- 26. The overall impression of the opponent's mark lies solely in the word *BELLISIMOS*, having no additional components to rely upon.
- 27. The overall impression of the applicant's mark is likely to lie predominantly in the word *Bellissimo*, as the average consumer is likely to attribute little, or certainly limited, weight to the word *Studio*, particularly when considered in respect of the services at issue.

Visual comparison

28. Any visual similarity which exists between the respective marks is likely to extend only to the relationship between the words *BELLISIMOS* and *Bellissimo*. Each consists of ten letters in total, the first six of which are identical (B-E-L-L-I-S) and are presented in the same order. The words' final four letters are, in essence, the same, but they are sequentially different (I-M-O-S in the opponent's and S-I-M-O in the applicant's). A clear difference between the marks is the word *Studio*, which signifies the second (and final) word of the applicant's mark, but has no counterpart in the opponent's. I bear in

mind, however, my findings regarding the marks' overall impressions and the rule of thumb regarding the importance of the beginning of marks. On balance, I find the marks to be visually similar to a fairly high degree.

Aural comparison

29. When it comes to the articulation of the competing marks, I find it likely that the opponent's will be articulated in four syllables, namely BEL-IS-SI-MOSE. The applicant's mark, articulated in its entirety, is likely to comprise seven syllables, namely BEL-IS-SI-MO-STU-DEE-OH. Given that I have found the marks' overall impressions to lie, at least predominantly, in *BELLISIMOS* and *Bellissimo* (and that consumers may not always elect to include the word *Studio* when orally referring to the applicant's mark), I find the aural similarity to be of a fairly high degree.

Conceptual comparison

30. For a conceptual message to be relevant it must be capable of immediate grasp by the average consumer. This is highlighted in numerous judgments of the General Court and the CJEU including *Ruiz Picasso v OHIM*⁹. The assessment must, therefore, be made from the point of view of the average consumer.

31. When it comes to the conceptual significance of the respective marks, the opponent claims that the words *Bellissimo* and *Bellisimos* share the same English translation and have the same meaning and pronunciation in several languages¹⁰. It states:

"*Bellisimos and Bellissimo are the same word, sometimes dependant on which language the meaning may change in reference to a man or woman i.e beautiful man or beautiful woman

*Bellisimos not being an English word creates extra confusion to the customer due to lack of ability to Analise (sic) the detail of what it means, however, even

⁹ [2006] e.c.r.-I-643; [2006] E.T.M.R 29

 $^{^{10}}$ See the opponent's response to question 5 of the form TM7

the words in their own country would add confusion due to the identical meaning, pronunciation and extreme visual structure (how it looks)."

32. In her Notice of Defence, Ms Rigney submits that *Bellissimo* is an Italian adjective, whereas *Bellisimos* is a Spanish adjective. She continues:

"These words are spelt differently because of cultural difference. Yes the words in Spanish and Italian share a comparable meaning but understanding the cultural differences is like comparing Sunny and Shiite Muslims, in simple form they both follow the same religion but are hugely different based on denomination and interpretation."

33. The average consumer for the services at issue is likely to recognise that both *Bellissimo* and *Bellisimos* originate from a language other than English. Whilst I note the applicant's comments regarding one originating from Italian and the other from Spanish, I doubt that the average UK consumer would be aware of such a distinction and it is their interpretation that I must keep in mind.

34. When considering how the average consumer is likely to conceptually interpret the marks, I bear in mind the comments of Ms Anna Carboni, as the Appointed Person, in *Chorkee Ltd v Cherokee Inc*¹¹, which serve as a reminder to be wary of assuming too much knowledge on the part of the average consumer. In that case she found that, although the Hearing Officer was entitled to take judicial knowledge of the fact that CHEROKEE was the name of a tribe of native Americans, he was not entitled to attribute this knowledge to the average UK consumer of clothing. She said:

"While the Applicant contended in its Counterstatement that the earlier marks would be recognised to refer to the Cherokee tribe and that the tribe was well known to the general public, no evidence was submitted to support this. By accepting this as fact, without evidence, the Hearing Officer was effectively taking judicial notice of the position. Judicial notice may be taken of facts that are too notorious to be the subject of serious dispute. But care has to be taken not

¹¹ Case BL O/048/08

to assume that one's own personal experience, knowledge and assumptions are more widespread than they are."

35. Notwithstanding the above, in the current case, it seems probable that there will be a distinct consumer group who will have been exposed to the term *Bellissimo / Bellisimos*, and will understand it to mean beautiful; in my experience, it is not unheard of for the word(s) to interject the English language as an acknowledgement of beauty or an expression of appreciation. Despite the variation in spelling, I find it likely that, for these consumers, the same concept will be retrieved from *Bellissimo* as it will from *Bellisimos*; it seems highly unlikely that consumers would attribute a concept to one and not the other, given the words' similarities. The word *Studio* in the applicant's mark may provide an insight into the nature of the available services, but it is unlikely to provide any additional conceptual clarification. For the consumers identified above, the marks are conceptually identical, or at least highly similar.

36. I have no evidence before me, however, to indicate that *Bellissimo* or *Bellisimos* have transferred into consumers' general knowledge or vocabulary and I accept that there is equally likely to be a demographic of consumers who are unable to attach a tangible concept to either word; who will simply see *Bellissimo* and *Bellisimos* as foreign words with no apparent meaning. For these consumers, the marks are conceptually neutral.

Distinctive character of the earlier trade mark

37. The distinctive character of a trade mark can be appraised only, first, by reference to the goods in respect of which registration is sought and, secondly, by reference to the way it is perceived by the relevant public. In *Lloyd Schuhfabrik Meyer & Co. GmbH v Klijsen Handel BV*, Case C-342/97, the CJEU stated that:

"22. In determining the distinctive character of a mark and, accordingly, in assessing whether it is highly distinctive, the national court must make an overall assessment of the greater or lesser capacity of the mark to identify the goods or services for which it has been registered as coming from a particular undertaking, and thus to distinguish those goods or services from those of other undertakings

(see, to that effect, judgment of 4 May 1999 in Joined Cases C-108/97 and C-109/97 Windsurfing Chiemsee v Huber and Attenberger [1999] ECR I-0000, paragraph 49).

- 23. In making that assessment, account should be taken, in particular, of the inherent characteristics of the mark, including the fact that it does or does not contain an element descriptive of the goods or services for which it has been registered; the market share held by the mark; how intensive, geographically widespread and long-standing use of the mark has been; the amount invested by the undertaking in promoting the mark; the proportion of the relevant section of the public which, because of the mark, identifies the goods or services as originating from a particular undertaking; and statements from chambers of commerce and industry or other trade and professional associations (see *Windsurfing Chiemsee*, paragraph 51)."
- 38. The opponent has not claimed that its mark has acquired an enhanced distinctiveness, nor does the evidence before me provide for such a finding. Consequently, I have only the mark's inherent distinctiveness to consider. It is widely accepted, though only a guideline, that words which are invented often possess the highest degree of distinctive character, whilst words which are suggestive or allusive of the goods and/or services relied upon generally possess the lowest.
- 39. I have considered the average consumer's perception of the earlier mark in my conceptual comparison (above). Which conceptual perception is in play will inevitably have a bearing on the earlier mark's inherent distinctiveness. Essentially, for those consumers who are unable to attribute a specific meaning to *Bellisimos*, the distinctiveness of the earlier mark is of a higher than average degree, given that it will be viewed as a foreign word with no immediate relationship to the services for which it is registered. Alternatively, for those who understand *Bellisimos* to mean beautiful (or at least to be somewhat related to beauty), the mark possesses a more modest degree of distinctiveness, given its clear relationship to *beauty salon services*. Whilst I find the distinctiveness in this case to be, consequently, lower than average, given that *Bellisimos* is a foreign word to the average UK consumer and is allusive by translation only, I do not find it to be of the lowest degree.

Likelihood of confusion

40. In determining whether there is a likelihood of confusion, a number of factors need to be borne in mind. The first is the interdependency principle i.e. a lesser degree of similarity between the respective trade marks may be offset by a greater degree of similarity between the respective goods and vice versa. As I mentioned above, it is also necessary for me to keep in mind the distinctive character of the opponent's trade mark, as the more distinctive it is, the greater the likelihood of confusion.

41. Confusion can be direct or indirect. Direct confusion involves the average consumer mistaking one trade mark for the other, while indirect confusion is where the average consumer realises the trade marks are not the same but puts the similarity that exists between the trade marks and goods down to the responsible undertakings being the same or related.

42. Earlier in this decision I reached the following conclusions:

- The competing services are identical;
- The average consumer is a member of the general public. Visual considerations are likely to dominate the selection process, though aural considerations are also relevant;
- An average degree of attention is likely to be paid to the selection of goods;
- There is a fairly high degree of both visual and aural similarity between the marks;
- The marks are either conceptually neutral or they are conceptually similar to at least a high degree;
- Depending on consumers' conceptual interpretation of the opponent's mark, it is inherently distinctive either to an above average degree or to a lower than average degree (though not the lowest level possible).

43. I take note of the comments made by Mr Iain Purvis Q.C., as the Appointed Person, in *L.A. Sugar Limited v By Back Beat Inc*¹², where he explained that:

-

¹² Case BL O/375/10

"16. Although direct confusion and indirect confusion both involve mistakes on the part of the consumer, it is important to remember that these mistakes are very different in nature. Direct confusion involves no process of reasoning – it is a simple matter of mistaking one mark for another. Indirect confusion, on the other hand, only arises where the consumer has actually recognized that the later mark is different from the earlier mark. It therefore requires a mental process of some kind on the part of the consumer when he or she sees the later mark, which may be conscious or subconscious but, analysed in formal terms, is something along the following lines: "The later mark is different from the earlier mark, but also has something in common with it. Taking account of the common element in the context of the later mark as a whole, I conclude that it is another brand of the owner of the earlier mark."

44. To make the assessment, I must adopt the global approach advocated by the case law, whilst taking account of each of the above conclusions. I will also bear in mind that the average consumer rarely has the chance to make direct comparisons between trade marks and must, instead, rely upon the imperfect picture of them retained in its mind.

45. I bear in mind, when weighing the factors, the impact that the interdependency principle is likely to have on the identity between the respective services. Visual considerations are likely to play the dominant role in the selection process and I have found that the visual similarity between the marks is of a fairly high degree. In my view, the closeness of the marks' most distinctive components (specifically Bellissimo and BELLISIMOS) will mean they are interchangeable in the mind of the average consumer, even more so given that consumers, whether they attribute a meaning to both marks or neither mark, will fail to identify a conceptual distinction allowing them to easily distinguish between the two. The effects of imperfect recollection are likely to deny consumers the opportunity to recognise a variation in the words' spelling, and the low distinctiveness of 'Studio' in the applicant's mark may mean it is overlooked altogether, at least in terms of identifying trade origin. All things considered, I find it likely that consumers will experience direct confusion, that is, they will mistake one mark for the other.

46. If I am wrong in that regard, and consumers do acknowledge the differences between the respective marks, I remain of the view that they will not readily distinguish between the words Bellissimo and BELLISSIMOS, particularly given that their level of attention is unlikely to be of a high degree. One of the instances listed by Mr Purvis in L.A. Sugar as to where consumers may be susceptible to indirect confusion was where the later mark simply adds a non-distinctive element to the earlier mark, of the kind which one would expect to find in a sub-brand or brand extension. The most that Studio is likely to signify is a nod to the type of establishment within which the mark is operating. When paired with what consumers are likely to interpret as the marks' 'common element' (Bellissimo and BELLISIMOS), being their most distinctive and dominant components, they are likely to erroneously conclude that the later mark represents a brand extension or evolution of the earlier mark, in which a non-distinctive element has been added. In other words, indirect confusion would occur. This finding applies whether the marks are perceived as having a meaning or not. If the average consumer sees no meaning in either mark then the higher than average degree of distinctiveness in play would inevitably lead to confusion. This, in itself, would be sufficient. However, even for those that see an allusive or suggestive meaning, the combined factors are still likely to cause a likelihood of confusion.

Conclusion

47. The opposition has succeeded and, subject to any successful appeal, the application will be refused.

Costs

48. As the opponent has been successful, it is entitled to a contribution toward its costs. Cost awards in proceedings are governed by Annex A of Tribunal Practice Notice ("TPN") 2 of 2016. Applying the guidance in that TPN, I award costs to the opponent on the following basis:

Official fee (form TM7):

£100

Total:	£600
Preparing evidence:	£350 ¹³
Preparing a Notice of Opposition:	£150

49. I order Mrs Chloe Rigney to pay Bellisimos Academy LTD. the sum of £600. This sum is to be paid within fourteen days of the expiry of the appeal period or within fourteen days of the final determination of this case if any appeal against this decision is unsuccessful.

Dated this 08th day of May 2019

Laura Stephens
For the Registrar

¹³ This amount falls below the scale indication as the evidence filed had limited relevance to the proceedings.

Appendix

The goods and services relied upon by the opponent

UKTM 3209784

Class 3: Adhesives for affixing artificial fingernails; Adhesives for affixing false eyebrows; Adhesives for affixing false eyelashes; Adhesives for affixing false hair; Adhesives for artificial nails; Adhesives for cosmetic purposes; Adhesives for cosmetic use; Adhesives for false eyelashes, hair and nails; Adhesives for fixing false nails; After shave lotions; After sun creams; After sun moisturisers; Aftershave; After-shave; Aftershave balm; Aftershave balms; After-shave balms: Aftershave creams: After-shave creams: Aftershave emulsions: Aftershave emulsions; After-shave gel; Aftershave gels; After-shave lotions; Aftershave milk; Aftershave moisturising cream; Aftershave preparations; After-shave preparations; Aftershaves; After-sun creams; After-sun lotions; After-sun lotions [for cosmetic use]; Aftersun milk; After-sun milk [cosmetics]; After-sun milk for cosmetic use; After-sun milks; Aftersun milks [cosmetics]; After-sun oils [cosmetics]; After-sun preparations for cosmetic use; Age retardant gel; Age retardant lotion; Age spot reducing creams; Agents for removing wax; Almond soap; Almond soaps; Aloe soap; Aloe vera gel for cosmetic purposes; Aloe vera preparations for cosmetic purposes; Anti-ageing creams; Anti-ageing creams [for cosmetic use]; Anti-aging cream; Anti-aging creams; Anti-aging creams [for cosmetic use]; Anti-aging moisturizers; Anti-aging moisturizers used as cosmetics; Anti-aging skincare preparations; Anti-bacterial face washes (Non-medicated -); Anti-freckle creams; Anti-perspirant deodorants; Anti-perspirant preparations; Antiperspirant soap; Antiperspirants; Antiperspirants; Antiperspirants for personal use; Anti-perspirants in the form of sprays; Antiperspirants [toiletries]; Anti-smear agents for cleaning purposes; Anti-wrinkle cream; Antiwrinkle cream [for cosmetic use]; Anti-wrinkle creams; Anti-wrinkle creams [for cosmetic use]; Aromatherapy creams; Aromatherapy lotions; Aromatherapy oil; Aromatherapy pillows comprising potpourri in fabric containers; Aromatherapy preparations; Aromatic essential oils; Aromatic oils; Aromatic oils for the bath; Aromatic plant extracts; Aromatic potpourris; Aromatics; Aromatics [essential oils]; Aromatics for fragrances; Aromatics for perfumes; Artificial eyelashes: Artificial fingernails; Artificial fingernails of precious metal; Artificial nails; Artificial nails for cosmetic purposes; Artificial pumice stone; Artificial tanning preparations; Baby body milks; Baby lotions; Baby oil; Baby oils; Baby powder; Baby powders; Baby shampoo; Baby wipes; Balms (Non-medicated -); Balms, other than for medical purposes; Bar soap; Barrier creams; Bars of soap; Base cream; Bath beads; Bath cream; Bath crystals; Bath gel; Bath gels; Bath herbs; Bath lotion; Bath lotions (Non-medicated -); Bath milk; Bath oil; Bath oil, not for medical use; Bath oils for cosmetic purposes; Bath oils (Non-medicated -); Bath pearls; Bath pearls (Non-medicated -); Bath powder; Bath powder [cosmetics]; Bath powders (Non-medicated -); Bath preparations; Bath preparations (Non-medicated -); Bath preparations, not for medical purposes; Bath preparations, not medicated; Bath salts; Bath soap; Baths (Cosmetic preparations for -); Beauty balm creams; Beauty care cosmetics; Beauty care preparations; Beauty creams; Beauty creams for body care; Beauty gels; Beauty lotions: Beauty masks: Beauty milk: Beauty milks: Beauty serums: Beauty soap: Beauty tonics for application to the body; Beauty tonics for application to the face; Bleaches for use on the hair; Bleaching preparations; Bleaching preparations [decolorants] for cosmetic purposes; Bleaching preparations for cosmetic purposes; Bleaching preparations for the hair; Bleaching preparations [laundry]; Blush; Blusher; Blushers; Body art stickers; Body butter; Body cleaning and beauty care preparations; Body cleansing foams; Body cream; Body cream for cosmetic use; Body creams; Body creams [cosmetics]; Body deodorants [perfumery]; Body emulsions; Body emulsions for cosmetic use; Body gels; Body glitters; Body lotion; Body lotions; Body mask cream; Body mask lotion; Body mask powder; Body masks; Body milk; Body milks; Body moisturisers; Body oil; Body oil [for cosmetic use]; Body oil spray; Body oils; Body oils [for cosmetic use]; Body paint (cosmetic); Body powder; Body powder (Non-medicated -); Body scrub; Body scrubs; Body shampoos; Body sprays; Body sprays [non-medicated]; Body talcum powder; Body wash; Body washes; Breath freshener; Breath fresheners; Breath fresheners for animals; Breath fresheners in the form of chew sticks made from birchwood extracts; Breath fresheners, not for medical use; Breath freshening sprays; Breath freshening strips; Breath freshing sprays; Bubble bath; Bubble bath [for cosmetic use]; Bubble bath preparations; Bubble bath preparations [for cosmetic use]; Bubble baths; Chalk for make-up; Cleaner for cosmetic brushes; Cleaning agents for glass; Cleaning agents for metal; Cleaning agents for the hands; Cleaning and fragrancing preparations; Cleaning chalk; Cleaning dentures (Preparations for -); Cleaning fluids; Cleaning foam; Cleaning masks for the face; Cleaning pads impregnated with cosmetics; Cleaning preparations; Cleaning preparations for animal cages; Cleaning preparations for the teeth; Cleaning preparations impregnated into pads; Cleaning preparations impregnated into tissues; Cleansers for intimate personal hygiene purposes, non medicated; Cleansing creams; Cleansing creams [cosmetic]; Cleansing foam; Cleansing gels; Cleansing lotions; Cleansing masks; Cleansing milk; Cleansing milk for cosmetic purposes; Cleansing milks for skin care; Cocoa butter for cosmetic purposes; Cold cream; Cold cream, other than for medical use; Cold creams; Collagen preparations for cosmetic application: Collagen preparations for cosmetic purposes; Colorremoving preparations for hair; Colour cosmetics; Colour cosmetics for the eyes; Colour cosmetics for the skin; Colouring lotions for the hair; Colouring preparations for cosmetic purposes; Colour-removing preparations; Compacts containing make-up; Compounds for skin care after exposure to the suns rays; Concealers; Concealers for spots and blemishes; Conditioners for treating the hair; Conditioners for use on the hair; Conditioners in the form of sprays for the scalp; Conditioning balsam; Conditioning creams; Conditioning preparations for the hair; Cosmetic bath salts; Cosmetic body scrubs; Cosmetic breast firming preparations; Cosmetic cotton wool; Cosmetic creams; Cosmetic creams and lotions; Cosmetic creams for firming skin around eyes; Cosmetic creams for skin care; Cosmetic creams for the skin; Cosmetic dyes; Cosmetic eye gels; Cosmetic eye pencils; Cosmetic face powders; Cosmetic facial lotions; Cosmetic facial masks; Cosmetic facial packs; Cosmetic foams containing sunscreens; Cosmetic hair care preparations; Cosmetic hair dressing preparations; Cosmetic hair lotions; Cosmetic hair regrowth inhibiting preparations; Cosmetic hand creams; Cosmetic kits; Cosmetic masks; Cosmetic massage creams; Cosmetic moisturisers; Cosmetic nail care preparations; Cosmetic nourishing creams; Cosmetic oils; Cosmetic oils for the epidermis; Cosmetic paste for application to the face to counteract glare; Cosmetic pencils; Cosmetic pencils for cheeks; Cosmetic powder; Cosmetic preparations; Cosmetic preparations against sunburn; Cosmetic preparations for baths; Cosmetic preparations for body care; Cosmetic preparations for dry skin during pregnancy; Cosmetic preparations for eye lashes; Cosmetic preparations for eyelashes; Cosmetic preparations for nail drying; Cosmetic preparations for protecting the skin from the sun's rays; Cosmetic preparations for skin care; Cosmetic preparations for skin firming; Cosmetic preparations for skin renewal; Cosmetic preparations for slimming purposes; Cosmetic preparations for the care of mouth and teeth; Cosmetic preparations for the hair and scalp; Cosmetic preparations for use as aids to slimming; Cosmetic products for the shower; Cosmetic products in the form of aerosols for skin care; Cosmetic products in the form of aerosols for skincare; Cosmetic rouges; Cosmetic skin fresheners; Cosmetic soap; Cosmetic soaps; Cosmetic sun milk lotions; Cosmetic sun oils; Cosmetic sun-protecting preparations; Cosmetic sunscreen preparations; Cosmetic suntan lotions; Cosmetic suntan preparations; Cosmetic sun-tanning preparations; Cosmetic tanning preparations; Cosmetic white face powder; Cosmetics; Cosmetics all for sale in kit form; Cosmetics and cosmetic preparations; Cosmetics for animals; Cosmetics for eye-brows; Cosmetics for eye-lashes; Cosmetics for personal use; Cosmetics for protecting the skin from sunburn; Cosmetics for suntanning; Cosmetics for the treatment of dry skin; Cosmetics for the use on the hair; Cosmetics for use in the treatment of wrinkled skin; Cosmetics for use on the skin; Cosmetics in the form of creams; Cosmetics in the form of eye shadow; Cosmetics in the form of gels; Cosmetics in the form of lotions; Cosmetics in the form of milks; Cosmetics in the form of oils; Cosmetics in the form of powders; Cosmetics in the form of rouge; Cosmetics preparations; Cotton balls for cosmetic purposes; Cotton buds for cosmetic purposes; Cotton

for cosmetic purposes; Cotton puffs for cosmetic purposes; Cotton sticks for cosmetic purposes; Cotton swabs for cosmetic purposes; Cotton wool balls for cosmetic use; Cotton wool buds for cosmetic use; Cotton wool for cosmetic purposes; Cream cleaners (Nonmedicated -); Cream for whitening the skin; Cream foundation; Cream soaps; Creams (Cosmetic -); Creams for cellulite reduction; Creams for firming the skin; Creams for fixing hair; Creams for leather; Creams for tanning the skin; Creams (Non-medicated -) for the body; Creams (Non-medicated -) for the eyes; Creams (Skin whitening -); Creamy face powder; Creamy foundation; Creamy rouge; Creamy rouges; Cushions filled with fragrant substances; Cushions filled with perfumed substances; Cushions impregnated with fragrant substances; Cushions impregnated with perfumed substances; Cuticle conditioners; Cuticle cream; Cuticle oil; Cuticle removers; Cuticle removing preparations; Dandruff shampoo; Dandruff shampoos, not for medical purposes; Day creams; Decorative cosmetics; Decorative transfers for cosmetic purposes; Dental bleaching gel; Dental bleaching gels; Dental rinses for non-medical purposes; Dental rinses, non medicated; Dentifrice; Dentifrice powder; Dentifrices; Dentifrices and mouthwashes; Dentifrices in the form of chewing gum; Dentifrices in the form of solid tablets; Denture polishes; Dentures (Preparations for cleaning -); Deodorant for personal use; Deodorant preparations for personal use: Deodorant soap: Deodorants and antiperspirants: Deodorants for body care; Deodorants for personal use; Deodorants, for personal use in the form of sticks; Deodorants for personal use [perfumery]; Deodorants for the feet; Depilatories; Depilatory creams; Depilatory lotions; Depilatory preparations; Depilatory wax; Depilatory waxes; Dermatological creams [other than medicated]; Descaling preparations for household purposes; Destainers; Detanglers; Detergent soap; Detergent strengtheners; Detergents; Detergents other than for use in manufacturing operations and for medical purposes: Detergents, other than for use in manufacturing operations and for medical purposes; Dewaxing preparations; Disclosing tablets for personal use in indicating tartar on the teeth; Dishwasher detergents; Dishwasher detergents in gel form; Dishwasher powder; Dishwasher tablets; Dishwashing liquid; Disinfecting perfumed soap; Disinfecting perfumed soaps; Disposable wipes impregnated with cleansing compounds for use on the face; Distilled oils for beauty care; Double eyelid tapes; Douching preparations for personal sanitary or deodorant purposes [toiletries]; Dry cleaning fluids; Dry cleaning preparations; Dry shampoos; Drycleaning preparations; Dyes (Cosmetic -); Dyes for the hair; Eau de cologne; Eau de Cologne; Eau de cologne [cologne water]; Eau de colognes; Eau de parfum; Eau de toilette; Eau-decologne; Eau-de-toilette; Eaux de Cologne; Eaux de cologne; Eaux de toilette; Emulsified essential oils; Epilating waxes; Essences (Ethereal -); Essences for skin care; Essential oils; Essential oils and aromatic extracts; Essential oils as fragrances for laundry use; Essential oils as perfume for laundry purposes; Essential oils for aromatherapy use; Essential oils for cosmetic purposes: Essential oils for industrial use: Essential oils for personal use: Essential oils for soothing the nerves; Essential oils for the care of the skin; Essential oils for use in air fresheners; Essential oils for use in manufacturing processes; Essential oils for use in the manufacture of scented products; Essential oils of lemon; Ethereal essences; Ethereal essences and oils; Exfoliant creams; Exfoliants; Exfoliants for the care of the skin; Exfoliants for the cleansing of the skin; Exfoliating creams; Exfoliating scrubs for cosmetic purposes; Exfoliating scrubs for the body; Exfoliating scrubs for the face; Exfoliating scrubs for the feet; Exfoliating scrubs for the hands; Extracts of flowers; Extracts of flowers [perfumes]; Extracts of perfumes; Eye compresses for cosmetic purposes; Eye cosmetics; Eye cream; Eye gels; Eye liner; Eye lotions; Eye make up remover; Eye makeup; Eye make-up; Eye makeup remover; Eye make-up removers; Eye pencils; Eye shadow; Eye shadows; Eye sticks; Eye stylers; Eye wrinkle lotions; Eyebrow colors; Eyebrow colors in the form of pencils and powders; Eyebrow cosmetics; Eyebrow gel; Eyebrow pencils; Eyebrows [false]; Eyeglass lens cleaning solutions; Eyeglass wipes impregnated with a detergent; Eyelash dye; Eyelash tint; Eyelashes; Eyelashes (Adhesives for affixing false -); Eyelashes (Cosmetic preparations for -); Eyelashes (False -); Eyelid doubling makeup; Eyelid pencils; Eyelid shadow; Eyeliner; Eyeliner pencils; Eyeliners; Eyes make-up; Eyes pencils; Eyeshadow; Eye-shadow; Eyeshadows; Eye-washes, not for medical purposes; Face and body glitter; Face blusher; Face cream (Non-medicated -); Face creams; Face creams for cosmetic use; Face dusting

powders; Face gels; Face glitter; Face oils; Face packs; Face packs [cosmetic]; Face paint; Face powder; Face powder [for cosmetic use]; Face powder in the form of powder-coated paper; Face powder (Non-medicated -); Face powders; Face powders [for cosmetic use]; Face scrubs (Non-medicated -); Face-powder on paper; Facial beauty masks; Facial care preparations; Facial cleansers; Facial cleansers [cosmetic]; Facial cleansing milk; Facial concealer; Facial conditioning preparations; Facial cream; Facial cream [for cosmetic use]; Facial creams; Facial creams [cosmetic]; Facial creams [for cosmetic use]; Facial emulsions; Facial lotion; Facial lotions; Facial lotions [cosmetic]; Facial makeup; Facial masks; Facial masks [cosmetic]; Facial moisturisers [cosmetic]; Facial packs; Facial packs [cosmetic]; Facial packs for toilet purposes; Facial peel preparations for cosmetic use; Facial preparations; Facial scrubs; Facial scrubs [cosmetic]; Facial soaps; Facial toners [cosmetic]; Facial washes; Facial washes [cosmetic]; Facial wipes impregnated with cosmetics; Fair complexion cream; Fair complexion creams; False eyelashes; False fingernails; False hair (Adhesives for affixing -); False nails; False toenails; Feminine deodorant sprays; Feminine hygiene cleansing towelettes; Fingernail decals; Fingernail overlay material; Fingernail sculpturing overlays; Foam bath; Foam bath preparations; Foam cleaning preparations; Foam detergents; Foam for use in shaving: Foaming bath gels: Foaming bath liquids: Foams for the bath: Foams for use in shaving; Foams for use in the shower; Foot balms (Non-medicated -); Foot care preparations (Non-medicated -); Foot deodorant spray; Foot masks for skin care; Foot perspiration (Soap for -); Foot powder [non-medicated]; Foot scrubs; Foot smoothing stones; Foundation; Foundation make-up; Foundations; Fragrance emitting wicks for room fragrance; Fragrance for household purposes; Fragrance preparations; Fragrance refills for non-electric room fragrance dispensers: Fragrance sachets: Fragrance sachets for eve pillows: Fragrances for personal use: Fragrant sachets; Gel eye masks; Gel nail removers; Gel sprays being styling aids; Gels (Dental bleaching -); Gels for cosmetic purposes; Gels for cosmetic use; Gels for fixing hair; Gels for use on the hair; Glitter for cosmetic purposes; Glitter in spray form for use as a cosmetics; Glue for strengthening nails; Glue removers; Granulated soap; Hair balm; Hair balsam; Hair bleach; Hair bleaches; Hair bleaching preparations; Hair care agents; Hair care creams; Hair care creams [for cosmetic use]; Hair care lotions; Hair care lotions [for cosmetic use]; Hair care masks; Hair care preparations; Hair care preparations, not for medical purposes; Hair care serums; Hair cleaning preparations; Hair color; Hair color removers; Hair colorants; Hair coloring preparations; Hair colourants; Hair colouring; Hair colouring and dyes; Hair colouring preparations; Hair conditioner; Hair conditioner bars; Hair conditioners; Hair conditioners for babies; Hair cosmetics; Hair cream; Hair creams; Hair curling preparations; Hair decolorant preparations; Hair decolorants; Hair desiccating treatments for cosmetic use; Hair dressings for men; Hair dye; Hair dyeing preparations; Hair dyes; Hair emollients; Hair fixers; Hair fixing oil; Hair frosts; Hair gel; Hair gels; Hair glaze; Hair grooming preparations; Hair lacquer; Hair lacquers; Hair lighteners; Hair liquids; Hair lotion; Hair lotions; Hair mascara; Hair masks; Hair moisturisers; Hair moisturising conditioners; Hair moisturizers; Hair mousse; Hair mousses; Hair nourishers; Hair oils; Hair permanent treatments; Hair permanent wave kit; Hair piece bonding glue; Hair pomades; Hair powder; Hair preparations and treatments; Hair preservation treatments for cosmetic use; Hair protection creams; Hair protection gels; Hair protection lotions; Hair protection mousse; Hair relaxers; Hair relaxing preparations; Hair removal and shaving preparations; Hair removing cream; Hair rinses; Hair rinses [for cosmetic use]; Hair rinses [shampoo-conditioners]; Hair serums; Hair shampoo; Hair shampoos; Hair spray; Hair sprays; Hair straightening preparations; Hair strengthening treatment lotions; Hair styling gel; Hair styling gels; Hair styling lotions; Hair styling preparations; Hair styling spray; Hair styling waxes; Hair texturizers; Hair tinting preparations; Hair tonic; Hair tonic [for cosmetic use]; Hair tonic [non-medicated]; Hair tonics; Hair tonics [for cosmetic use]; Hair treatment preparations; Hair waving preparations; Hair wax; Hairdressing preparations; Hairspray; Hairstyling masks; Hairstyling serums; Hair-washing powder; Hand cleaner; Hand cleaners [hand cleaning preparations]; Hand cleaning preparations; Hand cleansers; Hand cream; Hand creams; Hand gels; Hand lotion (Non-medicated -); Hand lotions; Hand masks for skin care; Hand milks; Hand oils (Nonmedicated -); Hand powders; Hand scrubs; Hand soap; Hand washes;

Heliotropine: Henna [cosmetic dve]: Henna for cosmetic purposes; Henna powders: Herbal extracts for cosmetic purposes; Hydrogen peroxide for cosmetic purposes; Hydrogen peroxide for use on the hair; Hypochloride (Potassium -); Impregnated cleaning pads impregnated with cosmetics; Impregnated cloths for cosmetic use; Impregnated cloths for polishing; Impregnated tissues for cleaning [non-medicated, for use on the person]; Incense; Incense cones; Incense sachets; Incense spray; Incense sticks; Industrial abrasives; Industrial soap; Ionone [perfumery]; Japanese hair fixing oil (bintsuke-abura); Jasmine oil; Jelly (Petroleum -) for cosmetic purposes; Jewellers' rouge; Kits (Cosmetic -); Lacquer for cosmetic purposes; Lacquer removing compositions; Lacquer-removing preparations; Laundry powder; Laundry soaking preparations; Laundry soap; Lavender oil; Lavender oil for cosmetic use; Lint for cosmetic purposes; Lip balm; Lip balm [non-medicated]; Lip balms; Lip balms [nonmedicated]; Lip care preparations; Lip coatings [cosmetic]; Lip coatings (Non-medicated -); Lip conditioners; Lip cosmetics; Lip cream; Lip gloss; Lip gloss palettes; Lip glosses; Lip liner; Lip liners; Lip neutralizers; Lip pencils; Lip polisher; Lip pomades; Lip protectors [cosmetic]; Lip protectors (Non-medicated -); Lip stains [cosmetics]; Lipstick; Lipstick cases; Lipsticks; Liquid bath soap; Liquid eyeliners; Liquid foundation; Liquid laundry detergents; Liquid perfumes: Liquid rouge: Liquid soap: Liquid soap for dish washing: Liquid soap used in foot bath; Liquid soap used in foot baths; Liquid soaps; Liquid soaps for hands and face; Lotions for beards; Lotions for cellulite reduction; Lotions for cosmetic purposes; Lotions for face and body care; Lotions for strengthening the nails; Lotions (Tissues impregnated with cosmetic -); Make up foundations; Make up removing preparations; Makeup; Make-up; Make-up bases in the form of pastes; Make-up for compacts; Make-up for the face; Make-up for the face and body: Make-up foundation: Make-up foundations: Make-up pads of cotton wool: Make-up pencils; Make-up propagations; Make-up preparations for the face and body; Make-up primer; Make-up remover; Make-up removing creams; Make-up removing gels; Make-up removing lotions; Make-up removing milk; Make-up removing milks; Make-up removing preparations; Mascara; Mascaras; Mask pack for cosmetic purposes; Masks (Beauty -); Massage creams, not medicated; Massage gels other than for medical purposes; Massage gels, other than for medical purposes; Massage oil; Massage oils; Massage oils and lotions; Massage oils, not medicated; Massage waxes; Milk for cosmetic purposes; Milks [cosmetics]: Milky lotions for skin care: Mineral oils [cosmetic]: Mineral water sprays for cosmetic purposes; Mint essence [essential oil]; Mint for perfumery; Moist paper hand towels impregnated with a cosmetic lotion; Moist wipes for sanitary and cosmetic purposes; Moist wipes impregnated with a cosmetic lotion; Moistened tooth powder; Moisturiser; Moisturisers [cosmetics]; Moisturising body lotion [cosmetic]; Moisturising concentrates [cosmetic]; Moisturising creams, lotions and gels; Moisturising gels [cosmetic]; Moisturising preparations; Moisturising skin creams [cosmetic]; Moisturising skin lotions [cosmetic]; Moisturizers; Moisturizing body lotions; Moisturizing milk; Mould removing preparations; Mousses being hair styling aids; Mousses [cosmetics]; Mousses [toiletries] for use in styling the hair; Moustache wax; Mouth [breath] fresheners, not for medical use; Mouth sprays, not for medical use; Mouth washes; Mouthwash; Mouthwashes; Mouthwashes, not for medical purposes; Musk [natural]; Musk [perfumery]; Mustache wax; Nail art stickers; Nail base coat [cosmetics]; Nail buffing preparations; Nail care preparations; Nail conditioners; Nail cosmetics; Nail cream; Nail decolorants; Nail enamel; Nail enamel removers; Nail enamels; Nail gel; Nail glitter; Nail hardeners; Nail hardeners [cosmetics]; Nail paint [cosmetics]; Nail polish; Nail polish base coat; Nail polish pens; Nail polish remover; Nail polish remover pens; Nail polish removers; Nail polish removers [cosmetics]; Nail polish top coat; Nail polishing powder; Nail primer [cosmetics]; Nail repair preparations; Nail strengtheners; Nail tips; Nail tips [cosmetics]; Nail varnish; Nail varnish for cosmetic purposes; Nail varnish remover [cosmetics]; Nail varnish removers; Nail varnish removing preparations; Nail varnishes; Nail whiteners; Nail-polish removers; Nails (False -); Nappy cream [non-medicated]; Nasal cleaning preparations for personal sanitary purposes; Natural musk; Natural oils for cleaning purposes; Natural oils for cosmetic purposes; Natural perfumery; Neutralizers for permanent waving; Neutralizing hair preparations; Night cream; Night creams [cosmetics]; Non medicated skin toners; Nonmedicated antiperspirants; Non-medicated balm for hair; Non-medicated bath oils; Nonmedicated bath preparations: Non-medicated bath salts: Non-medicated beauty preparations: Non-medicated body care preparations; Non-medicated body soaks; Non-medicated bubble bath preparations; Non-medicated cleansing creams; Non-medicated cosmetics; Nonmedicated creams; Non-medicated dental rinse; Non-medicated dentifrices; Non-medicated diaper rash cream: Non-medicated douches: Non-medicated face care preparations: Nonmedicated foot cream; Non-medicated foot lotions; Non-medicated foot soaks; Non-medicated hair lotions; Non-medicated hair shampoos; Non-medicated lip balms; Non-medicated lip care preparations; Non-medicated lotions; Non-medicated massage preparations; Non-medicated moisturisers; Non-medicated mouth rinse; Non-medicated mouth sprays; Non-medicated mouth washes; Non-medicated mouth washes for pets; Non-medicated mouthwashes; Nonmedicated oils; Non-medicated preparations for the relief of sunburn; Non-medicated scalo treatment cream; Non-medicated shampoos; Non-medicated skin care preparations; Nonmedicated skin clarifying lotions; Non-medicated skin creams; Non-medicated skin lotions; Non-medicated skin serums; Non-medicated soaps; Non-medicated stimulating lotions for the skin; Non-medicated toilet preparations; Non-medicated toilet soaps; Non-medicated toiletries; Non-medicated toothpaste; Nutritional creams (Non-medicated -); Oil baths for hair care; Oil of turpentine for degreasing; Oil removing papers for cosmetic purposes; Oils for cleaning purposes; Oils for cosmetic purposes; Oils for hair conditioning; Oils for perfumes and scents; Oils for toiletry purposes; Ointments for cosmetic use; Oral hygiene preparations; Oven cleaners; Paper hand towels impregnated with cleaning agents; Paper hand towels impregnated with cosmetics; Paper soaps for personal uses; Pedicure preparations; Pencils (Cosmetic -); Pencils (Eyebrow -); Pencils for cosmetic purposes; Pencils for cosmetic use; Peppermint crude oil; Peppermint oil [perfumery]; Perfume; Perfume oils; Perfume oils for the manufacture of cosmetic preparations; Perfumed body lotions [toilet preparations]; Perfumed creams; Perfumed oils for skin care; Perfumed powder; Perfumed powder [for cosmetic use]; Perfumed powders; Perfumed powders [for cosmetic use]; Perfumed sachets; Perfumed soap; Perfumed soaps; Perfumed tissues; Perfumed toilet waters; Perfumed water; Perfumeries; Perfumery; Perfumery and fragrances; Perfumes; Perfuming sachets; Permanent wave preparations; Permanent waving and curling preparations; Permanent waving lotions; Permanent waving (Neutralizers for -); Permanent waving preparations; Personal deodorants; Powder compact refills [cosmetics]; Powder compacts [cosmetics]; Powder for forming sculpted finger nail tips; Powder for make-up; Powder laundry detergents; Powder (Make-up -); Pre-moistened cosmetic tissues; Pre-moistened cosmetic towelettes; Pre-moistened cosmetic wipes; Preparation for cleaning dentures; Preparations and products for fur care; Preparations for cleaning dentures; Preparations for cleaning teeth; Preparations for cleaning the teeth; Preparations for permanent hair waves; Preparations for protecting coloured hair; Preparations for protecting the hair from the sun; Preparations for reinforcing the nails; Preparations for setting hair; Preparations for the care of the body; Preparations for the conditioning of the body; Pre-shave creams; Pre-shave foams; Pre-shave gels; Pre-shaving preparations; Pressed face powder; Products for protecting coloured hair; Refill packs for body cleansing product dispensers; Refill packs for cosmetics dispensers; Refill packs for hair fixer dispensers; Refill packs for hand soap dispensers; Refill packs for shampoo dispensers; Refill packs for shower gel dispensers; Refill packs for skin care cream dispensers; Refills for electric room fragrance dispensers; Removable tattoos for cosmetic purposes; Retinol cream for cosmetic purposes; Roll-on deodorants [toiletries]; Room fragrances; Room fragrancing preparations; Room fragrancing products; Room perfume sprays; Room perfumes in spray form; Room scenting sprays; Rose oil; Rose oil for cosmetic purposes; Salves [nonmedicated]; Sanitary preparations being toiletries; Scalp treatments (Non-medicated -); Scented bathing salts; Scented body creams; Scented body lotions; Scented body lotions and creams; Scented body spray; Scented ceramic stones; Scented fabric refresher sprays; Scented linen sprays; Scented linen water; Scented oils; Scented oils used to produce aromas when heated; Scented pine cones; Scented room sprays; Scented sachets; Scented soaps; Scented toilet waters; Self tanning creams [cosmetic]; Self tanning lotions [cosmetic]; Self tanning preparations; Self-adhesive false eyebrows; Self-tanning preparations [cosmetic]; Self-tanning preparations [cosmetics]; Serums for cosmetic purposes; Sets of cosmetic oral

care products; Shampoo; Shampoo-conditioners; Shampoos; Shampoos for babies; Shampoos for human hair; Shampoos for personal use; Sharpening preparations; Shave creams; Shaving balm; Shaving balms; Shaving cream; Shaving creams; Shaving foam; Shaving foams; Shaving gel; Shaving gels; Shaving lotion; Shaving lotions; Shaving mousse; Shaving preparations; Shaving preparations in liquid form; Shaving sets, comprised of shaving cream and aftershave; Shaving soap; Shaving soaps; Shaving sprays; Shaving sticks [preparations]; Shaving stones; Shaving stones [astringents]; Shaving stones [astringents for cosmetic purposes]; Shoemakers' wax; Shower and bath foam; Shower and bath gel; Shower creams; Shower foams; Shower gel; Shower gels; Shower preparations; Shower salts not for medical purposes; Shower soap; Skin balms (Non-medicated -); Skin care (Cosmetic preparations for -); Skin care creams [cosmetic]; Skin care creams, other than for medical use; Skin care lotions [cosmetic]; Skin care mousse; Skin care oils [cosmetic]; Skin care oils [nonmedicated]; Skin care preparations; Skin care products for animals; Skin cleaners [nonmedicated]; Skin cleaning and freshening sprays; Skin cleansers; Skin cleansers [cosmetic]; Skin cleansers [non-medicated]; Skin cleansing cream; Skin cleansing cream [nonmedicated]; Skin cleansing foams; Skin cleansing lotion; Skin conditioners; Skin conditioning creams for cosmetic purposes; Skin cream; Skin cream [for cosmetic use]; Skin creams; Skin creams [cosmetic]; Skin creams [for cosmetic use]; Skin creams [non-medicated]; Skin emollients; Skin emollients [non-medicated]; Skin, eye and nail care preparations; Skin foundation; Skin fresheners; Skin fresheners [cosmetics]; Skin lighteners; Skin lightening compositions [cosmetic]; Skin lightening creams; Skin lotion; Skin lotions; Skin make-up; Skin masks [cosmetics]; Skin moisturisers; Skin moisturizer; Skin moisturizer masks; Skin moisturizers: Skin moisturizers used as cosmetics: Skin polishing rice bran (arai-nuka): Skin soap; Skin texturizers; Skin toners; Skin tonics [non-medicated]; Skin whitening creams; Skin whitening preparations; Skin whitening preparations [cosmetic]; Skincare cosmetics; Slimming aids [cosmetic], other than for medical use; Slimming purposes (Cosmetic preparations for -); Smoothing preparations [starching]; Soap; Soap (Antiperspirant -); Soap (Cakes of -); Soap (Deodorant -); Soap for brightening textile; Soap for foot perspiration; Soap free washing emulsions for the body; Soap pads; Soap powder; Soap powders; Soap products; Soap solutions; Soaps; Soaps and gels; Soaps for body care; Soaps for brightening textiles; Soaps for household use; Soaps in gel form; Soaps in liquid form; Soapy gels; Solid powder for compacts [cosmetics]; Solid toothpaste tablets; SPF sun block sprays; Spirit gum for cosmetic use; Sponges impregnated with soaps; Sponges impregnated with toiletries; Spot remover; Spot removers [preparations]; Spray cleaners for freshening athletic mouth guards; Spray cleaners for household use; Sprays (Breath freshening -); Stain removers; Stain removing agents; Stain removing preparations; Strips (Breath freshening -); Styling gels; Styling gels for the hair; Styling lotions; Styling mousse; Styling paste for hair; Styling sprays for the hair; Sugar soap; Sun barriers [cosmetics]; Sun block [cosmetics]; Sun block preparations; Sun blocking lipsticks [cosmetics]; Sun blocking oils [cosmetics]; Sun blocking preparations [cosmetics]; Sun bronzers; Sun care lotions; Sun care lotions [for cosmetic use]; Sun care preparations; Sun care preparations for cosmetic use; Sun creams; Sun creams [for cosmetic use]; Sun protecting creams [cosmetics]; Sun protectors for lips; Sun screen; Sun screen preparations; Sun tan gel; Sun tan lotion; Sun tan milk; Sun tan oil; Sunblock; Sun-block lotions; Suncare lotions; Suncare lotions [for cosmetic use]; Sunscreen; Sunscreen cream; Sunscreen creams; Sunscreen creams [for cosmetic use]; Sunscreen [for cosmetic use]; Sunscreen lotions; Sunscreen preparations; Sun-screening preparations; Sunscreens; Sunscreens [for cosmetic use]; Suntan creams; Suntan creams [self-tanning creams]; Suntan lotion [cosmetics]; Suntan lotions; Suntan oils [cosmetics]; Suntan oils for cosmetic purposes; Sun-tanning creams; Sun-tanning creams and lotions; Sun-tanning gels; Sun-tanning lotions; Suntanning oil [cosmetics]: Sun-tanning oils; Suntanning preparations; Sun-tanning preparations; Sun-tanning preparations [cosmetics]; Synthetic detergents for clothes; Synthetic musk; Synthetic perfumery; Synthetic vanillin [perfumery]; Tailors' and cobblers' wax; Tailors' wax; Talc; Talc [toiletries]; Talcum powder; Talcum powder [for cosmetic use]; Talcum powder, for toilet use; Talcum powder [for toilet use]; Talcum powder (Non-medicated -) for babies; Talcum powders; Talcum powders [for cosmetic use]; Talcum powders for toilet

use; Tanning creams; Tanning gels [cosmetics]; Tanning milks [cosmetics]; Tanning oils [cosmetics]; Tanning preparations; Tanning preparations [cosmetics]; Tea-tree oil; Teeth cleaning lotions; Teeth cleaning (Preparations for -); Teeth whitening strips; Teeth whitening strips impregnated with teeth whitening preparations [cosmetics]; Temporary tattoo transfers for use as cosmetics; Temporary tattoo's for cosmetic purposes; Terpenes [essential oils]; Theatrical makeup; Throat sprays [non-medicated]; Tints for the beard; Tints for the hair; Tissues impregnated with a skin cleanser; Tissues impregnated with cosmetic lotions; Tissues impregnated with cosmetics; Tissues impregnated with essential oils, for cosmetic use; Tissues impregnated with make-up removing preparations; Tissues impregnated with preparations for cleaning; Toiletries; Toners for cosmetic use; Tonics [cosmetic]; Toning creams [cosmetic]; Toning lotion, for the face, body and hands; Tooth care preparations; Tooth cleaning preparations; Tooth gel; Tooth paste; Tooth polish; Tooth polishes; Tooth powder; Tooth powder [for cosmetic use]; Tooth powders; Tooth powders [for cosmetic use]; Tooth whitening creams; Tooth whitening pastes; Tooth whitening preparations; Toothpaste; Toothpaste in soft cake form; Toothpastes; Topical skin sprays for cosmetic purposes; Transfers (Decorative -) for cosmetic purposes; Under-eye enhancers; Upholstery cleaners; Vaginal washes for personal sanitary or deodorant purposes: Vanilla perfumery: Varnish (Nail -); Varnish removers; Vehicle shampoos; Washing creams; Washing soda, for cleaning; Washing-up detergent; Washing-up liquids; Waterless shampoo; Waterless shampoos; Waterless soap; Waterproof sunscreen; Water-resistant sunscreen; Wax (Cobblers' -); Wax (Depilatory -); Wax stripping preparations; Wax strips for removing body hair; Wax treatments for the hair; Whitening the skin (Cream for -); Window cleaners in spray form; Windscreen cleaning liquids: Windshield cleaning liquids; Wipes impregnated with a cleaning preparation: Wipes impregnated with a skin cleanser; Wipes incorporating cleaning preparations; Wiping cloth impregnated with a cleaning preparation for cleaning eye glasses; Wood treatment preparations for polishing; Wrinkle removing skin care preparations; Wrinkle resistant cream; Wrinkle resistant creams; Wrinkle resistant creams [for cosmetic use]; Wrinkle-minimizing cosmetic preparations for topical facial use.

Class 41: Academic examination services; Academic mentoring of school age children; Academies [education]; Academy education services; Academy services (Education -); Adult education services; Adult education services relating to accounting; Adult education services relating to auditing; Adult education services relating to banking; Adult education services relating to commerce; Adult education services relating to environmental issues; Adult education services relating to finance; Adult education services relating to intellectual property; Adult education services relating to law; Adult education services relating to management; Adult education services relating to medicine; Adult education services relating to pharmacy; Adult training; Adult tuition; Advanced training; Adventure training for children; Advice relating to medical training; Advisory services relating to education; Advisory services relating to training; Aerial fitness instruction; Aerobic and dance facilities; Aerobics competitions; Aerobics training services; Analyzing educational tests scores and data for others; Arrangement of conferences for educational purposes; Arrangement of conferences for recreational purposes; Arrangement of conventions for educational purposes; Arrangement of seminars for educational purposes; Arrangement of training courses in teaching institutes; Arranging and conducting conferences; Arranging and conducting conferences and seminars; Arranging and conducting educational conferences; Arranging and conducting of beauty contests; Arranging and conducting of commercial, trade and business conferences; Arranging and conducting of conferences; Arranging and conducting of day school courses for adults; Arranging and conducting of educational courses; Arranging and conducting of educational discussion groups, not on-line; Arranging and conducting of educational events; Arranging and conducting of educational seminars; Arranging and conducting of entertainment activities; Arranging and conducting of entertainment events; Arranging and conducting of inperson educational forums; Arranging and conducting of lectures; Arranging and conducting of live entertainment events; Arranging and conducting of meetings in the field of education; Arranging and conducting of seminars; Arranging and conducting of seminars and workshops;

Arranging and conducting of training courses; Arranging and conducting of training seminars; Arranging and conducting of training workshops; Arranging and conducting of tutorials; Arranging and conducting of workshops; Arranging and conducting of workshops and seminars; Arranging and conducting of workshops and seminars in self-awareness; Arranging and conducting of workshops [training]; Arranging and conducting seminars; Arranging and conducting workshops; Arranging and presenting of live performances; Arranging, conducting and organisation of concerts; Arranging, conducting and organisation of workshops; Arranging conferences; Arranging for students to participate in educational activities; Arranging for students to participate in educational courses; Arranging of an annual conference relating to logistics; Arranging of an annual conference relating to procurement; Arranging of an annual educational conference; Arranging of award ceremonies; Arranging of award ceremonies to recognise achievement; Arranging of beauty contests; Arranging of classes; Arranging of competitions for educational purposes; Arranging of competitions for training purposes; Arranging of concerts; Arranging of conferences; Arranging of conferences relating to advertising; Arranging of conferences relating to business; Arranging of conferences relating to education; Arranging of conferences relating to training; Arranging of conventions for educational purposes; Arranging of conventions for training purposes; Arranging of demonstrations for training purposes; Arranging of displays for educational purposes; Arranging of displays for training purposes; Arranging of exhibitions for cultural or educational purposes; Arranging of exhibitions for training purposes; Arranging of festivals for educational purposes; Arranging of lectures; Arranging of presentations for training purposes; Arranging of seminars; Arranging of seminars relating to business; Arranging of seminars relating to education: Arranging of seminars relating to training: Arranging of training courses: Arranging professional workshop and training courses; Arranging teaching programmes; Arranging technical instruction courses; Arranging the provision of recreation facilities; Beauty arts instruction; Beauty contests (Arranging of -); Beauty contests (Conducting of -); Beauty contests (Organising of -); Beauty pageants (Conducting of -); Beauty pageants (Organising of -); Beauty school services; Boarding school education; Book and review publishing; Booking of exercise facilities; Bookkeeping instruction; Business training; Business training consultancy services; Business training provided through a game; Business training provided through a simulation structure; Business training services; Career advisory services (education or training advice); Career counseling [education]; Career counselling and coaching; Career counselling relating to education and training; Career counselling [training and education advice]; Career information and advisory services (educational and training advice); Club [cabaret] services; Club services [entertainment or education]; Coaching; Coaching in economic and management matters; Coaching [training]; Commercial training services; Competitions (organisation of -) [education or entertainment]; Competitions (Organising of education -); Computer assisted education services; Computer training services; Conducting classes in exercise; Conducting classes in nutrition; Conducting classes in weight control; Conducting classes in weight reduction; Conducting courses, seminars and workshops; Conducting distance learning instruction at the college level; Conducting distance learning instruction at the graduate level; Conducting distance learning instruction at the primary level; Conducting distance learning instruction at the secondary level; Conducting distance learning instruction at the university level; Conducting educational support programmes for carers; Conducting educational support programmes for healthcare professionals; Conducting educational support programmes for patients; Conducting educational workshops in the field of business; Conducting fitness classes; Conducting guided tours of caves for educational purposes; Conducting of business conferences; Conducting of concerts (Arranging and -); Conducting of courses; Conducting of courses relating to administrative training; Conducting of courses relating to business administration; Conducting of courses relating to business management; Conducting of educational conferences; Conducting of educational courses; Conducting of educational courses in business; Conducting of educational courses in business management; Conducting of educational courses in science; Conducting of educational courses relating to business; Conducting of educational courses relating to business management; Conducting of educational events;

Conducting of educational seminars relating to medical matters; Conducting of entertainment activities; Conducting of exhibitions for educational purposes; Conducting of instructional seminars; Conducting of instructional seminars relating to time management; Conducting of instructional seminars relating to time organisation; Conducting of seminars and congresses; Conducting physical fitness conditioning classes; Conducting seminars; Conducting training courses relating to diet online; Conducting training seminars; Conducting training seminars for clients; Conducting workshops and seminars in self awareness; Conducting workshops [training]; Conference services; Consultancy and information services relating to arranging, conducting and organisation of workshops; Consultancy relating to physical fitness training; Consultancy services relating to academic subjects; Consultancy services relating to engineering education; Consultancy services relating to engineering training; Consultancy services relating to the analysis of training requirements; Consultancy services relating to the development of training courses; Consultancy services relating to the education and training of management and of personnel; Consultancy services relating to the training of employees; Consultancy services relating to training; Consultation services relating to business education; Continuous training; Correspondence courses (Provision of -); Correspondence courses relating to homecare: Courses for the development of consulting skills: Courses (Training -) relating to customer services; Courses (Training -) relating to insurance; Courses (Training -) relating to management; Courses (Training -) relating to medicine; Courses (Training -) relating to research and development; Courses (Training -) relating to science; Demonstration of photographic equipment [for training purposes]; Demonstration [training] in painting and decorating techniques; Developing educational manuals; Development of educational materials: Dietary education services: Digital video, audio and multimedia entertainment publishing services; Dissemination of educational material; Distance learning courses; Distance learning services; Distance learning services provided online; DVD and CD-ROM film production; Editing of audio recordings; Editing of audio-tapes; Editing of cine-films; Editing of printed matter containing pictures, other than for advertising purposes; Editing of radio programmes; Editing of television programmes; Editing of texts (except publicity texts); Editing of video recordings; Editing of video-tapes; Editing of written text; Editing of written texts; Editing of written texts, other than publicity texts; Editing or recording of sounds and images; Editing (Videotape -); Editorial consultation; Educating at senior high schools; Educating at university or colleges; Education; Education academy services; Education advisory services relating to accountancy; Education and instruction; Education and instruction services; Education and training consultancy; Education and training in the field of business management; Education and training in the field of occupational health and safety; Education and training services; Education and training services in the field of occupational health and safety; Education, entertainment and sports; Education examination; Education in movement awareness; Education in the field of data processing; Education in the field of occupational health and safety; Education information; Education (Information relating to -); Education information services; Education services; Education services for imparting data processing teaching methods; Education services for managerial staff; Education services relating to business franchise management; Education services relating to commerce; Education services relating to communication skills; Education services relating to data processing; Education services relating to health; Education services relating to hygiene; Education services relating to industry; Education services relating to management; Education services relating to medicine; Education services relating to nutrition; Education services relating to pharmacy; Education services relating to physical fitness; Education services relating to quality services; Education services relating to the abuse of drugs; Education, teaching and training; Educational and teaching services; Educational assessment services; Educational consultancy; Educational consultancy services; Educational courses (Provision of -); Educational examination; Educational examination services; Educational examination services (Information relating to -); Educational information; Educational information services; Educational institute services; Educational instruction; Educational research; Educational seminars; Educational seminars relating to beauty therapy; Educational seminars relating to hairdressing techniques; Educational seminars relating to investigative procedures;

Educational services; Educational services for providing courses of education; Educational services in the healthcare sector; Educational services in the nature of beauty schools; Educational services in the nature of coaching; Educational services in the nature of correspondence courses; Educational services in the nature of correspondence schools; Educational services provided by a school; Educational services provided by academies; Educational services provided by beauty schools; Educational services provided by colleges; Educational services provided by institutes of further education; Educational services provided by institutes of higher education; Educational services provided by schools; Educational services provided by senior high schools; Educational services provided by universities; Educational services provided for children; Educational services provided for teachers of children: Educational services provided to industry; Educational services providing instruction in property taxation; Educational services providing workshops in land policy; Educational services providing workshops in property taxation; Educational services relating to beauty therapy; Educational services relating to business; Educational services relating to first aid; Educational services relating to management; Educational services relating to sales training; Educational testing; Electronic data processing training; Electronic library services; Electronic online publication of periodicals and books: Electronic publication: Electronic publication of texts and printed matter, other than publicity texts, on the Internet; Electronic publication services; Electronic publications (not downloadable); Electronic publishing; Electronic publishing services; Electronic text publishing services; Electronic viewing guide services; Entertainment; Entertainment by film; Entertainment by means of roadshows; Entertainment by means of television; Entertainment by means of wireless television broadcasts; Entertainment in the nature of beauty pageants; Entertainment services in the nature of webcam television programmes; Entertainment services provided by telephone; Entertainment services provided by television; Examination services (Educational -); Exercise classes; Exercise [fitness] advisory services; Exercise [fitness] training services; Exercise instruction; Exhibition services for educational purposes; Exhibition services for entertainment purposes; Exhibitions (Arranging -) for cultural purposes; Exhibitions (Arranging -) for educational purposes; Exhibitions (Conducting -) for educational purposes; Fan club organisation; Film and video tape film production; Film demonstrations for instructional purposes; Film distribution; Film editing; Film production for educational purposes; Film production services; Fitness club services; Gym activity classes; Gymnasium club services; Gymnasium facilities (Provision of -); Gymnasium services; Gymnasium services relating to body building; Gymnasium services relating to weight training; Gymnasiums; Gymnastic instruction; Gymnastics events (Organising of -); Gymnastics instruction; Hairdressing instruction; Health and fitness club services; Health and wellness training; Health club [fitness] services; Health club services [exercise]; Health club services [health and fitness training]; Health education; Higher education services; Hire of educational apparatus; Hire of educational materials; Hire of teaching materials; Holiday camp amusement centre services; Holiday camp services; Holiday centre entertainment services; Industrial training; Information on education; Information services relating to education; Information services relating to schools; Information services relating to video films; Institutes of education (Services provided by -); Instruction courses related to slimming; Instruction courses relating to health; Instruction courses relating to physical fitness; Instruction courses relating to sporting activities; Instruction in body grooming; Instruction in circuit training; Instruction in cosmetic beauty; Instruction in diet [not medical]; Instruction in group exercise; Instruction in gymnastics; Instruction in nutrition [not medical]; Instruction services; Instructional and training services; Lease of instructional materials; Lease of teaching materials; Leasing of educational material; Lecture services relating to management skills; Lecture services relating to marketing skills; Lecture services relating to selling skills; Leisure services; Lending of books relating to accounting; Lending of books relating to auditing; Libraries (Lending -); Library services; Library services for the exchanging of books; Library services for the lending of books; Library services related to data stored and retrieved by electronic means; Library services related to documents stored and retrieved by electronic means; Life coaching (training); Management education services; Management of education services; Management training consultancy services; Medical education services; Medical training and teaching; Medical tuition services; Meditation training; Mobile library services; Multimedia entertainment software publishing services; Multimedia publishing; Multimedia publishing of books; Multimedia publishing of electronic publications; Multimedia publishing of journals; Multimedia publishing of magazines; Multimedia publishing of magazines, journals and newspapers; Multimedia publishing of newspapers; Multimedia publishing of printed matter; On-line library services, namely, providing electronic library services which feature newspapers, magazines, photographs and pictures via an on-line computer network; Online publication of electronic books and journals; On-line publication of electronic books and journals; On-line publication of electronic books and journals (non-downloadable); Online publication of electronic newspapers; On-line publishing services; Online reference library services; Online research library services; Organisation of beauty competitions; Organisation of beauty contests; Organisation of competitions and awards; Organisation of computer related training courses; Organisation of concerts; Organisation of conferences and symposia in the field of medical science; Organisation of conferences, exhibitions and competitions; Organisation of conferences relating to education; Organisation of conferences relating to training; Organisation of conferences relating to vocational training; Organisation of continuing educational seminars; Organisation of correspondence courses; Organisation of courses using distance learning methods; Organisation of courses using open learning methods; Organisation of courses using programmed learning methods; Organisation of educational events; Organisation of educational seminars; Organisation of educational shows; Organisation of entertainment and cultural events; Organisation of entertainment competitions; Organisation of entertainment events: Organisation of exhibitions for cultural and educational purposes: Organisation of exhibitions for cultural or educational purposes; Organisation of exhibitions for educational purposes; Organisation of fashion shows for entertainment purposes; Organisation of medical symposia relating to marine sciences; Organisation of meetings and conferences; Organisation of training; Organisation of training courses; Organisation of training courses relating to design; Organisation of training seminars; Organisation of youth training schemes; Organising and holding speed skating championships and competitions; Organising events for cultural purposes; Organising of beauty contests; Organising of beauty pageants; Organising of business training; Organising of competitions [entertainment] by telephone; Organising of competitions for entertainment; Organising of conferences for educational purposes; Organising of conferences relating to education; Organising of education conferences; Organising of education exhibitions; Organising of educational conferences; Organising of educational congresses; Organising of educational lectures; Organising of educational seminars; Organising of exhibitions for educational purposes; Organising of exhibitions for entertainment purposes; Organising of galas; Organising of meetings in the field of education; Organising of meetings in the field of entertainment; Organising of shows for educational purposes; Organising of shows for entertainment purposes; Organising of sporting activities and competitions; Organization of educational conferences; Organization of educational congresses; Organization of exhibitions for cultural and educational purposes; Organization of exhibitions for cultural or educational purposes; Personal coaching [training]; Personal development courses; Personal development training; Personal fitness training services; Personal trainer services; Personal trainer services [fitness training]; Personnel training; Photographic library services; Photography; Physical education; Physical education services; Physical fitness centres (Operation of -); Physical fitness consultation; Physical fitness instruction for adults and children; Physical fitness training services; Physical health education; Physical training services; Planning of conferences for educational purposes; Postgraduate training courses; Postgraduate training courses relating to management studies; Practical training [demonstration]: Practical training services; Pregnancy gymnastics instruction; Preparation of documentary programmes for broadcasting; Preparation of educational courses and examinations; Preparation of news programmes for broadcasting; Preparation of radio and television programmes; Preparatory schools; Production of audio master recordings; Production of audio/visual presentations; Production of audiovisual recordings; Production of audio-visual recordings; Production of course material distributed at management courses: Production of course material distributed at management lectures: Production of course material distributed at management seminars; Production of course material distributed at professional courses; Production of course material distributed at professional lectures; Production of course material distributed at professional seminars; Production of course material distributed at vocational courses: Production of course material distributed at vocational lectures; Production of course material distributed at vocational seminars: Production of documentaries: Production of educational sound and video recordings; Production of educational television programmes; Production of entertainment in the form of a television series; Production of entertainment in the form of sound recordings; Production of entertainment in the form of television programmes; Production of entertainment in the form of video tapes; Production of films for educational purposes; Production of radio and of television programmes; Production of radio broadcasts; Production of shows; Production of training videos; Production of video films; Production of video recordings; Production of videos; Professional consultancy relating to education; Projection of cine-films for medical purposes; Projection of cine-films for technical purposes; Providing computer assisted courses of instruction; Providing computer-delivered educational testing and assessments: Providing continuing dental education courses: Providing continuing legal education courses; Providing continuing medical education courses; Providing continuing nursing education courses; Providing courses of instruction; Providing courses of instruction at college level; Providing courses of instruction at high school level; Providing courses of instruction at post-graduate level; Providing courses of instruction for young people; Providing courses of training; Providing courses of training for young people; Providing cultural activities; Providing educational demonstrations: Providing electronic publications: Providing electronic publications [not downloadable]; Providing gymnastic facilities; Providing information about education; Providing information about online education; Providing obstacle course training gym facilities; Providing of further training courses; Providing of training; Providing of training in the field of health care and nutrition; Providing on-line electronic publication [not downloadable]; Providing online electronic publications; Providing on-line electronic publications; Providing on-line non-downloadable general feature magazines; Providing online publications; Providing on-line publications (non-downloadable); Providing on-line publications (not downloadable); Providing online training seminars; Providing on-line video games; Providing sports training facilities; Providing swimming facilities; Providing swimming pool facilities; Providing swimming pools; Providing television programmes, not downloadable, via video-on-demand transmission services; Providing television programs, not downloadable, via video-on-demand transmission services; Providing training; Providing training courses on business management; Providing translation services; Provision of courses of instruction; Provision of courses of instruction in self awareness; Provision of courses of instruction in the management of information technology; Provision of education and training; Provision of education courses; Provision of educational courses relating to diet; Provision of educational examination facilities; Provision of educational examinations; Provision of educational examinations and tests; Provision of educational health and fitness information; Provision of educational information; Provision of educational services relating to biological topics; Provision of educational services relating to diet; Provision of educational services relating to exercise; Provision of educational services relating to fitness; Provision of educational services relating to health; Provision of exercise facilities; Provision of facilities for education; Provision of facilities for employment skills training; Provision of facilities for group exercise; Provision of health club [physical exercise] facilities; Provision of information and preparation of progress reports relating to education and training; Provision of information relating to education; Provision of information relating to physical education via an online web site; Provision of information relating to physical exercises via an online web site; Provision of information relating to physical training via an online web site; Provision of information relating to training; Provision of instruction courses in general management; Provision of instruction relating to data processing; Provision of instruction relating to exercise; Provision of instruction relating to nutrition; Provision of leisure facilities; Provision of on-line electronic publications; Provision of online training; Provision of online tutorials; Provision of physical education;

Provision of recording facilities; Provision of social club services; Provision of training; Provision of training and education; Provision of training courses; Provision of training courses for young people in preparation for careers; Provision of training courses for young people in preparation for employment; Provision of training courses in personal development; Provision of training facilities; Provision of training services for business; Provision of training services for industry; Public baths [swimming pools]; Public swimming bath facilities (Provision of -); Publication of books; Publication of brochures; Publication of calendars; Publication of calendars of events; Publication of catalogues; Publication of catalogues; Publication of consumer magazines; Publication of educational and training guides; Publication of educational books; Publication of educational materials; Publication of educational texts; Publication of electronic books and journals online; Publication of electronic books and journals on-line; Publication of electronic books and periodicals on the Internet; Publication of electronic magazines; Publication of fact sheets; Publication of instructional literature: Publication of journals; Publication of leaflets; Publication of magazines; Publication of manuals; Publication of newspapers, periodicals, catalogs and brochures; Publication of text books; Publication of textbooks; Publication of texts; Publication of texts and images, including in electronic form, except for advertising purposes; Publication of texts in the form of CD-ROMs; Publication of texts in the form of electronic media; Publication of texts, other than publicity texts; Publication of the results of clinical trials; Publication of the results of clinical trials for pharmaceutical preparations; Publication of training manuals; Publication of work manuals for business management; Publication of year books; Publication services; Publishing; Publishing a newspaper for customers on the Internet; Publishing and issuing scientific papers in relation to medical technology; Publishing and reporting; Publishing by electronic means; Publishing of books; Publishing of books and reviews; Publishing of books, magazines; Publishing of documents; Publishing of educational material; Publishing of educational matter; Publishing of electronic books and journals online; Publishing of electronic books and journals on-line; Publishing of electronic publications; Publishing of journals; Publishing of journals, books and handbooks in the field of medicine; Publishing of magazines in electronic form on the Internet; Publishing of medical publications; Publishing of reviews; Publishing of scientific papers; Publishing of scientific papers in relation to medical technology; Publishing of scripts for theatrical use; Publishing of stories; Publishing of web magazines; Publishing scientific papers in relation to medical technology; Publishing services; Publishing services carried out by computerised means; Publishing services for books; Publishing services for books and magazines; Publishing services for periodical and non-periodical publications, other than publicity texts; Radio and television entertainment; Radio and television sets (Rental of -); Radio entertainment; Radio entertainment production; Radio entertainment services; Radio production services; Radio programming [scheduling]; Record master production; Record mastering; Recording, film, video and television studio services; Rental of audio books; Rental of audio discs; Rental of books; Rental of DVDs; Rental of educational materials; Rental of instructional material; Rental of pre-recorded films; Rental of pre-recorded films in the form of discs; Rental of pre-recorded videotapes; Sales personnel training services; Sales training services; Sales training services for retailers; School courses relating to examination preparation; School courses relating to study assistance; School services; Seminars; Setting of educational standards; Setting of training standards; Staff training in the use of electrical equipment; Staff training in the use of electronic equipment; Staff training services; Staff training services relating to modern office technology; Staff training services relating to the retail trade; Strength and conditioning training; Swimming bath facilities; Swimming facilities; Swimming instruction; Swimming pool and water chute complex services; Teacher training services; Teaching; Teaching academy services; Teaching in the field of medicine; Teaching of beauty skills; Teaching of dental care; Teaching of diet education; Teaching services relating to business assistance; Teaching services relating to the dental field; Teaching services relating to the medical field; Teaching services relating to the optical field; Teaching services relating to the surgical field; Team building (education); Technical training relating to chemical analysis; Technical training relating to hygiene; Technical training relating to industrial risk; Technical training relating to safety; Technological

education services; Training; Training and education services; Training and further training consultancy; Training and instruction; Training consultancy; Training for handling scientific instruments and apparatus for research in laboratories; Training in administration; Training in business management; Training in business skills; Training in communication techniques; Training in public relations; Training in the field of business management; Training in the field of medicine; Training of teachers; Training or education services in the field of life coaching; Training relating to employment opportunities; Training services; Training services for medical visitors; Training services for nurses; Training services in the field of computer software development; Training services in the field of medical disorders and their treatment; Training services provided via simulators; Training services related to business; Training services relating to business management; Training services relating to computer programs; Training services relating to first aid; Training services relating to fitness; Training services relating to health and safety; Training services relating to occupational health; Training services relating to orthopaedic medicine; Training services relating to retail management; Training services relating to retail marketing; Training services relating to the cleaning in hospitals; Tuition in acupuncture; Tuition in herbalism; Tuition in homeopathy; Tuition in hygiene; Tuition in management; Tuition in medicinal herbalism; University education services; University services; Video library services; Video production; Vocational education; Vocational education and training services; Vocational education relating to avoidance of health related problems; Vocational education relating to first aid; Vocational education relating to personal safety; Vocational guidance [education or training advice]; Vocational skills training; Vocational testing; Vocational training courses (Provision of -); Vocational training services; Workshops for educational purposes; Writing and publishing of texts, other than publicity texts.

Class 44: Acupressure therapy; Acupuncture; Acupuncture services; Advice relating to allergies; Advice relating to cosmetics; Advice relating to dentistry; Advice relating to hair care; Advice relating to the medical needs of elderly people; Advice relating to the personal welfare of elderly people [health]; Advisory services relating to beauty treatment; Advisory services relating to degenerative diseases; Advisory services relating to dental instruments; Advisory services relating to diet; Advisory services relating to health; Advisory services relating to medical apparatus and instruments; Advisory services relating to medical instruments; Advisory services relating to medical problems; Advisory services relating to medical services; Advisory services relating to nutrition; Advisory services relating to pharmaceuticals; Advisory services relating to pharmacies; Advisory services relating to slimming; Advisory services relating to surgical instruments; Advisory services relating to the treatment of degenerative diseases; Aesthetician services; Airbrush tanning salon services; Airbrush tanning services; Airbrush tanning services for the human body; Alternative medicine services; Ambulant medical care; Analysis of human serum for medical treatment; Analysis of human tissues for medical treatment; Anti-smoking therapy; Application of cosmetic products to the body; Application of cosmetic products to the face; Arranging of medical treatment; Art therapy; Artificial insemination services; Artificial suntanning services; Assisting individuals to stop smoking; Audiological testing services; Audiology services; Autogenic training; Barber services; Barber shop services; Barber shops; Barbers' services; Barbers' shops; Barbershops; Beautician services; Beauticians (Services of -); Beauty care; Beauty care for human beings; Beauty care services provided by a health spa; Beauty consultancy; Beauty consultation; Beauty counselling; Beauty salon services; Beauty salons; Beauty therapy services; Beauty therapy treatments; Beauty treatment; Beauty treatment services; Beauty treatment services especially for eyelashes; Behavioural analysis for medical purposes; Body art; Body art services; Body piercing; Body piercing services; Body waxing services for hair removal in humans; Body waxing services for the human body; Bodywork therapy; Bonesetting services; Bowel cancer screening services; Breast cancer screening services; Cellulite treatment services; Cellulitis treatment services; Cervical cancer screening services; Chiropractic; Chiropractic services; Chiropractics; Chiropractitioner services; Cholesterol testing; Clinic (Medical -) services; Clinic services (Medical -); Clinics; Clinics (Medical -); Colour analysis [beauticians' services]; Compilation of medical reports; Conducting of medical examinations: Conducting of psychological assessments and examination: Conducting sleep studies for medical diagnostic or treatment purposes; Consultancy and information services relating to medical products; Consultancy and information services relating to pharmaceutical products; Consultancy in the field of body and beauty care; Consultancy in the field of nutrition; Consultancy provided via the Internet in the field of body and beauty care; Consultancy relating to cosmetics; Consultancy relating to health care; Consultancy relating to hearing tests; Consultancy relating to integral psychology; Consultancy relating to nutrition; Consultancy services in the field of nutrition; Consultancy services related to nutrition; Consultancy services relating to beauty; Consultancy services relating to cosmetics; Consultancy services relating to nutrition; Consultancy services relating to slimming; Consultancy services relating to surgery; Consultation services in the field of make-up; Consultation services relating to beauty care; Consultation services relating to skin care; Consulting services relating to health care; Cosmetic analysis; Cosmetic and plastic surgery; Cosmetic and plastic surgery clinic services; Cosmetic body care services; Cosmetic dentistry; Cosmetic dentistry services; Cosmetic electrolysis; Cosmetic electrolysis for the removal of hair; Cosmetic facial and body treatment services; Cosmetic laser treatment for hair growth; Cosmetic laser treatment of skin: Cosmetic laser treatment of spider veins: Cosmetic laser treatment of tattoos: Cosmetic laser treatment of toenail fungus; Cosmetic laser treatment of unwanted hair; Cosmetic laser treatment of varicose veins; Cosmetic make-up services; Cosmetic skin tanning services for human beings; Cosmetic surgery services; Cosmetic treatment; Cosmetic treatment for the body; Cosmetic treatment for the face; Cosmetic treatment for the hair; Cosmetic treatment services for the body, face and hair; Cosmetician services; Cosmetics consultancy services; Counseling relating to occupational therapy: Counselling relating to diet: Counselling relating to nutrition: Counselling relating to the psychological relief of medical ailments; Counselling relating to the psychological treatment of medical ailments; Deep tissue massage; Dental assistance; Dental clinic services; Dental consultations; Dental hygienist services; Dental s Dentistry: Dentistry services; Depilatory treatment; Depilatory waxing: services; Dermatological services for treating skin conditions; Development of individual physical rehabilitation programmes; Diabetes screening services; Diet planning and supervision; Dietary advice; Dietary and nutritional guidance; Dietary guidance; Dietetic advisory services; Dietetic counselling services [medical]; Dietician service; Dietitian services; Dispensing of pharmaceuticals; DNA screening for medical purposes; Drug, alcohol and DNA screening for medical purposes; Drug screening for medical purposes; Drug testing for substance abuse; Drug testing of participants in sports for the use of illegal or prohibited performance enhancing substances; Drug use screening services; Electro therapy services for physiotherapy; Electrolysis for cosmetic purposes; Emergency medical assistance; Exercise facilities for health rehabilitation purposes (Provision of -); Eyebrow dyeing services; Eyebrow shaping services; Eyebrow tattooing services; Eyebrow threading services; Eyebrow tinting services; Eyelash curling services; Eyelash dyeing services; Eyelash extension services; Eyelash perming services; Eyelash tinting services; Facial beauty treatment services; Facial treatment services; Fitness testing; Fitting of artificial limbs; Fitting of artificial limbs, prosthetic devices and prostheses; Fitting of contact lenses; Fitting of eyeglasses; Fitting of hearing aids; Fitting of optical lenses; Fitting of orthopaedic devices; Fitting of orthopedic devices; Fitting of orthotic devices; Food nutrition consultation; Foot care; Foot massage services; Genetic counseling; Genetic testing for medical purposes; Genetic testing of animals for diagnostic or treatment purposes; Geriatric nursing; Guidance on nutrition; Hair braiding services; Hair care services; Hair coloring services; Hair culting services; Hair cutting; Hair cutting services; Hair dressing salon services; Hair implantation; Hair implantation services; Hair perming services; Hair replacement; Hair restoration; Hair restoration services; Hair salon services; Hair salon services for children; Hair salon services for men; Hair salon services for military service members; Hair salon services for women; Hair straightening services; Hair styling; Hair styling services; Hair tinting services; Hair treatment; Hair treatment services; Hair weaving; Haircare services; Hairdressing; Hairdressing salon services; Hairdressing salons; Hairdressing services; Health advice and information services; Health assessment surveys; Health care; Health care consultancy services [medical]; Health care in the nature of health maintenance organizations; Health care relating to acupuncture; Health care relating to chiropraxis; Health care relating to fasting; Health care relating to homeopathy; Health care relating to hydrotherapy; Health care relating to naturopathy; Health care relating to osteopathy; Health care relating to relaxation therapy; Health care relating to remedial exercise; Health care relating to therapeutic massage; Health care services offered through a network of health care providers on a contract basis; Health center services; Health centers; Health centre services; Health clinic services; Health clinic services [medical]; Health consultancy; Health counselling; Health counselling; Health hydro services; Health resort services [medical]; Health risk assessment surveys; Health screening; Health screening services in the field of asthma; Health screening services in the field of sleep apnea; Health spa services; Healthcare; Health-care; Healthcare services; Health-care services; Hearing aid fitting services; Hearing tests; Heat therapy [medical]; Hepatitis screening services; Hiring of medical instruments; Hiring of surgical instruments; Holistic psychotherapy; Home health care services; Home nursing aid services; Homeopathic clinical services; Homes (Nursing -); Homes (Nursing -) services; Home-visit nursing care; Hospital nursing home services; Hospital services; Hospitals; Hot stone massage; Human fertility treatment services; Human healthcare services; Human hygiene and beauty care; Human sperm donation services; Hydrotherapy; Hydrotherapy home services; Hygienic and beauty care; Hygienic and beauty care for human beings; Hygienic and beauty care for humans; Hygienic and beauty care services; Individual and group psychology services; Individual medical counseling services provided to patients; Information services relating to health care; Injectable filler treatments for cosmetic purposes; Insomnia therapy services; Issuing of medical reports; Laboratory analysis services relating to the treatment of persons: Laser hair removal services: Laser removal of spider veins; Laser removal of tattoos; Laser removal of toenail fungus; Laser removal of varicose veins; Laser skin rejuvenation services; Laser skin tightening services; Laser vision correction services; Laser vision surgery services; Leasing of medical equipment; Leasing skin care equipment; Light therapy services; Liposuction services; Maintaining personal medical history records and files; Make-up application services; Make-up consultation and application services; Make-up consultation services provided on-line or in-person; Make-up services; Manicure and pedicure services; Manicure services; Manicuring; Manicuring services; Massage; Massage and therapeutic shiatsu massage; Massage services; Massages; Medical advice for individuals with disabilities; Medical advice in the field of pregnancy; Medical advisory services; Medical analysis for the diagnosis and treatment of persons; Medical analysis services; Medical analysis services for cancer diagnosis and prognosis; Medical analysis services for the diagnosis of cancer; Medical analysis services relating to the treatment of patients; Medical analysis services relating to the treatment of persons; Medical analysis services relating to the treatment of persons provided by a medical laboratory; Medical and health services relating to DNA, genetics and genetic testing; Medical and healthcare clinics; Medical and healthcare services; Medical assistance; Medical assistance consultancy provided by doctors and other specialized medical personnel; Medical assistance services; Medical care; Medical care and analysis services relating to patient treatment; Medical care services; Medical clinic day care services for sick children; Medical clinic services; Medical clinics; Medical consultancy for selecting appropriate wheelchairs, commodes, invalid hoists, walking frames and beds; Medical consultancy relating to hearing loss; Medical consultation; Medical consultations; Medical counseling; Medical counseling relating to stress; Medical counselling services; Medical counselling; Medical counselling services; Medical diagnostic services; Medical equipment rental; Medical evaluation services; Medical examination of individuals; Medical examination of individuals (Provision of reports relating to the -); Medical examinations; Medical health assessment services; Medical house call services; Medical imaging services; Medical information; Medical information (Provision of -); Medical information retrieval services; Medical information services; Medical information services provided via the Internet; Medical laboratory services for the analysis of blood samples taken from patients; Medical laboratory services for the analysis of samples taken from patients; Medical nursing; Medical nursing services; Medical screening; Medical screening relating to the heart; Medical screening services in the field of asthma; Medical

screening services in the field of sleep apnea; Medical screening services relating to cardiovascular disease; Medical services; Medical services for the diagnosis of conditions of the human body; Medical services for the treatment of conditions of the human body; Medical services for the treatment of skin cancer; Medical services for treatment of the skin; Medical services in the field of diabetes: Medical services in the field of in vitro fertilization: Medical services in the field of nephrology; Medical services in the field of oncology; Medical services in the field of treatment of chronic pain; Medical services, namely, in vitro fertilization; Medical services relating to the removal, treatment and processing of bone marrow; Medical services relating to the removal, treatment and processing of human blood; Medical services relating to the removal, treatment and processing of human cells; Medical services relating to the removal, treatment and processing of stem cells; Medical services relating to the removal, treatment and processing of umbilical cord blood; Medical spa services; Medical testing; Medical testing services, namely, fitness evaluation; Medical testing services relating to the diagnosis and treatment of disease; Medical treatment services; Medical treatment services provided by a health spa; Medical treatment services provided by clinics and hospitals; Meditation services; Mental health screening services; Mental health Microdermabrasion services; Micropigmentation services; Midwife services; Midwifery services; Monitoring of patients; Nail care services; Nail salon services; Nursing care; Nursing care (Provision of -); Nursing care services; Nursing home services; Nursing homes; Nursing, medical; Nursing services; Nursing services (Medical -); Nutrition and dietetic consultancy; Nutrition consultancy; Nutrition counseling; Nutrition counselling; Nutritional advice; Nutritional advisory and consultation services; Nutritional advisory services; Nutritional guidance; Occupational psychology services: Occupational therapy and rehabilitation: Occupational therapy services; On-line make-up consultation services; Operation of public baths for sanitary purposes; Operation of sauna facilities; Optical services; Optician services; Opticians' services; Optometric services; Oxygen bar services; Paramedical services; Pediatric nursing services; Pedicure services; Pedicurist services; Performing diagnosis of diseases; Permanent hair removal and reduction services; Permanent makeup services; Personal hair removal services; Personal therapeutic services relating to cellulite removal; Personal therapeutic services relating to circulatory improvement; Personal therapeutic services relating to fat dissolution; Personal therapeutic services relating to hair regrowth; Personality assessment services [mental health services]; Personality testing for psychological purposes; Personality testing [mental health services]; Pharmaceutical advice; Pharmaceutical advisory services; Pharmaceutical consultation; Pharmaceutical services; Pharmacists' services to make up prescriptions; Pharmacy advice; Pharmacy advisory services; Pharmacy services; Phlebotomy services; Physical examination; Physical examination services; Physical rehabilitation; Physical therapy; Physical therapy services; Physician services; Physicians' services; Physiotherapy; Physiotherapy [physical therapy]; Plastic surgery; Plastic surgery services; Podiatrist; Pre-employment drug screening; Pregnancy testing; Preparation and dispensing of medications; Preparation of prescriptions by pharmacists; Preparation of prescriptions in pharmacies; Preparation of psychological profiles for medical purposes; Preparation of psychological reports; Preparation of reports relating to health care matters; Preparation of reports relating to medical matters; Private hospital services; Professional consultancy relating to diet; Professional consultancy relating to health; Professional consultancy relating to health care; Professional consultancy relating to nutrition; Prostate cancer screening services; Providing bath houses; Providing breastfeeding information; Providing cancer screening services; Providing health care information by telephone; Providing health information; Providing hot tub facilities; Providing information about agriculture, horticulture, and forestry services; Providing information about beauty; Providing information about dietary supplements and nutrition; Providing information in the field of hair styling; Providing information in the field of health via a website; Providing information relating to acupuncture; Providing information relating to beauty salon services; Providing information relating to dentistry; Providing information relating to dietary and nutritional guidance; Providing information relating to dietary and nutritional supplements; Providing information relating to medical services; Providing information relating to nursing care services; Providing

information relating to physical examinations; Providing information relating to the preparation and dispensing of medications; Providing information relating to the rental of medical machines and apparatus; Providing information relating to the treatment of dislocated joints, sprains or bone fractures; Providing information relating to traditional Japanese massage; Providing information to patients in the field of administering medications; Providing information via the Internet in the field of diabetes; Providing laser therapy for treating medical conditions; Providing long-term care facilities; Providing medical advice in the field of geriatrics; Providing medical advice in the field of weight loss; Providing medical information; Providing medical information from a web site; Providing medical information in the field of weight loss; Providing medical information in the healthcare sector; Providing medical support in the monitoring of patients receiving medical treatments; Providing mental rehabilitation facilities; Providing news and information in the field of medicine; Providing nutritional information about drinks for medical weight loss purposes; Providing nutritional information about food for medical weight loss purposes; Providing on-line information relating to the prevention of cardiovascular disease and strokes; Providing online medical record services other than dentistry; Providing physical rehabilitation facilities; Providing psychological treatment; Providing public bath facilities; Providing public baths for sanitary purposes; Providing sauna facilities; Providing smoking cessation treatment services; Providing turkish bath facilities; Providing weight loss program services; Provision of dietetic advice; Provision of health care services; Provision of health care services in domestic homes; Provision of information relating to behavioural modification; Provision of information relating to medicine; Provision of information relating to nutrition; Provision of information relating to psychology; Provision of medical assistance: Provision of medical facilities: Provision of medical facilities at sporting events; Provision of medical information; Provision of medical information relating to poisons; Provision of medical services; Provision of medical treatment; Provision of nursing care; Provision of pharmaceutical information; Provision of public bath facilities for personal hygiene; Provision of sauna facilities; Provision of solarium [sun tanning] facilities; Psychological assessment and examination services; Psychological assessment services; Psychological care; Psychological consultation; Psychological counseling; Psychological counseling of staff; Psychological counseling services in the field of sports; Psychological counselling; Psychological diagnosis services; Psychological examination; Psychological profiles for medical purposes (Preparation of -); Psychological testing; Psychological testing for medical purposes; Psychological testing services; Psychological tests; Psychological therapy for infants; Psychological treatment; Psychologist (Services of a -); Psychometric testing for medical purposes; Psychotherapists' services; Psychotherapy; Psychotherapy services; Public bath facilities [for hygienic purposes]; Public bath facilities (Provision of -) for personal hygiene; Public bath services for hygiene purposes; Public baths for hygiene purposes; Public health counseling; Reflexology; Reflexology services; Reforestation services; Rehabilitation for substance abuse patients; Rehabilitation of alcohol addicted patients; Rehabilitation of drug addicted patients; Rehabilitation of narcotic addicted patients; Rehabilitation of substance abuse patients; Rehabilitation services for substance abuse patients; Removal of body cellulite; Rental of equipment for medical purposes; Rental of hospital equipment; Rental of machines and apparatus for use in beauty salons or barbers' shops; Rental of medical and health care equipment; Rental of medical apparatus; Rental of medical equipment; Rental of medical machines and apparatus; Rental of medical x-ray apparatus; Rental of mobile sanitary facilities; Rental of ultrasonic diagnostic apparatus; Residential medical advice services; Residential medical treatment services; Rest home services; Rest homes; RNA or DNA analysis for cancer diagnosis and prognosis; Salon services (Beauty -); Salon services (Hairdressing -); Salons (Beauty -); Sauna facilities (Provision of -); Sauna services; Sedation dentistry; Services for the care of the scalp; Services for the care of the skin; Services for the planning of weight reduction programmes; Services for the preparation of medical reports; Services for the provision of medical care information; Services for the provision of medical facilities; Services for the provision of sauna facilities; Services for the provision of solarium facilities; Services for the testing of blood; Services for the testing of sera; Services for the testing of urine; Services of a barber; Services of a hair

and beauty salon; Services of a make-up artist; Services of a psychologist; Services of a sperm bank; Services rendered by a dietician; Shampooing of the hair; Sight-testing [opticians'] services; Skin care salon services; Skin care salons; Skin tanning service for humans for cosmetic purposes; Slimming salon services; Slimming treatment services; Smoking (Anti-) therapy; Spas; Speech and hearing therapy; Speech therapy; Speech therapy services; Sperm-bank services; Sports massage; Sports medicine services; Spray tanning salon services; Spray tanning services; Stem cell storage; Stress management services; Sun tanning salon services; Supervision of weight reduction programmes; Surgery; Surgery (Cosmetic -); Surgery (Plastic -); Surgical diagnostic services; Surgical treatment services: Tanning salon and solarium services; Tanning salons; Tanning (Sun -) salon services; Tattoo parlors; Tattooing; Tattooing services; Technical consultancy services relating to medical health; Teeth whitening services; Telemedicine services; Thai massage; Therapeutic treatment of the body; Therapeutic treatment of the face; Therapy (Physical -); Therapy services; Traditional Japanese massage; Treatment of allergies; Treatment to jointdislocation, sprain, bone-fracture or the like (judo-seifuku); Vaccination services; Vascular screening; Vision screening services; Weight control evaluation; Weight control treatment; Weight reduction diet planning and supervision; Weight reduction services; Weight-reduction programmes (Planning of -); Weight-reduction programmes (Supervision of -); Withdrawal treatment services for addicts; Withdrawal treatments for addicts; X-ray examinations for medical purposes; X-ray services; X-ray technician services; Cosmetic laser treatment for hair growth; Cosmetic laser treatment of skin; Cosmetic laser treatment of spider veins; Cosmetic laser treatment of tattoos; Cosmetic laser treatment of toenail fungus; Cosmetic laser treatment of unwanted hair: Cosmetic laser treatment of varicose veins: Providing laser therapy for treating medical conditions.