

o/0020/23

TRADE MARKS ACT 1994

IN THE MATTER OF APPLICATION NO. UK00003769873

BY RORY MCLAUGHLAN

TO REGISTER THE TRADE MARK:



IN CLASSES 25 AND 35

AND

IN THE MATTER OF OPPOSITION THERETO

UNDER NO. 600002384

BY TEDIM INTERNATIONAL LTD

## BACKGROUND AND PLEADINGS

1. On 24 March 2022, Rory McLaughlan (“the applicant”) applied to register the trade mark shown on the cover page of this decision in the UK. The application was published for opposition purposes on the 8 April 2022. The applicant seeks registration for the following goods and services:

Class 25      Clothing, footwear, headgear; sports clothing, footwear and headgear; football shirts; rugby shirts.

Class 35      Retail services relating to the sale of sports equipment and sporting articles, leisurewear, sports clothing, footwear and headgear, replica football shirts, replica sports clothing, and sporting memorabilia; online retail services relating to the sale of sports equipment and sporting articles, leisurewear, sports clothing, footwear and headgear, replica football shirts, replica sports clothing, and sporting memorabilia.

2. The application was opposed by Tedim International Ltd (“the opponent”) on 6 June 2022. The opposition is based upon section 5(2)(b) of the Trade Marks Act 1994 (“the Act”). The opponent relies upon the following trade mark:

**shirtbox**

UK registration no. UK00003569294.

Filing date 17 December 2020.

Registration date 4 June 2021.

3. The opponent relies upon all of the goods and services for which its earlier mark is registered, as set out in the Annex to this decision.

4. The opponent claims that “the opposed trademark is very similar in name and appearance to our own and will cause confusion”.

5. The applicant filed a counterstatement denying the similarity of the marks, however, acknowledges that there is a degree of similarity that exists between the goods and services.

6. Rule 6 of the Trade Marks (Fast Track Opposition) (Amendment) Rules 2013, S.I. 2013 2235, disapplies paragraphs 1-3 of Rule 20 of the Trade Mark Rules 2008, but provides that Rule 20 (4) shall continue to apply. Rule 20 (4) states that:

“(4) The registrar may, at any time, give leave to either party to file evidence upon such terms as the registrar thinks fit.”

7. The net effect of these changes is to require the parties to seek leave in order to file evidence in fast track oppositions.

8. No leave was sought to file any evidence in respect of these proceedings.

9. Rule 62 (5) (as amended) states that arguments in fast track proceedings shall be heard orally only if (i) the Office requests it or (ii) either party to the proceedings requests it and the registrar considers that oral proceedings are necessary to deal with the case justly and at proportionate cost; otherwise, written arguments will be taken.

10. The opponent is unrepresented, and the applicant is represented by Sellars Legal Limited.

11. A hearing was neither requested nor considered necessary, however, the opponent filed submissions in lieu. This decision is taken following a careful perusal of the papers.

12. Although the UK has left the EU, section 6(3)(a) of the European Union (Withdrawal) Act 2018 requires tribunals to apply EU-derived national law in accordance with EU law as it stood at the end of the transition period. The provisions of the Act relied on in these proceedings are derived from an EU Directive. This is why this decision continues to make reference to the trade mark case law of EU courts.

## PRELIMINARY ISSUE

13. In its Form TM8, the applicant has made a point that I intend to address as a preliminary issue. It states that:

“The Opponent’s business, which can be seen at [www.shirtbox.com](http://www.shirtbox.com), appears to be focused almost entirely on the sale of print-on-demand clothing. There is doubt in the mind of the Applicant that the statement made at the point of the Opponent’s application being filed that the “trade mark is being used by the applicant, or with the applicant’s consent, in relation to the goods or services shown, or there is **a bona fide intention** that it will be used in this way” can be genuinely said to have been made across the entire spectrum of goods and services applied for. It appears that the Opponent has sought to obtain registered trade mark protection across a wide range of products and services that, almost two years after applying for the trade mark, none of which feature as part of the Opponent’s business.”

14. I also note that in its written submissions the opponent states that:

“We also have a subscription service, which entails our customers receiving a mystery shirt regularly (in a box), so the service they are describing definitely adds to that confusion.”

15. As the opponent’s mark had not completed its registration process more than 5 years before the filing date of the application in issue, it is not subject to proof of use pursuant to section 6A of the Act. The opponent is therefore entitled to rely upon its full specification, and it is not required to demonstrate that it has marketed or sold its goods in the UK. I must make my assessment based upon the goods applied for/registered and, therefore, what is sold in practice will not be considered. Therefore the above submissions do not help the applicant or the opponent.

## DECISION

16. Section 5(2)(b) reads as follows:

“5(2) A trade mark shall not be registered if because –

(a)...

(b) it is similar to an earlier trade mark and is to be registered for goods or services identical with or similar to those for which the earlier trade mark is protected

there exists a likelihood of confusion on the part of the public, which includes the likelihood of association with the earlier trade mark.”

17. The earlier mark had not completed its registration process more than five years before the relevant date (the filing date of the mark in issue). Accordingly, the use provisions at s.6A of the Act do not apply. The opponent may rely on all of the goods and services it has identified without demonstrating that it has used the mark.

### **Section 5(2)(b) case law**

18. The following principles are gleaned from the decisions of the EU courts in *Sabel BV v Puma AG*, Case C-251/95, *Canon Kabushiki Kaisha v Metro-Goldwyn-Mayer Inc*, Case C-39/97, *Lloyd Schuhfabrik Meyer & Co GmbH v Klijsen Handel B.V.* Case C-342/97, *Marca Mode CV v Adidas AG & Adidas Benelux BV*, Case C-425/98, *Matratzen Concord GmbH v OHIM*, Case C-3/03, *Medion AG v. Thomson Multimedia Sales Germany & Austria GmbH*, Case C-120/04, *Shaker di L. Laudato & C. Sas v OHIM*, Case C-334/05P and *Bimbo SA v OHIM*, Case C-591/12P:

(a) The likelihood of confusion must be appreciated globally, taking account of all relevant factors;

(b) the matter must be judged through the eyes of the average consumer of the goods or services in question, who is deemed to be reasonably well informed and reasonably circumspect and observant, but who rarely has the chance to make direct comparisons between marks and must instead rely

upon the imperfect picture of them he has kept in his mind, and whose attention varies according to the category of goods or services in question;

- (c) the average consumer normally perceives a mark as a whole and does not proceed to analyse its various details;
- (d) the visual, aural and conceptual similarities of the marks must normally be assessed by reference to the overall impressions created by the marks bearing in mind their distinctive and dominant components, but it is only when all other components of a complex mark are negligible that it is permissible to make the comparison solely on the basis of the dominant elements;
- (e) nevertheless, the overall impression conveyed to the public by a composite trade mark may be dominated by one or more of its components;
- (f) however, it is also possible that in a particular case an element corresponding to an earlier trade mark may retain an independent distinctive role in a composite mark, without necessarily constituting a dominant element of that mark;
- (g) a lesser degree of similarity between the goods or services may be offset by a great degree of similarity between the marks, and vice versa;
- (h) there is a greater likelihood of confusion where the earlier mark has a highly distinctive character, either per se or because of the use that has been made of it;
- (i) mere association, in the strict sense that the later mark brings the earlier mark to mind, is not sufficient;
- (j) the reputation of a mark does not give grounds for presuming a likelihood of confusion simply because of a likelihood of association in the strict sense;

- (k) if the association between the marks creates a risk that the public might believe that the respective goods or services come from the same or economically-linked undertakings, there is a likelihood of confusion.

### **Comparison of goods and services**

19. When making the comparison, all relevant factors relating to the goods and services in the specifications should be taken into account. In the judgment of the Court of Justice of the European Union (“CJEU”) in *Canon*, Case C-39/97, the court stated at paragraph 23 that:

“In assessing the similarity of the goods or services concerned, as the French and United Kingdom Governments and the Commission have pointed out, all the relevant factors relating to those goods or services themselves should be taken into account. Those factors include, inter alia, their nature, their intended purpose and their method of use and whether they are in competition with each other or are complementary.”

20. Guidance on this issue has come from Jacob J. (as he then was) in the *Treat* case, [1996] R.P.C. 281, where he identified the factors for assessing similarity as:

- (a) The respective uses of the respective goods or services;
- (b) The respective users of the respective goods or services;
- (c) The physical nature of the goods or acts of service;
- (d) The respective trade channels through which the goods or services reach the market;
- (e) In the case of self-serve consumer items, where in practice they are respectively found or likely to be found in supermarkets and, in particular, whether they are or are likely to be found on the same or different shelves;

- (f) The extent to which the respective goods or services are competitive. This inquiry may take into account how those in trade classify goods, for instance, whether market research companies, who of course act for industry, put the goods or services in the same or different sectors

21. In *Gérard Meric v Office for Harmonisation in the Internal Market*, Case T- 133/05, the General Court (“GC”) stated that:

“29. In addition, the goods can be considered as identical when the goods designated by the earlier mark are included in a more general category, designated by trade mark application (Case T-388/00 *Institut for Lernsysteme v OHIM – Educational Services (ELS)* [2002] ECR II-4301, paragraph 53) or where the goods designated by the trade mark application are included in a more general category designated by the earlier mark.”

22. In *YouView TV Ltd v Total Ltd*, [2012] EWHC 3158 (Ch), Floyd J. (as he then was) stated that:

“... Trade mark registrations should not be allowed such a liberal interpretation that their limits become fuzzy and imprecise: see the observations of the CJEU in Case C-307/10 *The Chartered Institute of Patent Attorneys (Trademarks) (IP TRANSLATOR)* [2012] ETMR 42 at [47]-[49]. Nevertheless the principle should not be taken too far. Treat was decided the way it was because the ordinary and natural, or core, meaning of ‘dessert sauce’ did not include jam, or because the ordinary and natural description of jam was not ‘a dessert sauce’. Each involved a straining of the relevant language, which is incorrect. Where words or phrases in their ordinary and natural meaning are apt to cover the category of goods in question, there is equally no justification for straining the language unnaturally so as to produce a narrow meaning which does not cover the goods in question.”

23. In *Beautimatic International Ltd v Mitchell International Pharmaceuticals Ltd and Another*, [2000] F.S.R. 267 (HC), Neuberger J. (as he then was) stated that:



“I should add that I see no reason to give the word “cosmetics” and “toilet preparations”... anything other than their natural meaning, subject, of course, to the normal and necessary principle that the words must be construed by reference to their context.”

24. In *Kurt Hesse v OHIM*, Case C-50/15 P, the CJEU stated that complementarity is an autonomous criterion capable of being the sole basis for the existence of similarity between goods. In *Boston Scientific Ltd v Office for Harmonization in the Internal Market (Trade Marks and Designs) (OHIM)*, Case T-325/06, the GC stated that “complementary” means:

“... there is a close connection between them, in the sense that one is indispensable or important for the use of the other in such a way that customers may think the responsibility for those goods lies with the same undertaking.”

#### Class 25

25. “Clothing, footwear, headgear” in the applicant’s specification is self-evidently identical to “clothing”, “footwear” and “headgear” in the opponent’s specification.

26. “Sports clothing, footwear, headgear” in the applicant’s specification is self-evidently identical to “sports clothing”, “sports footwear” and “sports headgear [other than helmets]” in the opponent’s specification.

27. “Football shirts” and “rugby shirts” appears identically in both the opponent’s and applicant’s specifications.

#### Class 35

28. I consider that “retail services in relation to sporting articles” and “retail services in relation to sporting equipment” in the opponent’s specification is self-evidently identical to “retail services relating to the sale of sports equipment and sporting articles [...]” in the applicant’s specification.

29. I consider that “retail services relating to the sale of [...] leisurewear, sports clothing [...] replica football shirts, replica sports clothing [...]” in the applicant’s specification falls within the broader categories of “retail services connected with the sale of clothing and clothing accessories” and “retail services in relation to clothing” in the opponent’s specification. I consider that these services are identical on the principle outlined in *Meric*.

30. I also consider that “retail services relating to the sale of [...] sports clothing [...] replica football shirts, replica sports clothing [...]” in the applicant’s specification falls within the broader category of “retail services in relation to sporting articles” in the opponent’s specification. I consider that these services are identical on the principle outlined in *Meric*.

31. I consider that “retail services in relation to footwear” and “retail services in relation to headgear” in the opponent’s specification is self-evidently identical to “retail services relating to the sale of [...] footwear and headgear [...]” in the applicant’s specification.

32. I consider that “retail services relating to the sale of [...] sporting memorabilia” in the applicant’s specification falls within the broader category of “retail services relating to sporting goods” in the opponent’s specification. I consider that these services are identical on the principle outlined in *Meric*.

33. I consider that online retail services relating to the sale of [...] leisurewear, sports clothing, [...] replica football shirts, replica sports clothing [...]” in the applicant’s specification falls within the broader category of “online retail services relating to clothing” in the opponent’s specification. I consider them identical on the principle outlined in *Meric*.

34. I also consider that the applicant’s “online retail services relating to the sale of sports equipment and sporting articles, leisurewear, sports clothing, footwear and headgear, replica football shirts, replica sports clothing, and sporting memorabilia” is highly similar to the opponent’s “retail services in relation to sporting articles”, “retail services in relation to sporting equipment”, “retail services in relation to clothing” “retail services in relation to clothing accessories”, “retail services in relation to footwear” and

“retail services in relation to headgear”. I consider that the only difference between these services is that the applicant’s retail services are exclusively online, and the opponent’s would generally be in physical stores. Therefore, the nature is different. However, I consider that there is an overlap in trade channels, user, purpose and method of use. The services are not complementary; however, they may be in competition. Therefore, I consider that the services are similar to a high degree.

### **The average consumer and the nature of the purchasing act**

35. As the case law above indicates, it is necessary for me to determine who the average consumer is for the respective parties’ goods and services. I must then determine the manner in which the goods and services are likely to be selected by the average consumer. In *Hearst Holdings Inc, Fleischer Studios Inc v A.V.E.L.A. Inc, Poeticgem Limited, The Partnership (Trading) Limited, U Wear Limited, J Fox Limited*, [2014] EWHC 439 (Ch), Birss J (as he then was) described the average consumer in these terms:

“60. The trade mark questions have to be approached from the point of view of the presumed expectations of the average consumer who is reasonably well informed and reasonably circumspect. The parties were agreed that the relevant person is a legal construct and that the test is to be applied objectively by the court from the point of view of that constructed person. The word “average” denotes that the person is typical. The term “average” does not denote some form of numerical mean, mode or median.”

36. The average consumer for the goods and services will be members of the general public. The cost of purchase is likely to vary, and the goods and services will be purchased relatively frequently. As far as the goods are concerned, the average consumer will take various factors into consideration such as materials used, cut, aesthetic appearance and durability. However, considerations such as the location and accessibility will come into play for the services. The selection of both the goods and services is likely to attract a medium degree of attention.

37. The goods are likely to be obtained by self-selection from the shelves of a clothing retail outlet, online or catalogue equivalent. This means that the mark will be seen and so the visual element of the mark will be the most significant: see *New Look Limited v OHIM*, Joined cases T-117/03 to T-119/03 and T-171/03, paragraph 50. Visual considerations are, therefore, likely to dominate the selection process. However, I do not discount that there will also be an aural component to the purchase, as advice may be sought from a sales assistant or representative.

38. The services are also likely to be selected through mainly visual means, by way of websites, flyers and signs on the premises themselves. Recommendations may be involved in the selection process and therefore the potential for an aural element cannot be discounted.

### **Comparison of the trade marks**


39. It is clear from *Sabel BV v. Puma AG* (particularly paragraph 23) that the average consumer normally perceives a trade mark as a whole and does not proceed to analyse its various details. The same case also explains that the visual, aural and conceptual similarities of the trade marks must be assessed by reference to the overall impressions created by the trade marks, bearing in mind their distinctive and dominant components. The CJEU stated, at paragraph 34 of its judgment in Case C-591/12P, *Bimbo SA v OHIM*, that:

“... it is necessary to ascertain, in each individual case, the overall impression made on the target public by the sign for which registration is sought, by means of, inter alia, an analysis of the components of a sign and of their relative weight in the perception of the target public, and then, in the light of that overall impression and all factors relevant to the circumstances of the case, to assess the likelihood of confusion.”

40. It would be wrong, therefore, to artificially dissect the trade marks, although it is necessary to take into account the distinctive and dominant components of the marks

and to give due weight to any other features which are not negligible and therefore contribute to the overall impressions created by the marks.

41. The respective trade marks are shown below:

Opponent's trade mark	Applicant's trade mark
<p><b>shirtbox</b></p>	

42. The opponent's mark consists of the word shirtbox. I note that the word 'shirtbox' is comprised of two ordinary dictionary words; 'shirt' and 'box'. I note that the word 'shirt' is descriptive, and will be recognised as descriptive by the average consumers, of some of the opponent's goods and services for which the mark is registered. However, as the mark will be read as a whole, there are no other elements to contribute to the overall impression which lies in the word itself.

43. The applicant's mark is comprised of the words MYSTERY SHIRT IN A BOX. The words 'MYSTERY' and 'IN A' are smaller than the words 'SHIRT' and 'BOX'. However, I note that the top part of the letter 'S' is extended, so that it fully encases the word MYSTERY, which is presented in the colour white, to stand out against its black background. I also note that letter 'O' has a repetitive pentagon pattern within it, which would be recognised, by the average consumer, as a presentation of a football. I also note that the word 'BOX' is enclosed in one horizontal line, attached to two vertical lines, which are attached to two smaller diagonal lines. I consider that due to the placement, which encases the word 'BOX', the average consumer will recognise it as an abstract open box device. Taking all of the above into account, I consider that the

wording MYSTERY SHIRT IN A BOX plays a greater role in the overall impression, with the devices playing a lesser role.

44. Visually, the marks coincide in the words SHIRT and BOX. These act as visual points of similarity. However, the applicant's mark also contains the words 'MYSTERY' and 'IN A', albeit in a slightly smaller typeface. The word 'MYSTERY' is also presented, in white, within the larger stylised black 'S', which extends above the word SHIRT, at the beginning of the applicant's mark. I bear in mind that the consumer tends to pay more attention to the beginning of marks. The applicant's mark also contains a football 'O' device, and the open box device. I also note that the words SHIRT and BOX in the opponent's mark is presented as one word. These all act as visual points of difference. Taking the above into account, I consider that the marks are visually similar to between a low and medium degree.

45. Aurally, the opponent's mark will be pronounced as SH-ERT-BOX. The stylisation and the devices will not be pronounced in the applicant's mark. Therefore it will be pronounced as MIST-ER-EE SH-ERT IN AH BOX. Consequently, the beginnings of the marks differ aurally. However, as the marks overlap in the pronunciation of 'shirt' and both end in the word 'box', they are aurally similar to between a low and medium degree.

46. Conceptually, the opponent's mark is composed of two ordinary dictionary words, shirt and box. I therefore consider that the mark will be understood as a box which would be used to contain shirts. I also consider that the applicant's mark will be understood as it is presented; that there is a mystery shirt in a box. I consider that the box device reinforces the meaning of the word 'BOX'. I also consider that the football device potentially adds to the conceptual meaning of the mark, that the mystery shirt item could be sport, or more specifically, football related. Therefore, I consider that the marks are conceptually similar to between a low and medium degree.

### **Distinctive character of the earlier trade mark**

47. In *Lloyd Schuhfabrik Meyer & Co. GmbH v Klijsen Handel BV*, Case C-342/97 the CJEU stated that:

“22. In determining the distinctive character of a mark and, accordingly, in assessing whether it is highly distinctive, the national court must make an overall assessment of the greater or lesser capacity of the mark to identify the goods or services for which it has been registered as coming from a particular undertaking, and thus to distinguish those goods or services from those of other undertakings (see, to that effect, judgment of 4 May 1999 in Joined Cases C108/97 and C-109/97 *Windsurfing Chiemsee v Huber and Attenberger* [1999] ECR I-2779, paragraph 49).

23. In making that assessment, account should be taken, in particular, of the inherent characteristics of the mark, including the fact that it does or does not contain an element descriptive of the goods or services for which it has been registered; the market share held by the mark; how intensive, geographically widespread and long-standing use of the mark has been; the amount invested by the undertaking in promotion of the mark; the proportion of the relevant section of the public which, because of the mark, identifies the goods or services as originating from a particular undertaking; and statements from chambers of commerce and industry or other trade and professional associations (see *Windsurfing Chiemsee*, paragraph 51).”

48. Registered trade marks possess varying degrees of inherent distinctive character, ranging from the very low, because they are suggestive or allusive of a characteristic of the goods, to those with high inherent distinctive character, such as invented words which have no allusive qualities. The distinctiveness of a mark can be enhanced by virtue of the use that has been made of it.

49. As highlighted above, the opponent’s mark consists of the word *shirtbox*. Albeit this is not an ordinary dictionary word, and therefore invented, I note that it is comprised of two ordinary dictionary words; ‘shirt’ (which is descriptive of some of the goods and services for which the mark is registered) and ‘box’. I consider that the mark, as a whole, will be understood as a box which would be used to contain shirts. Therefore, I consider that the opponent’s mark is inherently distinctive to between a low and medium degree, only for its shirt-related goods and services.

50. However, for those goods and services, for which the word 'shirt' is not descriptive, the mark would possess a greater degree of distinctiveness. However, I note that the word 'shirtbox' is still only composed of 2 ordinary dictionary words which would be recognised by the average consumer. Consequently, the opponent's mark is inherently distinctive to no more than a medium degree, for those remaining goods and services.

### **Likelihood of confusion**

51. Confusion can be direct or indirect. Direct confusion involves the average consumer mistaking one mark for the other, while indirect confusion is where the average consumer realises the marks are not the same but puts the similarity that exists between the marks and the goods and services down to the responsible undertakings being the same or related. There is no scientific formula to apply in determining whether there is a likelihood of confusion; rather, it is a global assessment where a number of factors need to be borne in mind. The first is the interdependency principle i.e. a lesser degree of similarity between the respective trade marks may be offset by a greater degree of similarity between the respective goods and services and vice versa. It is necessary for me to keep in mind the distinctive character of the earlier mark, the average consumer for the goods and services and the nature of the purchasing process. In doing so, I must be alive to the fact that the average consumer rarely has the opportunity to make direct comparisons between trade marks and must instead rely upon the imperfect picture of them that he has retained in his mind.

52. The following factors must be considered to determine if a likelihood of confusion can be established:

- I have found the marks to be visually similar to between a low and medium degree.
- I have found the marks to be aurally similar to between a low and medium degree.
- I have found the marks to be conceptually similar to between a low and medium degree.



- I have found the opponent's mark to be inherently distinctive to between a low and medium degree for shirt-related goods and services, but inherently distinctive to no more than a medium degree for those remaining goods and services.
- I have identified the average consumer to be members of the general public who will select the goods and services primarily by visual means, although I do not discount an aural component.
- I have concluded that a medium degree of attention will be paid during the purchasing process for the goods and services.
- I have found the parties' goods and services to be identical or similar to a high degree.

53. Taking all of the factors listed in paragraph 52 into account, particularly the visual, aural and conceptual differences between the marks, and even bearing in mind the principle of imperfect recollection, I am satisfied that the marks are unlikely to be mistakenly recalled or misremembered as each other.

54. This is particularly the case given the lower visual similarity (to below a low and medium degree) between the marks, and the predominantly visual purchasing process, especially for the applicant's and opponent's clothing goods (being obtained by self-selection from the shelves of a clothing retail outlet, online or catalogue equivalent), which as highlighted by *New Look Limited v OHIM*, means that the visual element of the mark will be the most significant. As established above, the beginning of marks tend to make more of an impact than the ends. I, therefore, do not consider that the average consumer would overlook the elongated "S" device, which contains the word "MYSTERY", presented in white, which stands out against its black background, at the beginning of the applicant's mark. I also do not consider that the words "IN A" would be overlooked, nor would the football "O" device and the box device be overlooked in the applicant's trade mark. Furthermore, I also consider that there is a conceptual hook in which to differentiate the marks (a box used to contain shirts vs a mystery shirt which is within a box). Therefore, taking all of the above into account, I do not consider there to be a likelihood of direct confusion for all of the goods and services, even those where the 'shirt' element of the opponent's mark is descriptive.

55. It now falls to me to consider the likelihood of indirect confusion. Indirect confusion was described in the following terms by Iain Purvis Q.C., sitting as the Appointed Person, in *L.A. Sugar Limited v By Back Beat Inc*, Case BL-O/375/10:

“16. Although direct confusion and indirect confusion both involve mistakes on the part of the consumer, it is important to remember that these mistakes are very different in nature. Direct confusion involves no process of reasoning – it is a simple matter of mistaking one mark for another. Indirect confusion, on the other hand, only arises where the consumer has actually recognized that the later mark is different from the earlier mark. It therefore requires a mental process of some kind on the part of the consumer when he or she sees the later mark, which may be conscious or subconscious but, analysed in formal terms, is something along the following lines: “The later mark is different from the earlier mark, but also has something in common with it. Taking account of the common element in the context of the later mark as a whole, I conclude that it is another brand of the owner of the earlier mark.”

56. In *Liverpool Gin Distillery Ltd & Ors v Sazerac Brands, LLC & Ors* [2021] EWCA Civ 1207, Arnold LJ referred to the comments of James Mellor QC (as he then was), sitting as the Appointed Person in *Cheeky Italian Ltd v Sutaria* (O/219/16), where he said at [16] that “a finding of a likelihood of indirect confusion is not a consolation prize for those who fail to establish a likelihood of direct confusion”. Arnold LJ agreed, pointing out that there must be a “proper basis” for concluding that there is a likelihood of indirect confusion where there is no likelihood of direct confusion.

57. Having noticed that the competing trade marks are different, I see no reason why the average consumer would assume that they came from the same or economically linked undertakings. I do not consider that the average consumer would think that the applicant’s trade mark was connected with the opponent and vice versa on the basis that they both contain the words “SHIRT” and “BOX”. It is more likely to be viewed as a coincidence, especially as some of the applicant’s and opponent’s goods and services are in relation to clothing, and more specifically shirts. Even for those goods and services where the ‘shirt’ element is not descriptive, I still consider that the average consumer would see the use of both words as a coincidence. Furthermore, and as

highlighted above, the average consumer does not dissect the mark. Therefore, the average consumer will see the opponent's mark as one word; shirtbox, and the applicant's mark as; MYSTERY SHIRT IN A BOX. They are clearly not natural variants or brand extensions of each other. Consequently, taking all of the above into account, I consider there is no likelihood of indirect confusion.

## **CONCLUSION**

58. The opposition is unsuccessful, and the application may proceed to registration.

## **COSTS**

59. Award of costs in fast track proceedings are governed by TPN 2/2015. The applicant has been successful and is entitled to a contribution towards its costs. In the circumstances, I award the applicant the sum of **£200** as a contribution towards the costs of the proceedings. The sum is calculated as follows:

Considering the Notice of opposition and preparing a Counterstatement	£200
<b>Total</b>	<b>£200</b>

60. I therefore order Tedim International Ltd to pay Rory McLaughlan the sum of £200. This sum is to be paid within 21 days of the expiry of the appeal period or, if there is an appeal, within 21 days of the conclusion of the appeal proceedings.

**Dated this 10<sup>th</sup> day of January 2023**

**L FAYTER**  
**For the Registrar**

## ANNEX

### **The opponent's mark**

#### Class 25

Adhesive bras; Adhesive brassieres; After ski boots; Aikido suits; Aikido uniforms; Albs; Aloha shirts; American football bibs; American football pants; American football shirts; American football shorts; American football socks; Anglers' shoes; Ankle boots; Ankle socks; Anklets [socks]; Anoraks; Anoraks [parkas]; Anti-perspirant socks; Anti-sweat underclothing; Anti-sweat underwear; Après-ski boots; Apres-ski shoes; Aprons; Aprons [clothing]; Aqua shoes; Arm warmers [clothing]; Army boots; Articles of clothing; Articles of clothing for theatrical use; Articles of clothing made of hides; Articles of clothing made of leather; Articles of outer clothing; Articles of sports clothing; Articles of underclothing; Ascots; Ascots (ties); Athletic clothing; Athletic footwear; Athletic shoes; Athletic tights; Athletic uniforms; Athletics footwear; Athletics hose; Athletics shoes; Athletics vests; Babies' clothing; Babies' outerclothing; Babies' pants [clothing]; Babies' pants [underwear]; Babies' undergarments; Babushkas; Baby bibs [not of paper]; Baby bodysuits; Baby boots; Baby bottoms; Baby clothes; Baby doll pyjamas; Baby layettes for clothing; Baby pants; Baby sandals; Baby shoes; Baby tops; Balaclavas; Ball gowns; Ballet shoes; Ballet slippers; Ballet suits; Ballroom dancing shoes; Bandanas; Bandanas [neckerchiefs]; Bandannas; Bandeaux [clothing]; Barber smocks; Baseball caps; Baseball caps and hats; Baseball hats; Baseball shoes; Baseball uniforms; Baselayer bottoms; Baselayer tops; Basic upper garment of Korean traditional clothes [Jeogori]; Basketball shoes; Basketball sneakers; Bath robes; Bath sandals; Bath slippers; Bathing caps; Bathing costumes; Bathing costumes for women; Bathing drawers; Bathing suit cover-ups; Bathing suits; Bathing suits for men; Bathing trunks; Bathrobes; Beach clothes; Beach clothing; Beach cover-ups; Beach footwear; Beach hats; Beach robes; Beach shoes; Beach wraps; Beachwear; Beanie hats; Beanies; Bed jackets; Bed socks; Belts [clothing]; Belts for clothing; Belts made from imitation leather; Belts made of leather; Belts made out of cloth; Belts (Money -) [clothing]; Belts of textile; Berets; Bermuda shorts; Bib overalls for hunting; Bib shorts; Bib tights; Bibs, not of paper; Bibs, sleeved, not of paper; Bikinis; Blazers; Bloomers; Blouses; Blouson jackets; Blousons; Blue jeans; Board shorts; Boardshorts; Boas; Boas [clothing]; Boas [necklets]; Boaters; Bobble hats; Bodices; Bodices [lingerie]; Bodies [clothing]; Bodies [underclothing]; Body linen

[garments]; Body stockings; Body suits; Body warmers; Bodysuits; Boiler suits; Boleros; Bolo ties; Bolo ties with precious metal tips; Bomber jackets; Bonnets; Bonnets [headwear]; Boot cuffs; Boot uppers; Bootees (woollen baby shoes); Booties; Boots; Boots for motorcycling; Boots for sport; Boots for sports; Boots (Ski -); Bottoms [clothing]; Bow ties; Bowling shoes; Bowties; Boxer briefs; Boxer shorts; Boxing shoes; Boxing shorts; Boy shorts [underwear]; Boys' clothing; Bra straps; Bra straps [parts of clothing]; Braces as suspenders; Braces for clothing; Braces for clothing [suspenders]; Braces [suspenders]; Bralettes; Bras; Brassieres; Breeches; Breeches for wear; Bridal garters; Bridal gowns; Bridesmaid dresses; Bridesmaids wear; Briefs; Briefs [underwear]; Bucket caps; Bucket hats; Burkhas; Burnouses; Bushjackets; Bustiers; Bustle holder bands for obi (obiage); Bustles for obi-knots (obiage-shin); Button down shirts; Button-front aloha shirts; Caftans; Cagoules; Camiknickers; Camisoles; Camouflage gloves; Camouflage jackets; Camouflage pants; Camouflage shirts; Camouflage vests; Canvas shoes; Cap peaks; Cap visors; Capelets; Capes; Capes (clothing); Capri pants; Caps; Caps being headwear; Caps [headwear]; Caps (Shower -); Caps with visors; Car coats; Cardigans; Cargo pants; Cashmere clothing; Cashmere scarves; Cassocks; Casual clothing; Casual footwear; Casual jackets; Casual shirts; Casual trousers; Casual wear; Casualwear; Chadors; Chaps; Chaps (clothing); Chasubles; Chefs' hats; Chefs' whites; Chemise tops; Chemises; Chemisettes; Cheongsams (Chinese gowns); Children's clothing; Childrens' clothing; Children's footwear; Children's headwear; Children's outerclothing; Children's wear; Chino pants; Choir robes; Christening gowns; Christening robes; Cleats for attachment to sports shoes; Climbing boots; Climbing boots [mountaineering boots]; Climbing footwear; Cloaks; Cloche hats; Clogs; Cloth bibs; Cloth bibs for adult diners; Clothes; Clothes for sport; Clothes for sports; Clothing; Clothing containing slimming substances; Clothing for babies; Clothing for children; Clothing for cycling; Clothing for cyclists; Clothing for fishermen; Clothing for gymnastics; Clothing for horse-riding [other than riding hats]; Clothing for infants; Clothing for leisure wear; Clothing for martial arts; Clothing for men, women and children; Clothing for skiing; Clothing for sports; Clothing for wear in judo practices; Clothing for wear in wrestling games; Clothing incorporating LEDs; Clothing layettes; Clothing made of fur; Clothing made of imitation leather; Clothing made of leather; Clothing of imitations of leather; Clothing of leather; Coats; Coats for men; Coats for women; Coats made of cotton; Coats of denim; Coats (Top -); Cocktail dresses; Collar guards for protecting clothing collars;

Collar liners for protecting clothing collars; Collar protectors; Collared shirts; Collars; Collars [clothing]; Collars for dresses; Combative sports uniforms; Combinations [clothing]; Corduroy pants; Corduroy shirts; Corduroy trousers; Corselets; Corsets; Corsets being foundation clothing; Corsets [clothing, foundation garments]; Corsets [foundation clothing]; Corsets [underclothing]; Costumes; Costumes for use in children's dress up play; Costumes for use in role-playing games; Costumes (Masquerade -); Cotton coats; Coveralls; Coverups; Cover-ups; Cowls [clothing]; Cravates; Cravats; Crew neck sweaters; Crinolines; Crop tops; Cuffs; Culotte skirts; Culottes; Cumberbunds; Cycling caps; Cycling Gloves; Cycling pants; Cycling shoes; Cycling shorts; Cycling tops; Cyclists' clothing; Dance clothing; Dance costumes; Dance shoes; Dance slippers; Deck shoes; Deck-shoes; Denim coats; Denim jackets; Denim jeans; Denim pants; Denims [clothing]; Desert boots; Detachable collars; Detachable neckpieces for kimonos (haneri); Dinner jackets; Dinner suits; Disposable slippers; Disposable underwear; Donkey jackets; Down jackets; Down suits; Down vests; Drawers as clothing; Drawers [clothing]; Dress pants; Dress shields; Dress shirts; Dress shoes; Dress suits; Dresses; Dresses for evening wear; Dresses for infants and toddlers; Dresses made from skins; Dressing gowns; Driving gloves; Driving shoes; Duffel coats; Duffle coats; Dungarees; Dust coats; Ear muffs; Ear muffs [clothing]; Ear warmers; Ear warmers being clothes; Earbands; Earmuffs; Embossed heels of rubber or of plastic materials; Embossed soles of rubber or of plastic materials; Embroidered clothing; Espadrilles; Esparto shoes or sandals; Esparto shoes or sandals; Evening coats; Evening dresses; Evening gowns; Evening suits; Evening wear; Exercise wear; Eye masks; Fabric belts; Fabric belts [clothing]; Fake fur hats; Fancy dress costumes; Fascinator hats; Fashion hats; Fedoras; Fezzes; Figure skating clothing; Fingerless gloves; Fingerless gloves as clothing; Fishermen's jackets; Fishing boots; Fishing clothing; Fishing footwear; Fishing headwear; Fishing jackets; Fishing shirts; Fishing smocks; Fishing vests; Fishing waders; Fitted swimming costumes with bra cups; Fittings of metal for boots and shoes; Fittings of metal for footwear; Flat caps; Flat shoes; Fleece jackets; Fleece pullovers; Fleece shorts; Fleece tops; Fleece vests; Fleeces; Flip-flops; Flip-flops for use as footwear; Flying suits; Foam pedicure slippers; Folk costumes; Foot volleyball shoes; Football boots; Football boots (Studs for -); Football jerseys; Football shirts; Football shoes; Footless socks; Footless tights; Footmuffs, not electrically heated; Footwear; Footwear [excluding orthopedic footwear]; Footwear (Fittings of metal for -); Footwear

for men; Footwear for men and women; Footwear for snowboarding; Footwear for sport; Footwear for sports; Footwear for track and field athletics; Footwear for use in sport; Footwear for women; Footwear made of vinyl; Footwear made of wood; Footwear (Non-slipping devices for -); Footwear not for sports; Footwear soles; Footwear (Tips for -); Footwear uppers; Footwear (Welts for -); Formal evening wear; Formal wear; Formalwear; Foulards [clothing articles]; Foundation garments; Frames (Hat -) [skeletons]; Frock coats; Full-length kimonos (nagagi); Functional underwear; Fur cloaks; Fur coats; Fur coats and jackets; Fur hats; Fur jackets; Fur muffs; Fur stoles; Furs [clothing]; Gabardines; Gabardines [clothing]; Gaiter straps; Gaiters; Galoshes; Garments for protecting clothing; Garrison caps; Garter belts; Garters; Gauchos; Gilets; Girdles; Girdles [corsets]; Girls' clothing; Gloves; Gloves as clothing; Gloves [clothing]; Gloves for apparel; Gloves for cyclists; Gloves including those made of skin, hide or fur; Gloves with conductive fingertips that may be worn while using handheld electronic touch screen devices; Golf caps; Golf clothing, other than gloves; Golf footwear; Golf shirts; Golf shoes; Golf shorts; Golf skirts; Golf trousers; Goloshes; Gowns; Greatcoats; G-strings; Guernseys; Gussets for bathing suits [parts of clothing]; Gussets for footlets [parts of clothing]; Gussets for leotards [parts of clothing]; Gussets for stockings [parts of clothing]; Gussets for tights [parts of clothing]; Gussets for underwear [parts of clothing]; Gussets [parts of clothing]; Gym boots; Gym shorts; Gym suits; Gymnastic shoes; Gymshoes; Gymwear; Hairdressing capes; Half-boots; Halloween costumes; Halter tops; Handball shoes; Handwarmers [clothing]; Haneri [detachable neckpieces for kimonos]; Hat frames [skeletons]; Hats; Hats (Paper -) [clothing]; Head bands; Head scarves; Head sweatbands; Head wear; Headbands; Headbands against sweating; Headbands [clothing]; Headbands for clothing; Headdresses [veils]; Headgear; Headgear for wear; Headscarfs; Headscarves; Headshawls; Headsquares; Headwear; Heavy coats; Heavy jackets; Heel inserts; Heel pieces for shoes; Heel pieces for stockings; Heel protectors for shoes; Heelpieces for footwear; Heelpieces for stockings; Heels; Hidden heel shoes; High rain clogs (ashida); High-heeled shoes; Hijabs; Hiking boots; Hiking shoes; Hockey shoes; Hooded bathrobes; Hooded pullovers; Hooded sweat shirts; Hooded sweatshirts; Hooded tops; Hoodies; Hoods; Hoods [clothing]; Horse-riding boots; Horse-riding pants; Hosiery; House coats; Housecoats; Hunting boot bags; Hunting boots; Hunting jackets; Hunting pants; Hunting shirts; Hunting vests; Imitation leather dresses; Infant clothing; Infant wear; Infants' boots; Infants' clothing; Infants' footwear;

Infants' shoes; Infants' trousers; Infantwear; Inner socks for footwear; Inner soles; Innersocks; Insoles; Insoles for footwear; Insoles for shoes and boots; Insoles [for shoes and boots]; Intermediate soles; Jacket liners; Jackets; Jackets being sports clothing; Jackets [clothing]; Jackets (Stuff -) [clothing]; Japanese footwear of rice straw (waraji); Japanese kimonos; Japanese sleeping robes (nemaki); Japanese sleeping robes [nemaki]; Japanese split-toed work footwear (jikatabi); Japanese style clogs and sandals; Japanese style sandals of felt; Japanese style sandals of leather; Japanese style sandals (zori); Japanese style socks (tabi); Japanese style socks (tabi covers); Japanese style wooden clogs (geta); Japanese toe-strap sandals (asaura-zori); Japanese traditional clothing; Jeans; Jerkins; Jerseys; Jerseys [clothing]; Jockstraps [underwear]; Jodhpurs; Jogging bottoms; Jogging bottoms [clothing]; Jogging outfits; Jogging pants; Jogging sets [clothing]; Jogging shoes; Jogging suits; Jogging tops; Judo suits; Judo uniforms; Jump Suits; Jumper dresses; Jumper suits; Jumpers; Jumpers [pullovers]; Jumpers [sweaters]; Jumpsuits; Kaftans; Karate suits; Karate uniforms; Kendo outfits; Kerchiefs; Kerchiefs [clothing]; Khakis; Khimars; Kilts; Kimonos; Knee highs; Knee warmers [clothing]; Knee-high stockings; Knickerbockers; Knickers; Knit jackets; Knit shirts; Knit tops; Knitted baby shoes; Knitted caps; Knitted clothing; Knitted gloves; Knitted tops; Knitted underwear; Knitwear; Knitwear [clothing]; Knot caps; Korean outer jackets worn over basic garment [Magoja]; Korean topcoats [Durumagi]; Korean traditional women's waistcoats [Baeja]; Laboratory coats; Lace boots; Ladies' boots; Ladies' clothing; Ladies' dresses; Ladies' footwear; Ladies' outerclothing; Ladies' sandals; Ladies' suits; Ladies' underwear; Ladies wear; Latex clothing; Layette; Layette [clothing]; Leather belts [clothing]; Leather clothing; Leather (Clothing of -); Leather (Clothing of imitations of -); Leather coats; Leather dresses; Leather garments; Leather headwear; Leather jackets; Leather pants; Leather shoes; Leather slippers; Leather suits; Leather waistcoats; Leg warmers; Leggings [leg warmers]; Leggings [trousers]; Legwarmers; Leg-warmers; Leisure clothing; Leisure footwear; Leisure shoes; Leisure suits; Leisure wear; Leisurewear; Leotards; Light-reflecting coats; Light-reflecting jackets; Linen (Body -) [garments]; Linen clothing; Lingerie; Linings (Ready-made -) [parts of clothing]; Liveries; Long jackets; Long johns; Long sleeve pullovers; Long sleeved vests; Long underwear; Long-sleeved shirts; Lounge pants; Loungewear; Lounging robes; Low wooden clogs (hiyori-geta); Low wooden clogs (koma-geta); Low wooden clogs [koma-geta]; Lumberjackets; Mackintoshes; Maillots; Maillots [hosiery]; Maniples; Mankinis;



Mantillas; Mantles; Martial arts uniforms; Masks (Sleep -); Masquerade and halloween costumes; Masquerade costumes; Maternity bands; Maternity clothing; Maternity dresses; Maternity leggings; Maternity lingerie; Maternity pants; Maternity shirts; Maternity shorts; Maternity sleepwear; Maternity smocks; Maternity tops; Maternity underwear; Maternity wear; Men's and women's jackets, coats, trousers, vests; Men's clothing; Men's dress socks; Men's sandals; Men's socks; Men's suits; Men's underwear; Menswear; Metal fittings for Japanese style wooden clogs; Military boots; Millinery; Miniskirts; Miters [hats]; Mitres [hats]; Mittens; Mitts [clothing]; Moccasins; Mock turtleneck shirts; Mock turtleneck sweaters; Mock turtlenecks; Moisture-wicking sports bras; Moisture-wicking sports pants; Moisture-wicking sports shirts; Money belts [clothing]; Monokinis; Morning coats; Motorcycle gloves; Motorcycle jackets; Motorcycle rain suits; Motorcycle riding suits; Motorcyclist boots; Motorcyclists' clothing; Motorcyclists' clothing of leather; Motorists' clothing; Mountaineering boots; Mountaineering shoes; Mufflers; Mufflers as neck scarves; Mufflers [clothing]; Mufflers [neck scarves]; Muffs; Muffs [clothing]; Mukluks; Mules; Muumuus; Nappy pants [clothing]; Neck gaiters; Neck scarfs [mufflers]; Neck scarves; Neck scarves [mufflers]; Neck tube scarves; Neck tubes; Neck warmers; Neckbands; Neckerchiefs; Neckerchieves; Neckties; Neckwear; Negligees; Night gowns; Night shirts; Nightcaps; Nightdresses; Nightgowns; Nighties; Nightshirts; Nightwear; Nipple pasties; Niqabs; Non-slip socks; Non-slipping devices for boots; Non-slipping devices for footwear; Nurse dresses; Nurse overalls; Nurse pants; Nurses' uniforms; Nursing bras; Nursing shoes; Oilskins [clothing]; One-piece clothing for infants and toddlers; One-piece playsuits; One-piece suits; Open-necked shirts; Outer clothing; Outer soles; Outerclimbing; Outerclimbing for boys; Outerclimbing for girls; Outerclimbing for men; Outerwear; Overalls; Overalls for infants and toddlers; Overcoats; Overshirts; Overshoes; Overtrousers; Over-trousers; Padded jackets; Padded pants for athletic use; Padded shirts for athletic use; Padded shorts for athletic use; Pajama bottoms; Pajamas; Pajamas (Am.); Pantaloons; Pantie-girdles; Panties; Pants; Pants (Am.); Pantsuits; Panty hose; Pantyhose; Paper aprons; Paper clothing; Paper hats [clothing]; Paper hats for use as clothing items; Paper hats for wear by chefs; Paper hats for wear by nurses; Pareos; Pareus; Parkas; Parts of clothing, footwear and headgear; Party hats [clothing]; Pea coats; Peaked caps; Peaked headwear; Peaks (Cap -); Pedal pushers; Pedicure sandals; Pedicure slippers; Peignoirs; Pelerines; Pelisses; Petticoats; Petti-pants; Pinafore dresses; Pinafores; Pique shirts; Pirate

pants; Plastic aprons; Plastic baby bibs; Plastic slippers; Platform shoes; Play suits; Playsuits [clothing]; Pleated skirts; Pleated skirts for formal kimonos (hakama); Plimsolls; Plus fours; Plush clothing; Pocket kerchiefs; Pocket squares; Pocket squares [clothing]; Pockets for clothing; Polar fleece jackets; Polo boots; Polo knit tops; Polo neck jumpers; Polo shirts; Polo sweaters; Ponchos; Pop socks; Pram suits; Printed t-shirts; Protective metal members for shoes and boots; Pullovers; Pullstraps for shoes and boots; Pumps [footwear]; Puttees; Puttees; Pyjamas; Pyjamas [from tricot only]; Quilted jackets [clothing]; Quilted vests; Rain boots; Rain capes; Rain coats; Rain hats; Rain jackets; Rain ponchos; Rain shoes; Rain slickers; Rain suits; Rain trousers; Rain wear; Raincoats; Rainproof clothing; Rainproof jackets; Rainshoes; Rainwear; Ramie shirts; Rash guards; Ready-made clothing; Ready-made linings [parts of clothing]; Ready-to-wear clothing; Referees uniforms; Religious garments; Removable collars; Replica football kits; Reversible jackets; Riding boots; Riding gloves; Riding Gloves; Riding jackets; Riding shoes; Riding trousers; Robes; Robes (Bath -); Roll necks [clothing]; Roller shoes; Romper suits; Rompers; Ruanas; Rubber fishing boots; Rubber shoes; Rubber soles for jikatabi; Rubbers [footwear]; Rugby boots; Rugby jerseys; Rugby shirts; Rugby shoes; Rugby shorts; Rugby tops; Running shoes; Running Suits; Running vests; Russian felted boots (Valenki); Sabots; Safari jackets; Sailing wet weather clothing; Sailor suits; Salopettes; Sandal-clogs; Sandals; Sandals and beach shoes; Sarees; Saris; Sarongs; Sash bands for kimono (obi); Sashes for wear; Scarfs; Scarves; School uniforms; Scrimmage vests; Sedge hats (suge-gasa); Serapes; Shampoo capes; Shapewear; Shawls; Shawls and headscarves; Shawls and stoles; Shawls [from tricot only]; Sheepskin coats; Sheepskin jackets; Shell jackets; Shell suits; Shields (Dress -); Shift dresses; Shirt fronts; Shirt yokes; Shirt-jacs; Shirts; Shirts and slips; Shirts for suits; Shoe covers, other than for medical purposes; Shoe inserts for non-orthopedic purposes; Shoe soles; Shoe soles for repair; Shoe straps; Shoe uppers; Shoes; Shoes for casual wear; Shoes for foot volleyball; Shoes for infants; Shoes for leisurewear; Shoes soles for repair; Shoes with hook and pile fastening tapes; Short overcoat for kimono (haori); Short petticoats; Short sets [clothing]; Short trousers; Shortalls; Shorts; Shorts [clothing]; Short-sleeve shirts; Short-sleeved shirts; Short-sleeved T-shirts; Shoulder scarves; Shoulder straps for clothing; Shoulder wraps; Shoulder wraps [clothing]; Shoulder wraps for clothing; Shower caps; Shrugs; Silk clothing; Silk scarves; Silk ties; Singlets; Skating outfits; Ski and snowboard shoes and parts thereof; Ski balaclavas;

Ski boot bags; Ski boots; Ski gloves; Ski hats; Ski jackets; Ski pants; Ski suits; Ski suits for competition; Ski trousers; Ski wear; Skiing shoes; Skirt suits; Skirts; Skorts; Skull caps; Slacks; Sleep masks; Sleep pants; Sleep shirts; Sleeping garments; Sleepsuits; Sleepwear; Sleeved jackets; Sleeveless jackets; Sleeveless jerseys; Sleeveless pullovers; Sliding shorts; Slip-on shoes; Slipovers; Slipovers [clothing]; Slipper socks; Slipper soles; Slippers; Slippers made of leather; Slips; Slips [clothing]; Slips [underclothing]; Slips [undergarments]; Small hats; Smocks; Smoking jackets; Snap crotch shirts for infants and toddlers; Sneakers; Sneakers [footwear]; Snoods [scarves]; Snow boarding suits; Snow boots; Snow pants; Snow suits; Snowboard boots; Snowboard gloves; Snowboard jackets; Snowboard mittens; Snowboard shoes; Snowboard trousers; Snowsuits; Soccer bibs; Soccer boots; Soccer shirts; Soccer shoes; Sock suspenders; Socks; Socks and stockings; Socks for infants and toddlers; Socks for men; Soles for footwear; Soles for japanese style sandals; Soles [Inner]; Spats; Spiked running shoes; Sport coats; Sport shirts; Sport shoes; Sport stockings; Sports bibs; Sports [Boots for -]; Sports bras; Sports caps; Sports caps and hats; Sports clothing; Sports clothing [other than golf gloves]; Sports footwear; Sports garments; Sports headgear [other than helmets]; Sports jackets; Sports jerseys; Sports jerseys and breeches for sports; Sports over uniforms; Sports overuniforms; Sports pants; Sports shirts; Sports shirts with short sleeves; Sports shoes; Sports singlets; Sports socks; Sports vests; Sports wear; Sportswear; Stiffeners for boots; Stiffeners for shoes; Stocking suspenders; Stockings; Stockings (Heel pieces for -); Stockings [sweat-absorbent]; Stockings (Sweat-absorbent -); Stoles; Stoles (Fur -); Strapless bras; Strapless brassieres; Straps (Gaiter -); Stretch pants; String fasteners for haori (haori-himo); Studs for football boots; Studs for football shoes; Stuff jackets; Stuff jackets [clothing]; Suede jackets; Suit coats; Suits; Suits (Bathing -); Suits made of leather; Suits of leather; Sun hats; Sun visors; Sun visors [headwear]; Sundresses; Sunsuits; Surf wear; Surfwear; Suspender belts; Suspender belts for men; Suspender belts for women; Suspenders; Suspenders [braces]; Swaddling clothes; Sweat bands; Sweat bands for the head; Sweat bands for the wrist; Sweat bottoms; Sweat jackets; Sweat pants; Sweat shirts; Sweat shorts; Sweat suits; Sweat-absorbent socks; Sweat-absorbent stockings; Sweat-absorbent underclothing; Sweat-absorbent underclothing [underwear]; Sweat-absorbent underwear; Sweatbands; Sweaters; Sweatjackets; Sweatpants; Sweatshirts; Sweatshorts; Sweatsuits; Swim briefs; Swim caps; Swim shorts; Swim suits; Swim trunks; Swim wear for children; Swim wear for gentlemen

and ladies; Swimming caps; Swimming caps [bathing caps]; Swimming costumes; Swimming suits; Swimming trunks; Swimsuits; Swimwear; Synthetic fur stoles; Tabards; Taekwondo suits; Taekwondo uniforms; Tail coats; Tailleurs; Tam o'shanters; Tams; Tank tops; Tankinis; Tank-tops; Tap pants; Tap shoes; Tartan kilts; Teddies; Teddies [underclothing]; Teddies [undergarments]; Tee-shirts; Tennis dresses; Tennis pullovers; Tennis shirts; Tennis shoes; Tennis shorts; Tennis skirts; Tennis socks; Tennis sweatbands; Tennis wear; Theatrical costumes; Thermal clothing; Thermal headgear; Thermal socks; Thermal underwear; Thermally insulated clothing; Thobes; Thong sandals; Thongs; Three piece suits [clothing]; Ties; Ties [clothing]; Tightening-up strings for kimonos (datejime); Tights; Tips for footwear; Toe boxes; Toe socks; Toe straps for Japanese style sandals [zori]; Toe straps for Japanese style wooden clogs; Toe straps for zori [Japanese style sandals]; Togas; Tongues for shoes and boots; Top coats; Top hats; Topcoats; Tops; Tops [clothing]; Toques [hats]; Track and field shoes; Track jackets; Track pants; Track suits; Tracksuit bottoms; Tracksuit tops; Tracksuits; Traction attachments for footwear; Trainers; Trainers [footwear]; Training shoes; Training suits; Trekking boots; Trench coats; Trenchcoats; Trews; Triathlon clothing; Trouser socks; Trouser straps; Trousers; Trousers for children; Trousers for sweating; Trousers of leather; Trousers shorts; Trunks; Trunks (Bathing -); Trunks being clothing; Trunks [underwear]; T-shirts; Tube tops; Tunics; Turbans; Turtleneck pullovers; Turtleneck shirts; Turtleneck sweaters; Turtleneck tops; Turtlenecks; Tutus; Tuxedo belts; Tuxedos; Twin sets; Umpires uniforms; Under garments; Under shirts; Underarm gussets [parts of clothing]; Underclothes; Underclothing; Underclothing (Anti-sweat -); Underclothing for women; Undergarments; Underpants; Underpants for babies; Undershirts; Undershirts for kimonos (juban); Undershirts for kimonos (koshimaki); Undershirts for kimonos [koshimaki]; Underskirts; Underwear; Underwear (Anti-sweat -); Underwear for women; Uniforms; Uniforms for commercial use; Uniforms for nurses; Union suits; Unitards; Uppers (Footwear -); Uppers for Japanese style sandals; Uppers of woven rattan for Japanese style sandals; Ushankas [fur hats]; Valenki [felted boots]; Veils; Veils [clothing]; Vest tops; Vests; Vests (Fishing -); Vests for use in barber shops and salons; Visors; Visors being headwear; Visors [clothing]; Visors [hatmaking]; Visors [headwear]; V-neck sweaters; Volleyball jerseys; Volleyball shoes; Waders; Waist belts; Waist cinchers; Waist strings for kimonos (koshihimo); Waistbands; Waistcoats; Waistcoats [vests]; Walking boots; Walking breeches; Walking shoes; Walking shorts;

Warm up suits; Warm-up jackets; Warm-up pants; Warm-up suits; Warm-up tops; Water socks; Water polo caps; Waterproof boots; Waterproof boots for fishing; Waterproof capes; Waterproof clothing; Waterproof jackets; Waterproof outerclothing; Waterproof pants; Waterproof shoes; Waterproof suits for motorcyclists; Waterproof trousers; Water-resistant clothing; Waterskiing suits; Weather resistant outer clothing; Weatherproof clothing; Weatherproof jackets; Weatherproof pants; Wedding dresses; Wedding garters; Wedding gowns; Wedge sneakers; Wellington boots; Wellingtons; Welts for footwear; Wet suits; Wet suits for surfing; Wet suits for water-skiing; Wet suits for water-skiing and sub-aqua; Wet suits for windsurfing; Wetsuit gloves; Wetsuits; Wetsuits for surface watersports; Wetsuits for surfing; Wetsuits for water-skiing; White coats for hospital use; Wimples; Wind coats; Wind jackets; Wind pants; Wind resistant jackets; Wind suits; Wind vests; Windcheaters; Wind-jackets; Windproof clothing; Windproof jackets; Wind-resistant jackets; Wind-resistant vests; Windshirts; Winter boots; Winter coats; Winter gloves; Women's ceremonial dresses; Women's clothing; Women's foldable slippers; Womens' outerclothing; Women's shoes; Women's suits; Womens' underclothing; Womens' undergarments; Women's underwear; Wooden bodies for Japanese style clogs; Wooden main bodies of Japanese style wooden clogs; Wooden shoes; Wooden shoes [footwear]; Wooden supports of Japanese style wooden clogs; Woollen clothing; Woollen socks; Woollen tights; Woolly hats; Work boots; Work clothes; Work overalls; Work shoes; Working overalls; Woven clothing; Woven shirts; Wrap belts for kimonos (datemaki); Wraps [clothing]; Wrist bands; Wrist warmers; Wristbands; Wristbands [clothing]; Yashmaghs; Yashmaks; Yoga bottoms; Yoga pants; Yoga shirts; Yoga shoes; Yoga socks; Yoga tops; Yokes (Shirt -); Zoot suits; Zori.

### Class 35

Account auditing; Accountancy; Accountancy advice relating to tax preparation; Accountancy advice relating to taxation; Accountancy advice relating to the preparation of tax returns; Accountancy, book keeping and auditing; Accountancy services; Accountancy services relating to accounts receivable; Accounting; Accounting advisory services; Accounting consultancy relating to taxation; Accounting for third parties; Accounting, in particular book-keeping; Accounting services; Accounting services for mergers and acquisitions; Accounting services for pension funds; Accounting services relating to costs for farming enterprises; Accounting

services relating to tax planning; Accounts (Drawing up of statements of -); Accounts (Preparation of -); Acquisition (Business -) searches; Acquisition of business information relating to company activities; Acquisition of business information relating to company status; Acquisition of commercial information; Acquisitions (Advice relating to -); Acquisitions (Business -) consulting services; Addressing envelopes; Addressing of envelopes; Administering medication reimbursement programs and services; Administering of professional competency testing; Administering of professional [vocational] certifications; Administering pharmacy reimbursement programs and services; Administration, billing and reconciliation of accounts on behalf of others; Administration (Business -) relating to statistical methods; Administration (Commercial -) of the licensing of the goods and services of others; Administration of a discount program for enabling participants to obtain discounts on goods and services through use of a discount membership card; Administration of business affairs; Administration of business payroll for others; Administration of businesses; Administration of competitions for advertising purposes; Administration of consumer loyalty programs; Administration of contests for advertising purpose; Administration of cultural and educational exchange programs; Administration of customer loyalty and incentive schemes; Administration of employee benefit plans; Administration of employee pension plans; Administration of employee welfare benefit plans; Administration of foreign business affairs; Administration of frequent flyer programmes that allow members to redeem miles for points or awards offered by other loyalty programmes; Administration of frequent flyer programs; Administration of frequent flyer programs that allow members to redeem miles for points or awards offered by other loyalty programs; Administration of incentive award programs to promote the sale of the goods and services of others; Administration of loyalty and incentive schemes; Administration of loyalty programs involving discounts or incentives; Administration of loyalty rewards programmes; Administration of loyalty rewards programs; Administration of loyalty rewards programs featuring trading stamps; Administration of membership schemes; Administration of newspaper subscription [for others]; Administration of patient reimbursement programs; Administration of preferred provider plans; Administration of prepaid health care plans; Administration of sales and promotional incentive schemes; Administration of sales promotion incentive programs; Administration of the business affairs of franchises; Administration of the business affairs of retail stores; Administration relating to business appraisal;

Administration relating to business planning; Administration relating to marketing; Administration relating to sales methods; Administrative accounting; Administrative assistance in responding to calls for tenders; Administrative assistance in responding to requests for proposals [RFPs]; Administrative data processing; Administrative hotel management; Administrative loyalty card services; Administrative management of health care clinics; Administrative management of hospitals; Administrative order processing; Administrative processing and organising of mail order services; Administrative processing of computerized purchase orders; Administrative processing of orders; Administrative processing of purchase orders; Administrative processing of purchase orders placed by telephone or computer; Administrative processing of purchase orders within the framework of services provided by mail-order companies; Administrative processing of warranty claims; Administrative services for medical referrals; Administrative services for the relocation of businesses; Administrative services relating to credit card registration; Administrative services relating to customs clearance; Administrative services relating to dental health insurance; Administrative services relating to employee stock plans; Administrative services relating to hospital referrals; Administrative services relating to referrals for general building contractors; Administrative services relating to referrals for insurance agents; Administrative services relating to the management of legal dockets; Administrative services relating to the referral of clients to lawyers; Administrative services relating to the referral of patients; Administrative services relating to the relocation of personnel; Administrative services relating to warranty claims processing; Administrative support and data processing services; Advertisement and publicity services by television, radio, mail; Advertisement billboards (Rental of -); Advertisement for others on the Internet; Advertisement hoarding rental; Advertisement hoardings (Rental of -); Advertisement via mobile phone networks; Advertisements (Placing of -); Advertisements (Preparing of -); Advertising; Advertising agencies; Advertising agency services; Advertising analysis; Advertising and advertisement services; Advertising and marketing; Advertising and marketing consultancy; Advertising and marketing services; Advertising and marketing services provided by means of blogging; Advertising and marketing services provided by means of social media; Advertising and marketing services provided via communications channels; Advertising and promotion services; Advertising and promotion services and related consulting; Advertising and promotional services;

Advertising and publicity; Advertising and publicity services; Advertising automobiles for sale by means of the Internet; Advertising business especially in the field of telematic and telephone networks; Advertising by mail order; Advertising by transmission of on-line publicity for third parties through electronic communications networks; Advertising consultation; Advertising copywriting; Advertising flyer distribution; Advertising flyer distribution for others; Advertising for motion picture films; Advertising for others; Advertising in periodicals, brochures and newspapers; Advertising in the field of tourism and travel; Advertising in the popular and professional press; Advertising, including on-line advertising on a computer network; Advertising, including promotion of products and services of third parties through sponsoring arrangements and licence agreements relating to international sports' events; Advertising, marketing and promotion services; Advertising, marketing and promotional consultancy, advisory and assistance services; Advertising, marketing and promotional services; Advertising material (Dissemination of -); Advertising material (Updating of -); Advertising matter (Dissemination of -); Advertising matter (Production of -); Advertising of business web sites; Advertising of cinemas; Advertising of commercial or residential real estate; Advertising of the goods of other vendors, enabling customers to conveniently view and compare the goods of those vendors; Advertising of the services of other vendors, enabling customers to conveniently view and compare the services of those vendors; Advertising on the Internet for others; Advertising particularly services for the promotion of goods; Advertising planning; Advertising, promotional and marketing services; Advertising, promotional and public relations services; Advertising relating to pharmaceutical products and in-vivo imaging products; Advertising relating to transport and delivery; Advertising research; Advertising research services; Advertising services; Advertising services by means of balloon displays; Advertising services by means of sandwich board; Advertising services by means of television screen based text; Advertising services for architects; Advertising services for promoting the brokerage of stocks and other securities; Advertising services for the literary industry; Advertising services for the promotion of beverages; Advertising services for the promotion of e-commerce; Advertising services of a radio and television advertising agency; Advertising services provided by a radio and television advertising agency; Advertising services provided by television; Advertising services provided for florists; Advertising services provided for others; Advertising services provided over the internet; Advertising services



provided via a data base; Advertising services provided via the internet; Advertising services relating to books; Advertising services relating to clothing; Advertising services relating to cosmetics; Advertising services relating to data bases; Advertising services relating to esports events; Advertising services relating to financial investment; Advertising services relating to financial services; Advertising services relating to hotels; Advertising services relating to in vivo imaging apparatus; Advertising services relating to in vivo imaging products; Advertising services relating to jewelry; Advertising services relating to motor cars; Advertising services relating to newspapers; Advertising services relating to perfumery; Advertising services relating to pharmaceutical products; Advertising services relating to pharmaceuticals; Advertising services relating to pharmaceuticals for the treatment of diabetes; Advertising services relating to public works; Advertising services relating to real property; Advertising services relating to the commercialization of new products; Advertising services relating to the marine and maritime industry; Advertising services relating to the motor vehicle industry; Advertising services relating to the provision of business; Advertising services relating to the recruitment of personnel; Advertising services relating to the sale of goods; Advertising services relating to the sale of motor vehicles; Advertising services relating to the sale of personal property; Advertising services relating to the transport industries; Advertising services relating to the travel industries; Advertising services to create corporate and brand identity; Advertising services to promote public awareness in the field of social welfare; Advertising services to promote public awareness of environmental issues and initiatives; Advertising services to promote public awareness of environmental matters; Advertising services to promote public awareness of medical conditions; Advertising services to promote public awareness of medical issues; Advertising services to promote public awareness of nephrotic syndrome and focal segmental glomerulosclerosis [FSGS]; Advertising services to promote public awareness of social issues; Advertising services to promote public awareness of the benefits of shopping locally; Advertising services to promote the sale of beverages; Advertising space (Rental of -); Advertising space (Rental of -) on the internet; Advertising text publication services; Advertising the goods and services of online vendors via a searchable online guide; Advertising through all public communication means; Advertising via electronic media and specifically the internet; Advertising via the Internet; Advice and information concerning commercial business management;

Advice concerning chemical product marketing; Advice for consumers (Commercial information and -) [consumer advice shop]; Advice in the field of business management and marketing; Advice in the running of establishments as franchises; Advice on tax preparation; Advice on the analysis of consumer buying habits and needs provided with the help of sensory, quality and quantity-related data; Advice relating to barter trade; Advice relating to business management; Advice relating to business organisation; Advice relating to business organization; Advice relating to marketing management; Advice relating to personnel management; Advice relating to the acquisition of businesses; Advice relating to the business management of fitness clubs; Advice relating to the business management of health clubs; Advice relating to the business operation of fitness clubs; Advice relating to the business operation of health clubs; Advice relating to the organisation and management of business; Advice relating to the sale of businesses; Advising commercial enterprises in the conduct of their business; Advising industrial enterprises in the conduct of their business; Advisory and consultancy services relating to import-export agencies; Advisory and consultancy services relating to the procurement of goods for others; Advisory services and information in business organization and management; Advisory services (Business -) relating to the establishment of franchises; Advisory services (Business -) relating to the exploitation of inventions; Advisory services (Business -) relating to the management of businesses; Advisory services (Business -) relating to the management of public sector businesses; Advisory services (Business -) relating to the operation of franchises; Advisory services for business management; Advisory services for preparing and carrying out commercial transactions; Advisory services relating to advertising; Advisory services relating to business acquisitions; Advisory services relating to business administration; Advisory services relating to business analysis; Advisory services relating to business management; Advisory services relating to business management and business operations; Advisory services relating to business organisation; Advisory services relating to business organisation and management; Advisory services relating to business organization; Advisory services relating to business planning; Advisory services relating to business risk management; Advisory services relating to commercial planning; Advisory services relating to commercial transactions; Advisory services relating to corporate identity; Advisory services relating to data processing; Advisory services relating to electronic data processing; Advisory services relating to market research; Advisory services relating

to marketing; Advisory services relating to personnel placement; Advisory services relating to personnel recruitment; Advisory services relating to promotional activities; Advisory services relating to public relations; Advisory services relating to publicity for franchisees; Advisory services relating to sales promotion; Advisory services relating to tax preparation; Advisory services relating to the corporate structure of businesses; Advisory services relating to the corporate structure of companies; Advisory services relating to the operation of franchises; Advisory services relating to the ordering of stationery; Advisory services relating to the purchase of goods on behalf of business; Advisory services relating to the purchase of goods on behalf of others; Affiliate marketing; Agency services for arranging business introductions; Agency services for promoting sports personalities; Airport administration services; Alcoholic beverage procurement services for others [purchasing goods for other businesses]; Analysis (Cost price -); Analysis of advertising response; Analysis of advertising response and market research; Analysis of business data; Analysis of business information; Analysis of business management systems; Analysis of business statistics; Analysis of business trends; Analysis of company attitudes; Analysis of company behaviour; Analysis of market research data; Analysis of market research data and statistics; Analysis of market research statistics; Analysis of marketing trends; Analysis of markets; Analysis of the public awareness of advertising; Analysis relating to marketing; Announcement services for advertising purposes; Answering (Telephone - ) for unavailable subscribers; Appointment reminder services [office functions]; Appointment scheduling services [office functions]; Appraisal of business opportunities; Appraisals (Business -); Arrangement of advertising; Arranging advertising and promotional contracts for others; Arranging advertising contracts for others; Arranging and concluding commercial transactions for others; Arranging and conducting auctions; Arranging and conducting business fairs; Arranging and conducting commercial trade shows; Arranging and conducting marketing promotional events for others; Arranging and conducting of advertising events; Arranging and conducting of art exhibitions for commercial or advertising purposes; Arranging and conducting of auctions and reverse auctions via computer and telecommunication networks; Arranging and conducting of auctions and reverse auctions via mobile telephones; Arranging and conducting of business meetings; Arranging and conducting of commercial exhibitions; Arranging and conducting of commercial exhibitions and shows; Arranging and conducting of demonstrations for advertising

purposes; Arranging and conducting of displays for advertising purposes; Arranging and conducting of exhibitions for business purposes; Arranging and conducting of fairs and exhibitions for advertising purposes; Arranging and conducting of fairs and exhibitions for business and advertising purposes; Arranging and conducting of fairs and exhibitions for business purposes; Arranging and conducting of flea markets; Arranging and conducting of Internet auctions; Arranging and conducting of marketing events; Arranging and conducting of promotional events; Arranging and conducting of real estate auctions; Arranging and conducting of telephone auctions; Arranging and conducting of television auctions; Arranging and conducting recruitment fairs; Arranging and conducting sales events for cattle; Arranging and conducting sales events for livestock; Arranging and conducting sales events for others of livestock and registered and commercial cattle; Arranging and conducting trade fairs; Arranging and conducting trade show exhibitions; Arranging and conducting trade shows; Arranging and conducting trade shows relating to publishing; Arranging and conduction of auction sales; Arranging and placing of advertisements; Arranging business introductions; Arranging business introductions relating to the buying and selling of products; Arranging commercial transactions, for others, via online shops; Arranging for the provision of advertising space in newspapers; Arranging newspaper subscriptions; Arranging newspaper subscriptions for others; Arranging of advertising in cinemas; Arranging of auction sales; Arranging of auctions; Arranging of business introductions; Arranging of buying and selling contracts for third parties; Arranging of collective buying; Arranging of commercial and business contacts; Arranging of competitions for advertising purposes; Arranging of contracts for others for the buying and selling of goods; Arranging of contracts, for others, for the providing of services; Arranging of contracts for the purchase and sale of goods and services, for others; Arranging of contractual [trade]services with third parties; Arranging of demonstrations for advertising purposes; Arranging of demonstrations for business purposes; Arranging of demonstrations for commercial purposes; Arranging of demonstrations for trade purposes; Arranging of displays for advertising purposes; Arranging of displays for business purposes; Arranging of displays for commercial purposes; Arranging of displays for trade purposes; Arranging of exhibitions for advertising purposes; Arranging of exhibitions for business purposes; Arranging of exhibitions for commercial purposes; Arranging of exhibitions for trade purposes; Arranging of newspaper subscriptions for others; Arranging of presentations for advertising

purposes; Arranging of presentations for business purposes; Arranging of presentations for commercial purposes; Arranging of presentations for trade purposes; Arranging of product launches; Arranging of subscriptions for the publications of others; Arranging of trade fairs; Arranging of trade shows; Arranging of trading transactions and commercial contracts; Arranging promotion of charitable fundraising events; Arranging subscriptions of the online publications of others; Arranging subscriptions to a television channel; Arranging subscriptions to electronic journals; Arranging subscriptions to information media; Arranging subscriptions to information packages; Arranging subscriptions to Internet services; Arranging subscriptions to media packages; Arranging subscriptions to publications for others; Arranging subscriptions to telecommunication services [for others]; Arranging subscriptions to telecommunication services for others; Arranging subscriptions to telephone services; Arranging the buying of goods for others; Arranging the distribution of advertising literature in response to telephone enquiries; Arranging the distribution of advertising samples; Arranging the distribution of advertising samples in response to telephone enquiries; Artists (Business management of performing -); Assessment analysis relating to business management; Assistance, advisory services and consultancy with regard to business analysis; Assistance, advisory services and consultancy with regard to business management; Assistance, advisory services and consultancy with regard to business organization; Assistance, advisory services and consultancy with regard to business planning; Assistance and advice regarding business management; Assistance and advice regarding business organisation and management; Assistance and advice regarding business organization; Assistance and advice regarding business organization and management; Assistance and consultancy relating to business management and organisation; Assistance and consultancy services in the field of business management of companies in the energy sector; Assistance (Business management -); Assistance in business management within the framework of a franchise contract; Assistance in franchised commercial business management; Assistance in management of business activities; Assistance in product commercialization, within the framework of a franchise contract; Assistance relating to business organisation; Assistance relating to recruitment and placement of staff; Assistance to commercial enterprises in the management of their business; Assistance to industrial enterprises in the conduct of their business; Assistance to industrial or commercial enterprises in the running of their business; Assistance to

management in commercial enterprises in respect of advertising; Assistance to management in commercial enterprises in respect of public relations; Assistance with business management; Assistance with business planning; Auction and reverse auction services; Auction sales (Arranging of -); Auction services; Auctioneering; Auctioneering of property; Auctioneering provided on the internet; Auctioneering services; Auctioneering services provided via telecommunication networks; Auctioneering services relating to agriculture; Auctioning of vehicles; Auctioning via telecommunication networks; Audience rating determination for radio and television broadcasts; Audio-visual displays for advertising purposes (Preparation or presentation of -); Auditing of accounts; Auditing of financial statements; Auditing utility rates for others; Auditioning of performing artists [selection of personnel]; Automated data processing; Automatic re-ordering service for business; Automobile registration services; Balance sheet accounting; Banner advertising; Benchmarking (evaluation of business organisation practices); Benchmarking services; Bidding quotation; Bill presentment services; Bill sticking; Billing; Billing services; Billing services in the field of energy; Billing services in the field of healthcare; Bill-posting; Blogger outreach services; Book club services retailing books to its members; Booking agent services for models; Bookkeeping; Book-keeping; Book-keeping and accounting; Book-keeping and accounting services; Bookkeeping for electronic funds transfer; Brand creation services; Brand creation services (advertising and promotion); Brand evaluation services; Brand positioning; Brand positioning services; Brand strategy services; Brand testing; Brokerage of name and address based lists; Business accounting advisory services; Business accounts management; Business acquisitions; Business acquisitions (Advice relating to -); Business acquisitions consultation; Business administration; Business administration and management; Business administration assistance; Business administration consultancy; Business administration for others; Business administration in the field of transport and delivery; Business administration of employee share schemes; Business administration services; Business administration services for processing sales made on the internet; Business administration services for the processing of sales made on a global computer network; Business administration services for the processing of sales made on the Internet; Business administration services in the field of healthcare; Business administration services in the field of transportation; Business administrative services for the relocation of businesses; Business administrative services for the relocation of

personnel; Business advertising services relating to franchising; Business advice; Business advice and consultancy relating to franchising; Business advice, inquiries or information; Business advice relating to accounting; Business advice relating to acquisitions; Business advice relating to advertising; Business advice relating to disposals; Business advice relating to financial re-organisation; Business advice relating to franchising; Business advice relating to growth financing; Business advice relating to marketing; Business advice relating to marketing management consultations; Business advice relating to mergers; Business advice relating to restaurant franchising; Business advice relating to strategic marketing; Business advisory and consultancy services; Business advisory services; Business advisory services provided to determine pay and grading structures; Business advisory services relating to business liquidations; Business advisory services relating to company performance; Business advisory services relating to franchising; Business advisory services relating to franchising of a motor dealership; Business advisory services relating to product development; Business advisory services relating to product manufacturing; Business advisory services relating to the establishment and operation of franchises; Business advisory services relating to the establishment of motor dealership; Business advisory services relating to the running of restaurants; Business advisory services relating to the running of sandwich bars; Business advisory services relating to the selection of computers; Business advisory services relating to the setting up of restaurants; Business advisory services relating to the setting up of sandwich bars; Business advisory services relating to the use of computers; Business advisory services to determine pay and grading structures by job evaluation; Business analysis; Business analysis and information services, and market research; Business analysis of markets; Business analysis services; Business and commercial information services; Business and market research; Business appraisal; Business appraisal consultancy; Business appraisal services; Business appraisals; Business appraisals and evaluations in business matters; Business assistance; Business assistance, management and administrative services; Business assistance relating to business image; Business assistance relating to corporate identity; Business assistance relating to franchising; Business assistance relating to starting and running a franchise; Business assistance relating to the establishment of franchises; Business assistance relating to the formation of commercial undertakings; Business auditing; Business brokerage services; Business consultancy; Business consultancy and advisory

services; Business consultancy, in the field of transport and delivery; Business consultancy (Professional -); Business consultancy relating to the administration of information technology; Business consultancy services; Business consultancy services relating to data processing; Business consultancy services relating to disaster planning and recovery; Business consultancy services relating to insolvency; Business consultancy services relating to management of fund raising campaigns; Business consultancy services relating to manufacturing; Business consultancy services relating to product development; Business consultancy services relating to the marketing of fund raising campaigns; Business consultancy services relating to the promotion of fund raising campaigns; Business consultancy services relating to the supply of quality management systems; Business consultancy to firms; Business consultancy to individuals; Business consultation; Business consultation relating to advertising; Business consultation services; Business consulting; Business consulting for enterprises; Business consulting services; Business consulting services in the agriculture field; Business data analysis; Business data analysis services; Business efficiency advice; Business efficiency expert services; Business efficiency studies; Business Enquiries; Business enquiries and investigations; Business enquiry services; Business examinations services; Business expertise; Business expertise services; Business feasibility studies; Business file management; Business information; Business information agency services; Business information and inquiries; Business information and research services; Business information (Compilation of -); Business information for enterprises; Business information for enterprises (Provision of -); Business information (Provision of -); Business information services; Business information services provided online from a computer database or the internet; Business information services provided on-line from a computer database or the internet; Business information services provided online from a global computer network or the internet; Business inquiries; Business intelligence services; Business intermediary and advisory services in the field of selling products and rendering services; Business intermediary services relating to the matching of potential private investors with entrepreneurs needing funding; Business introduction services; Business introductions (Arranging -); Business investigation; Business investigations; Business invoicing services; Business management; Business management advice; Business management advice and assistance; Business management advice relating to manufacturing business; Business management advisory services; Business



management advisory services relating to commercial enterprises; Business management advisory services relating to franchising; Business management advisory services relating to industrial enterprises; Business management analysis; Business management and administration; Business management and consultancy; Business management and consultancy services; Business management and consultation; Business management and consultation services; Business management and consulting; Business management and consulting services; Business management and enterprise organization consultancy; Business management and organisation consultancy; Business management and organisation consultancy services; Business management and organization consultancy; Business management and organization consultancy services; Business management assistance; Business management assistance for industrial or commercial companies; Business management assistance in the establishment and operation of restaurants; Business management assistance in the field of franchising; Business management assistance in the operation of restaurants; Business management consultancy; Business management consultancy, also via the Internet; Business management consultancy and advisory services; Business management consultancy in the field of corporate travel; Business management consultancy in the field of executive and leadership development; Business management consultancy in the field of transport and delivery; Business management consultancy services; Business management consultancy services provided via the Internet; Business management consultancy via the Internet; Business management consultation; Business management consulting; Business management consulting services; Business management consulting services in the field of information technology; Business management for a trade company and for a service company; Business management for freelance service providers; Business management for shops; Business management in the field of transport and delivery; Business management of actors; Business management of airports; Business management of an airline company; Business management of authors and writers; Business management of car parking facilities; Business management of conference centers; Business management of entertainers; Business management of entertainment venues; Business management of hospitals; Business management of hotels; Business management of hotels for others; Business management of insurance agencies and brokers on an outsourcing basis; Business management of logistics for others; Business management of models; Business

management of musical performers; Business management of musicians; Business management of performing artists; Business management of petrol stations [for others]; Business management of professional athletes; Business management of reimbursement programmes for others; Business management of reimbursement programs for others; Business management of resort hotels; Business management of restaurants; Business management of retail outlets; Business management of sporting clubs; Business management of sporting facilities [for others]; Business management of sporting venues [for others]; Business management of sports people; Business management of sports personalities; Business management of swimming pool complexes; Business management of theaters; Business management of visitor attractions; Business management of wholesale and retail outlets; Business management of wholesale outlets; Business management organisation; Business management organisation consultancy; Business management planning; Business management services; Business management services for footballers; Business management services provided by theatrical agencies; Business management services relating to electronic commerce; Business management services relating to the acquisition of businesses; Business management services relating to the development of businesses; Business management supervision; Business marketing consultancy; Business marketing consultation services; Business marketing consulting services; Business marketing services; Business meeting planning; Business merchandising display services; Business merger consultation; Business merger services; Business mergers (Advice relating to -); Business networking; Business networking services; Business operation of shopping centers for others; Business operation of shopping malls; Business organisation; Business organisation advice; Business organisation and management consultancy; Business organisation and management consultancy in the field of personnel management; Business organisation and management consulting; Business organisation and management consulting services; Business organisation consultancy; Business organisation consulting; Business organization advice; Business organization and management consultancy including personnel management; Business organization and management consulting; Business organization and operation consultancy; Business organization consultancy; Business organization consulting; Business organizational consultation; Business planning; Business planning and business continuity consulting; Business planning consultancy; Business planning services; Business

planning services for enterprises; Business process management; Business process management and consulting; Business process management consultancy; Business process re-engineering; Business profit analysis; Business project management; Business project management services; Business project management services for construction projects; Business promotion; Business promotion services; Business promotion services provided by audio/visual means; Business promotion services provided by telephone; Business promotion services provided by telex; Business record keeping services; Business records keeping; Business records management; Business recruitment consultancy; Business relocation consulting; Business relocation services; Business reports (Preparation of -); Business reports (Writing of -); Business representative services; Business research; Business research and advisory services; Business research and information services; Business research and survey services; Business research and surveys; Business research consulting; Business research for new businesses; Business research services; Business risk assessment services; Business risk management services; Business secretarial services; Business services relating to the arrangement of joint ventures; Business services relating to the establishment of businesses; Business statistical analysis; Business statistical information services; Business statistical studies; Business statistics information; Business strategic planning; Business strategic planning services; Business strategy and planning services; Business strategy development services; Business strategy services; Business studies; Business succession planning; Business supervision; Business supervision [on behalf of others]; Business surveys; Businesses (Relocation services for -); Businesses (supervision of -) [on behalf of others]; Career advisory services (other than education and training advice); Career information and advisory services (other than educational and training advice); Career networking services; Career placement; Career placement consulting services; Career planning consultancy; Carrying out auction sales; Casting [recruitment] of performing artists; Chamber of commerce services for the promotion of businesses; Chamber of commerce services for the promotion of commerce; Chamber of commerce services for the promotion of trade; Chartered accountancy business services; Cinema advertising; Cinematographic film advertising; Classified advertising; Classified advertising services; Clerical employment agency services; Clerical services for making appointments; Clerical services for the handling of enquiries; Clerical services for the taking of sales orders; Collating of data in computer

databases; Collecting business information; Collecting business statistics; Collecting information for business; Collection and systematisation of information into computer databases; Collection of commercial information; Collection of data; Collection of information relating to advertising; Collection of information relating to market analysis; Collection of information relating to market research; Collection of information relating to market studies; Collection of market research information; Collection of personnel information; Collection of statistics for business; Commercial administration of the licensing of the goods and services of others; Commercial and industrial management assistance; Commercial assistance in business management; Commercial business management; Commercial consultancy; Commercial consultancy services; Commercial information; Commercial information agencies; Commercial information agencies [provides business information, e.g., marketing or demographic data]; Commercial information agency services; Commercial information and advice for consumers [consumer advice shop]; Commercial information and advice for consumers in the choice of products and services; Commercial information and advice services for consumers in the field of beauty products; Commercial information and advice services for consumers in the field of cosmetic products; Commercial information and advice services for consumers in the field of make-up products; Commercial information (Compilation of -); Commercial information provided by means of a computer database; Commercial information (Provision of -); Commercial information research studies; Commercial information services; Commercial information services provided by access to a computer database; Commercial information services relating to wine; Commercial information services, via the internet; Commercial intermediation for business purposes; Commercial intermediation services; Commercial lobbying services; Commercial management; Commercial management assistance; Commercial or industrial management assistance; Communication media (Presentation of goods on -), for retail purposes; Company information (Searches relating to -); Company management [for others]; Company management, including consultancy in demographic matters; Company office secretarial services; Company record keeping [for others]; Company record-keeping; Comparison services (Price -); Comparison shopping services; Competitive intelligence services; Compilation and input of information into computer databases; Compilation and provision of trade and business price and statistical information; Compilation and systematisation of information in databanks; Compilation and

systemisation of information into computer databases; Compilation and systemization of information into computer databases; Compilation and systemization of information used in electronic transmissions; Compilation and systemization of written communications and data; Compilation of advertisements; Compilation of advertisements for use as web pages; Compilation of advertisements for use as web pages on the Internet; Compilation of advertisements for use on internet web pages; Compilation of advertisements for use on the internet; Compilation of business data; Compilation of business directories; Compilation of business directories for publishing on the Internet; Compilation of business information; Compilation of business statistics; Compilation of business statistics and commercial information; Compilation of commercial registers; Compilation of company information; Compilation of computer data bases; Compilation of computer databases; Compilation of data; Compilation of data in computer databases; Compilation of direct mailing lists; Compilation of directories for publication on the internet; Compilation of directories for publishing on global computer networks or the internet; Compilation of directories for publishing on the internet; Compilation of indexed addresses; Compilation of information into computer databases; Compilation of information into computerised registers; Compilation of information onto computer databases; Compilation of lists of prospective customers; Compilation of mailing lists; Compilation of mathematical data; Compilation of online business directories; Compilation of political statistics; Compilation of registers relating to exporters; Compilation of registers relating to importers; Compilation of statistical data for use in scientific research; Compilation of statistical data relating to business; Compilation of statistical data relating to medical research; Compilation of statistical information; Compilation of statistical models for the provision of market dynamics information; Compilation of statistics; Compilation of statistics [for business or commercial purposes]; Compilation of statistics for business or commercial purposes; Compilation of statistics relating to advertising; Compilation of statistics relating to health care utilization; Compilation, production and dissemination of advertising matter; Compiling indexes of information for commercial or advertising purposes; Compiling of information into computer databases; Compiling of statistics; Composing advertisements for use as web pages; Composing advertisements for use as webpages; Computer assisted business information; Computer data entry services; Computer data processing; Computer database management; Computer database management services; Computer databases

(Compilation of information into -); Computer databases (Systemization of information into -); Computer file management; Computerised accounting; Computerised accounting (Maintenance of -); Computerised accounting (Preparation of -); Computerised auditing; Computerised book-keeping; Computerised business information processing services; Computerised business information retrieval; Computerised business information services; Computerised business management [for others]; Computerised business promotion; Computerised business records keeping; Computerised business research; Computerised compilation of customer indexes; Computerised compilation of order lists; Computerised compilation of stock control records; Computerised data management; Computerised data processing; Computerised data verification; Computerised data-base management; Computerised database management services; Computerised file management; Computerised information services to business opportunities appraisals; Computerised inventory control; Computerised inventory preparation; Computerised market research; Computerised office management; Computerised payroll preparation; Computerised point-of-sale data collection services for retailers; Computerised register management; Computerised stock management; Computerised stock ordering; Computerised tax assessments (preparation of -) [accounting]; Computerized accounting services; Computerized database management; Computerized database management services; Computerized file management; Computerized market research services; Computerized on-line ordering services; Computerized word processing; Condominium management; Conducting, arranging and organizing trade shows and trade fairs for commercial and advertising purposes; Conducting business and market research surveys; Conducting employee incentive award programs; Conducting interactive virtual auctions; Conducting market surveys; Conducting marketing studies; Conducting of auction sales; Conducting of business appraisals; Conducting of business feasibility studies; Conducting of business research; Conducting of internal business communication surveys; Conducting of market research; Conducting of market studies involving opinion polling; Conducting of marketing studies; Conducting of trade shows; Conducting online business management research surveys; Conducting public opinion polls; Conducting studies in the field of public relations; Conducting trade shows in the field of automobiles; Conducting virtual trade show exhibitions online; Conference call transcription services; Confirming scheduled appointments for others; Consultancy and advisory

services for business management; Consultancy and advisory services in the field of business strategy; Consultancy and advisory services relating to business management; Consultancy and advisory services relating to personnel management; Consultancy and advisory services relating to personnel placement; Consultancy and advisory services relating to personnel recruitment; Consultancy and information services relating to accounting; Consultancy of personnel recruitment; Consultancy (Professional business -); Consultancy regarding advertising communication strategies; Consultancy regarding advertising communications strategy; Consultancy regarding business organisation and business economics; Consultancy regarding public relations communication strategies; Consultancy regarding public relations communications strategy; Consultancy regarding the organization or managing of a trade company; Consultancy relating to advertising; Consultancy relating to advertising and promotion services; Consultancy relating to auditing; Consultancy relating to business acquisition; Consultancy relating to business advertising; Consultancy relating to business analysis; Consultancy relating to business document management; Consultancy relating to business efficiency; Consultancy relating to business management; Consultancy relating to business management and organisation; Consultancy relating to business organisation; Consultancy relating to business planning; Consultancy relating to costing of sales orders; Consultancy relating to data processing; Consultancy relating to demographics for marketing purposes; Consultancy relating to management selection; Consultancy relating to marketing; Consultancy relating to personnel management; Consultancy relating to personnel recruitment; Consultancy relating to public relations; Consultancy relating to sales promotions; Consultancy relating to search engine optimisation; Consultancy relating to tax accounting; Consultancy relating to the establishment and running of businesses; Consultancy relating to the management of personnel; Consultancy relating to the organisation of promotional campaigns for business; Consultancy relating to the preparation of business statistics; Consultancy relating to the selection of personnel; Consultancy services in the field of affiliate marketing; Consultancy services regarding business strategies; Consultancy services relating to advertising, publicity and marketing; Consultancy services relating to the administration and management of hotels; Consultancy services relating to the management of telephone call centers; Consultancy services relating to the management of telephone call centres; Consultancy services relating to the procurement of goods and services;

Consultation in the field of business acquisitions; Consultations relating to advertising; Consultations relating to business acquisitions; Consultations relating to business advertising; Consultations relating to business disposals; Consultations relating to business mergers; Consultations relating to business promotion; Consulting and information concerning accounting; Consulting in sales techniques and sales programmes; Consulting services in business organization and management; Consulting services in the field of Internet marketing; Consulting services relating to marketing; Consulting services relating to publicity; Consumer market information services; Consumer profiling for commercial or marketing purposes; Consumer research; Consumer response analysis; Consumers (Commercial information and advice for -) [consumer advice shop]; Copying of documents; Copying of documents for others; Copying services; Copywriting; Copywriting for advertising and promotional purposes; Corporate communications services; Corporate identity services; Corporate image development consultation; Corporate image studies; Corporate management assistance; Corporate management consultancy; Corporate management consultancy services; Corporate planning; Cost accounting; Cost analyses; Cost analysis; Cost assessment services; Cost benefit analysis; Cost management accounting; Cost price analysis; Cost price analysis regarding waste disposal, removal, handling and recycling; Counselling on business matters; Coupon procurement services for others; Creating advertising material; Credit card registration services; Customer club services, for commercial, promotional and/or advertising purposes; Customer loyalty services for commercial, promotional and/or advertising purposes; Customer relationship management; Data collection [for others]; Data collection services; Data compilation for others; Data entry and data processing; Data file administration; Data inputting services; Data management; Data management services; Data processing; Data processing for businesses; Data processing for the collection of data for business purposes; Data processing management; Data processing services; Data processing services in the field of healthcare; Data processing services in the field of payroll; Data processing services in the field of transportation; Data processing, systematisation and management; Data processing verification; Data retrieval services; Data search in computer files for others; Data searches in computerised files for others; Data transcription; Database management; Data-base management (Computerised -); Database management services; Database marketing; Data-based stock control; Data-based stock location services;



Demonstration [for promotional/advertising purposes]; Demonstration of goods; Demonstration of goods and services by electronic means, also for the benefit of the so-called teleshopping and homeshopping services; Demonstration of goods for advertising purposes; Demonstration of goods for promotional purposes; Demonstration of photographic equipment [for advertising purposes]; Demonstration of products; Design of advertising brochures; Design of advertising flyers; Design of advertising logos; Design of advertising materials; Design of marketing surveys; Design of public opinion surveys; Developing promotional campaigns for business; Developing promotional campaigns for businesses; Development and implementation of marketing strategies for others; Development of advertising concepts; Development of concepts for business economy; Development of hospital management systems; Development of marketing strategies and concepts; Development of promotional campaigns; Digital advertising services; Digital marketing; Direct mail advertising; Direct mail advertising services; Direct mail advertising services provided by lettershops; Direct mail advertising to attract new customers and to maintain the existing customer base; Direct market advertising; Direct marketing; Direct marketing consulting; Direct marketing services; Directories (Compilation of business -); Display services for merchandise; Displaying advertisements for others; Dissemination of advertisements; Dissemination of advertisements and of advertising material [flyers, brochures, leaflets and samples]; Dissemination of advertisements via the Internet; Dissemination of advertising and promotional materials; Dissemination of advertising for others; Dissemination of advertising for others via an on-line communications network on the internet; Dissemination of advertising for others via the Internet; Dissemination of advertising, marketing and publicity materials; Dissemination of advertising material; Dissemination of advertising material [leaflets, brochure and printed matter]; Dissemination of advertising material [leaflets, brochures and printed matter]; Dissemination of advertising materials; Dissemination of advertising matter; Dissemination of advertising matter by mail; Dissemination of advertising matter online; Dissemination of advertising via online communications networks; Dissemination of business information; Dissemination of commercial information; Dissemination of data relating to advertising; Dissemination of data relating to business; Dissemination of information relating to the recruitment of graduates; Dissemination services of advertisement matter; Distribution and dissemination of advertising materials [leaflets, prospectuses, printed material, samples]; Distribution

of advertisements and commercial announcements; Distribution of advertising announcements; Distribution of advertising brochures; Distribution of advertising leaflets; Distribution of advertising mail and of advertising supplements attached to regular editions; Distribution of advertising, marketing and promotional material; Distribution of advertising material; Distribution of advertising material by post; Distribution of advertising materials; Distribution of advertising matter; Distribution of advertising samples; Distribution of flyers, brochures, printed matter and samples for advertising purposes; Distribution of printed advertising matter; Distribution of printed promotional material by post; Distribution of products for advertising purposes; Distribution of promotional leaflets; Distribution of promotional material; Distribution of promotional matter; Distribution of prospectuses and samples; Distribution of prospectuses and samples for advertising purposes; Distribution of prospectuses for advertising purposes; Distribution of publicity leaflets; Distribution of publicity materials (flyers, prospectuses, brochures, samples, particularly for catalogue long distance sales) whether cross border or not; Distribution of publicity materials, namely, flyers, prospectuses, brochures, samples, particularly for catalogue long distance sales [whether crossborder or not]; Distribution of publicity texts; Distribution of samples; Distribution of samples for advertising purposes; Distribution of samples for publicity purposes; Document preparation; Document reproduction; Document reproduction [photocopying services]; Drafting of publicity material; Drawing up of business statistical information; Drawing up of statements of accounts; Drawing up statements of account; Duplication of documents; Economic analysis for business purposes; Economic forecasting; Economic forecasting analysis for business purposes; Economic forecasting and analysis; Economic forecasting for business purposes; Economic forecasting services; Economic information services for business purposes; Economic studies for business purposes; Editing of publicity texts; Efficiency (Business -) expert services; Efficiency expert services; Efficiency experts; Electricity meter reading for billing purposes; Electronic billboard advertising; Electronic data processing; Electronic order processing; Electronic publication of printed matter for advertising purposes; Electronic stock management services; Employee leasing; Employee record services; Employee relocation services; Employment agencies; Employment agency services; Employment agency services for people skilled in the use of computers; Employment agency services for personnel in general office positions; Employment agency services for temporary work assignments; Employment

agency services provided for nannies; Employment agency services relating to au pairs; Employment agency services relating to bilingual staff; Employment agency services relating to nurses; Employment agency services relating to placement of medical and nursing personnel; Employment agency services the provision of staff for the manning of show houses; Employment booking services for film television technicians; Employment booking services for performing artists; Employment bureau services; Employment consultancy; Employment consultancy services; Employment consultancy services relating to data processing personnel; Employment counselling; Employment counselling and consultancy services; Employment counselling services; Employment management services for film television technicians; Employment outplacement services; Employment placement services for butlers; Employment placement services for housekeepers; Employment placement services for personal assistants; Employment recruiting consultancy; Employment recruiting consultation; Employment recruiting services; Employment recruitment; Employment staffing consultation services; Energy price comparison services; Estimations for marketing purposes; Evaluating the impact of advertising on audiences; Evaluation of business opportunities; Evaluation of personnel requirements; Evaluations relating to business management in commercial enterprises; Evaluations relating to business management in industrial enterprises; Evaluations relating to business management in professional enterprises; Evaluations relating to commercial matters; Event marketing; Execution of stenographic work to order; Executive placement services; Executive recruiting services; Executive recruitment services; Executive search and placement services; Executive search and selection services; Executive search services; Executive selection services; Exhibitions (Arranging -) for advertising purposes; Exhibitions (Arranging -) for business purposes; Exhibitions (Arranging -) for commercial purposes; Exhibitions (Arranging -) for trade purposes; Exhibitions (Conducting -) for advertising purposes; Exhibitions (Conducting -) for business purposes; Exhibitions (Conducting -) for commercial purposes; Exhibitions (Conducting -) for trade purposes; Exhibitions for commercial or advertising purposes; Expert evaluations and reports relating to business matters; Export agency services; Export and import agencies; Export promotion services; Export-import agency services; Fashion show exhibitions for commercial purposes; Fashion shows for promotional purposes (Organization of -); File management (Computerized -); Filing documents or magnetic-tapes [office functions]; Financial auditing; Financial

marketing; Financial records management; Financial statement preparation and analysis for businesses; Forecasting (Economic -); Forecasting (Economic -) for business purposes; Foreign trade consultancy services; Foreign trade information and consultation; Foreign trade information (Provision of -); Foreign trade information (Services for the provision of -); Forensic accounting services; Franchising (Business advice relating to -); Franchising (Business advisory services relating to -); Franchising services providing business assistance; Franchising services providing marketing assistance; Gas meter reading for billing purposes; Gift registry services; Goods import-export agencies; Goods or services price quotations; Grain market analysis; Graphic advertising services; Handbill distribution; Headhunting services; Health care cost management; Health care cost review; Help in the management of business affairs or commercial functions of an industrial or commercial enterprise; Hire of advertising aids; Hire of advertising billboards; Hire of advertising equipment; Hire of advertising hoardings; Hire of office equipment; Hire of office machinery; Hiring of advertising materials; Hiring of machines or apparatus for offices; Hiring of office equipment; Hiring of publicity materials; Hiring of typewriters; Hospital management; Hotel management for others; Hotel management service [for others]; Hotels (Business management of -); Human resources consultancy; Human resources consultation; Human resources management; Human resources management and recruitment services; Import agency services; Import and export agencies; Import and export agencies services; Import and export agency services; Import and export services; Import-export agencies; Import-export agencies in the field of energy; Import-export agency services; Income tax returns (Preparation of -); Industrial management assistance (Commercial or -); Industrial management consultation including cost/yield analyses; Information about sales methods; Information agencies (Commercial -); Information and data compiling and analyzing relating to business management; Information and expert opinions relating to companies and business; Information (Business -); Information in business matters; Information or enquiries on business and marketing; Information services relating to advertising; Information services relating to business matters; Information services relating to businesses; Information services relating to data processing; Information services relating to jobs and career opportunities; Initiating telephone calls for others; Inquiries (Business -); Inserting printed matter into envelopes; Interim business management; Intermediary services relating to advertising; Intermediary services relating to the rental of advertising time

and space; Internet marketing; Internship placement services; Interpretation of market research data; Interviewing for market research purposes; Interviewing for qualitative market research; Interviewing services [for personnel recruitment]; Inventories (Preparation of -); Inventory control; Inventory management; Inventory management of parts and components for manufacturers and suppliers; Inventory management services; Inventorying merchandise; Investigations (Business -); Investigations of marketing strategy; Invoicing; Invoicing services; Issuing and updating of advertising texts; Issuing of publicity leaflets; Job agency services; Job agency services for medical personnel; Job agency services for para-medical personnel; Job and personnel placement; Job matching services; Job placement; Job placement consultancy; Key return registration; Key punching [office functions]; Labor exchanges; Labour exchange services; Layout services for advertising purposes; Leasing of advertising billboards; Leasing of advertising hoardings; Leasing of advertising space on pamphlets; Leasing of advertising space on railway properties; Leasing of advertising space on trains; Leasing of billboards; Leasing of office machines; Leasing of typewriters; Licensing of the goods and services of others (Commercial administration of the -); Lifecycle costing for business purposes; Literary agency services consisting of the negotiation of contracts; Loyalty, incentive and bonus program services; Loyalty scheme services; Magazine advertising; Mail order retail services connected with clothing accessories; Mail order retail services for clothing; Mail order retail services for clothing accessories; Mail order retail services for cosmetics; Mail order retail services related to alcoholic beverages (except beer); Mail order retail services related to beer; Mail order retail services related to foodstuffs; Mail order retail services related to non-alcoholic beverages; Mail sorting, handling and receiving; Mail sorting, handling and receiving [office functions]; Mailing list preparation services; Mailing lists (Compilation of -); Mail-order advertising; Maintaining a registry of animal breeds; Maintaining a registry of certified aerospace technicians; Maintaining a registry of certified medical technical professionals; Maintaining a registry of dog breeds; Maintaining a registry of information; Maintaining a registry of professional vocational evaluators; Maintaining files and records concerning the medical condition of individuals; Maintaining personal medical history records and files; Maintenance of asset registers [for others]; Maintenance of personnel records [for others]; Maintenance of registers [for others]; Management accounting; Management administration of commercial undertakings; Management advice; Management advice

relating to the placing of staff; Management advice relating to the recruitment of staff; Management (Advisory services for business -); Management advisory services related to franchising; Management and compilation of computerised databases; Management and operation assistance to commercial businesses; Management assistance; Management assistance (Commercial or industrial -); Management assistance for industrial organisations; Management assistance for promoting business; Management assistance in business affairs; Management assistance in the establishment of commercial undertakings; Management assistance services; Management assistance to commercial companies; Management assistance to commercial firms; Management (Computerized file -); Management consultancy (Personnel -); Management consultancy services; Management consulting; Management of a retail enterprise for others; Management of an airline company; Management of business [for others]; Management of business offices for others; Management of business projects [for others]; Management of computer databases; Management of computer files; Management of computerised files; Management of customer loyalty, incentive or promotional schemes; Management of health care clinics for others; Management of hotel incentive programs of others; Management of performing artists; Management of professional athletes; Management of telephone call centers for other; Management of telephone call centers for others; Management on behalf of industrial and commercial enterprises in terms of supplying them with office requisites; Market analysis; Market analysis and research; Market analysis and research services; Market analysis reports; Market analysis services; Market analysis services relating to the availability of antiques; Market analysis services relating to the availability of goods; Market analysis services relating to the sale of antiques; Market analysis services relating to the sale of goods; Market analysis studies; Market assessment consultancy; Market assessment services; Market campaigns; Market canvassing; Market forecasting; Market information services relating to index levels; Market information services relating to market statistics; Market information services relating to trade reports; Market intelligence services; Market investigation via the telephone; Market opinion polling studies; Market prospecting; Market reporting consultancy; Market reporting services; Market reports and studies; Market research; Market research and analysis; Market research and analysis services; Market research and business analyses; Market research and market analysis; Market research and marketing studies; Market research by means of a computer data base;

Market research by means of a computer database; Market research consultancy; Market research data analysis; Market research data collection services; Market research data retrieval services; Market research for advertising; Market research for compiling information on readers of publications; Market research for compiling information on viewers of television; Market research services; Market research services for publishers; Market research services regarding customer loyalty; Market research services regarding Internet usage habits; Market research services relating to broadcast media; Market research studies; Market segmentation consultation; Market studies; Market study and analysis of market studies; Market study services; Market survey analysis; Market surveys; Market surveys conducted by telephone; Marketing; Marketing, advertising and promotion services; Marketing, advertising, and promotional services; Marketing advice; Marketing advisory services; Marketing agency services; Marketing analysis; Marketing analysis services; Marketing assistance; Marketing (Business advice relating to -); Marketing by telephone; Marketing consultancy; Marketing consultation services; Marketing consulting; Marketing forecasting; Marketing in the framework of software publishing; Marketing information; Marketing management advice; Marketing research; Marketing research and analysis; Marketing research in the fields of cosmetics, perfumery and beauty products; Marketing research or analysis; Marketing research services; Marketing services; Marketing services in the field of dentistry; Marketing services in the field of restaurants; Marketing services in the field of travel; Marketing services provided by means of digital networks; Marketing services relating to esports events; Marketing studies; Marketing the goods and services of others; Marketing the goods and services of others by distributing coupons; Matching skilled volunteers with non-profit organisations; Media buying services; Media relations services; Mediation and conclusion of commercial transactions for others; Mediation of advertising; Mediation of agreements regarding the sale and purchase of goods; Mediation of contracts for purchase and sale of products; Mediation of trade business for third parties; Medical billing; Medical billing services for doctors; Medical billing services for hospitals; Medical cost management; Medical transcription services; Merchandising; Merchandizing; Message transcription; Model recruitment agencies; Modeling agency services; Modeling for advertising or sales promotion; Modeling services for advertising or sales promotion; Modelling agency services for advertising purposes; Modelling agency services for sales promotion purposes; Modelling agency services

relating to advertising; Modelling agency services relating to sales promotions; Modelling and models for advertising or sales promotion; Modelling for advertising or sales promotion; Nanny placement services; Negotiating and concluding commercial transactions for others; Negotiation and conclusion of commercial transactions for third parties; Negotiation and conclusion of commercial transactions for third parties via telecommunication systems; Negotiation and settlement of commercial transactions for third parties; Negotiation of advertising contracts; Negotiation of business contracts for others; Negotiation of commercial transactions for performing artists; Negotiation of commercial transactions for third parties; Negotiation of contracts relating to the purchase and sale of goods; Negotiation of contracts with health care payors; News and current affairs clipping services; News clipping services; Newspaper advertising; Newspaper subscription services; Newspaper subscription services for others; Newspaper subscriptions; Newspaper subscriptions (Arranging -) for others; Obtaining business statistics [for others]; Office administration services [for others]; Office equipment rental services; Office functions; Office functions services; Office machine rental services; Office machines and equipment rental; Office machines (Rental of -); Office management services [for others]; Office services for electronically collating data; Office services for electronically collecting data; Office services for electronically manipulating data; Office support staff recruitment services; Online advertisements; Online advertising; On-line advertising; On-line advertising and marketing services; Online advertising network matching services for connecting advertisers to websites; Online advertising on a computer network; On-line advertising on a computer network; On-line advertising on computer communication networks; Online advertising on computer networks; On-line advertising on computer networks; Online advertising services; Online advertising via a computer communications network; On-line advertising via a computer communications network; On-line auction bidding for others; On-line auctioneering; On-line auctioneering services via the Internet; Online business networking services; Online community management services; Online data processing services; On-line data processing services; Online marketing; Online ordering services; On-line ordering services in the field of restaurant take-out and delivery; On-line promotion of computer networks and websites; Online retail services for downloadable and pre-recorded music and movies; Online retail services for downloadable digital music; Online retail services for downloadable ring tones; Online retail services relating to clothing; Online retail services relating to cosmetics; Online



retail services relating to handbags; Online retail services relating to jewelry; Online retail services relating to luggage; Online retail services relating to toys; Online retail store services in relation to clothing; Online retail store services relating to clothing; Online retail store services relating to cosmetic and beauty products; On-line trading services in which seller posts products to be auctioned and bidding is done via the Internet; Operation of a telephone switchboard for others; Operation of businesses [for others]; Operation of commercial businesses [for others]; Operational business assistance to enterprises; Opinion polling; Ordering services [for others]; Ordering services for third parties; Organisation and conducting of product presentations; Organisation and holding of fairs for commercial or advertising purposes; Organisation and management of business incentive and loyalty schemes; Organisation and management of customer loyalty programs; Organisation for a third party of telephone welcoming services and of telephone receptionist services; Organisation of customer loyalty programs for commercial, promotional or advertising purposes; Organisation of events for commercial and advertising purposes; Organisation of exhibitions and events for commercial or advertising purposes; Organisation of exhibitions and trade fairs for business and promotional purposes; Organisation of exhibitions and trade fairs for commercial and advertising purposes; Organisation of exhibitions and trade fairs for commercial or advertising purposes; Organisation of exhibitions and trade fairs for commercial or advertising purposes; Organisation of exhibitions for business or commerce; Organisation of exhibitions for commercial and advertising purposes; Organisation of exhibitions for commercial or advertising purposes; Organisation of exhibitions of flowers and plants for commercial or advertising purposes; Organisation of exhibitions or trade fairs for commercial or advertising purposes; Organisation of fashion shows for commercial purposes; Organisation of internet auctions; Organisation of prize draws for advertising purposes; Organisation of promotions using audiovisual media; Organisation of promotions using audio-visual media; Organisation of trade fairs; Organisation of trade fairs and exhibitions for commercial or advertising purposes; Organisation of trade fairs for advertising purposes; Organisation of trade fairs for commercial or advertising purposes; Organisation, operation and supervision of an incentive scheme; Organisation, operation and supervision of customer loyalty schemes; Organisation, operation and supervision of loyalty and incentive schemes; Organisation, operation and supervision of loyalty schemes and incentive schemes; Organisation, operation and supervision of sales and promotional incentive schemes; Organisational consultancy regarding customer

loyalty programmes; Organising and conducting job fairs; Organising exhibitions for commercial or advertising purposes; Organization of art exhibitions for commercial or advertising purposes; Organization of events, exhibitions, fairs and shows for commercial, promotional and advertising purposes; Organization of exhibitions and trade fairs for commercial or advertising purposes; Organization of exhibitions for commercial or advertising purposes; Organization of fairs and exhibitions for commercial and advertising purposes; Organization of fairs for commercial and advertising purposes; Organization of fashion shows for promotional purposes; Organization of trade fairs; Organization of trade fairs for commercial or advertising purposes; Organization, operation and supervision of loyalty and incentive schemes; Organization, operation and supervision of sales and promotional incentive schemes; Organizing exhibitions for commercial or advertising purposes; Organizing of trade shows; Outdoor advertising; Outsource service provider in the field of customer relationship management; Outsourced administrative management for companies; Outsourcing services [business assistance]; Outsourcing services in the field of business analytics; Outsourcing services in the field of business operations; Outsourcing services in the field of customer relationship management; Outsourcing services in the nature of arranging procurement of goods for others; Outsourcing services in the nature of arranging service contracts for others; Pay per click advertising; Payroll advisory services; Payroll assistance; Payroll preparation; Payroll processing services [for others]; Permanent staff recruitment; Personal management consultancy services; Personality testing for recruitment purposes; Personality testing for the selection of personnel; Personnel agency services relating to the electronics industry; Personnel consultancy; Personnel management; Personnel management advice; Personnel management and employment consultancy; Personnel management assistance; Personnel management assistance services; Personnel management consultancy; Personnel management consultancy services; Personnel management consultation; Personnel management consulting; Personnel management for advertising purposes; Personnel management of marketing personnel; Personnel management of sales personnel; Personnel management services; Personnel placement; Personnel placement and recruitment; Personnel placement consultancy; Personnel placement services; Personnel recruitment; Personnel recruitment advertising; Personnel recruitment agency services; Personnel recruitment consultancy; Personnel recruitment services; Personnel recruitment

services and employment agencies; Personnel relocation; Personnel resources management; Personnel selection [for others]; Personnel selection using psychological testing; Personnel services; Photocopying; Photocopying services; Placement of design staff; Placement of permanent personnel; Placement of staff; Placement of temporary personnel; Placing advertisements for others; Planning and conducting of trade fairs, exhibitions and presentations for commercial or advertising purposes; Planning and conducting of trade fairs, exhibitions and presentations for economic or advertising purposes; Planning concerning business management, namely, searching for partners for amalgamations and business take-overs as well as for business establishments; Planning of marketing strategies; Planning services for advertising; Planning services for marketing studies; Political advertising services; Political opinion polling; Polling (Opinion -); Preparation and compilation of business and commercial reports and information; Preparation and completion of income tax returns; Preparation and presentation of audio visual displays for advertising purposes; Preparation and realization of media and advertising plans and concepts; Preparation of accounts; Preparation of advertisements; Preparation of advertising campaigns; Preparation of advertising material; Preparation of advertising matter; Preparation of annual returns for business undertakings; Preparation of audio and/or visual displays for businesses; Preparation of business balances; Preparation of business reports; Preparation of business statistical data; Preparation of business statistics; Preparation of business surveys; Preparation of commercial reports; Preparation of custom advertisements for others; Preparation of documents relating to business; Preparation of documents relating to taxation; Preparation of economic reports; Preparation of expert evaluations and reports relating to business matters; Preparation of income tax returns; Preparation of inventories; Preparation of invoices; Preparation of mailing lists; Preparation of mailing lists for direct mail advertising services [other than selling]; Preparation of market analysis reports; Preparation of market reports and studies; Preparation of marketing plans; Preparation of marketing surveys; Preparation of pay packets; Preparation of payrolls [for others]; Preparation of project studies relating to business matters; Preparation of public opinion surveys; Preparation of publicity columns; Preparation of publicity documents; Preparation of publicity leaflets; Preparation of publicity material; Preparation of publicity publications; Preparation of reports for marketing; Preparation of résumés for others; Preparation of statements of accounts; Preparation of statistics [business]; Preparation of tax

declarations; Preparation of tax returns; Preparation of trade publicity texts; Preparation of wage slips; Preparing advertisements for others; Preparing and placing advertisements for others; Preparing and placing of advertisements; Preparing and placing outdoor advertisements for others; Preparing audiovisual presentations for use in advertising; Preparing audio-visual presentations for use in advertising; Preparing business reports; Preparing promotional and merchandising material for others; Presentation of companies and their goods and services on the Internet; Presentation of companies on the Internet and other media; Presentation of financial products on communication media, for retail purposes; Presentation of goods and services; Presentation of goods on communication media, for retail purposes; Presentation of goods on communications media, for retail purposes; Press advertising consultancy; Press advertising services; Price analysis services; Price comparing services; Price comparison rating of accommodations; Price comparison services; Pricing analysis; Pricing surveys; Prize draws (Organising of -) for advertising purposes; Prize draws (Organising of -) for promotional purposes; Processing (Administrative -) of purchase orders; Processing of business survey results; Processing telephone inquiries regarding advertised goods and services; Processing warranty registration documents for others; Processing (Word -); Procurement of contracts concerning energy supply; Procurement of contracts [for others]; Procurement of contracts for others relating to the sale of goods; Procurement of contracts for the purchase and sale of goods and services; Procurement of contracts for the purchase and sale of goods and services for others; Procurement of goods on behalf of other businesses; Procurement services; Procurement services for others [purchasing goods and services for other businesses]; Procurement services for others relating to office requisites; Procuring of contracts for the purchase and sale of goods; Producing promotional videotapes, video discs, and audio visual recordings; Product demonstration services in shop windows by live models; Product demonstrations and product display services; Product launch services; Product launches; Product marketing; Product merchandising; Product merchandising for others; Product sales information; Product sales rankings information; Product sampling; Production and distribution of radio and television commercials; Production of advertising films; Production of advertising material; Production of advertising materials; Production of advertising matter; Production of advertising matter and commercials; Production of cinema commercials; Production of commercials; Production of infomercials; Production of radio advertisements;

Production of radio commercials; Production of sound recordings for advertising purposes; Production of sound recordings for marketing purposes; Production of sound recordings for publicity purposes; Production of teleshopping programmes; Production of teleshopping programs; Production of television and radio advertisements; Production of television commercials; Production of video recordings for advertising purposes; Production of video recordings for marketing purposes; Production of video recordings for publicity purposes; Production of visual advertising matter; Professional business consultancy; Professional business consultancy services; Professional business consultation relating to the operation of businesses; Professional business consultation relating to the setting up of businesses; Professional business consultations; Professional business consulting; Professional consultancy relating to business management; Professional consultancy relating to marketing; Professional consultancy relating to personnel management; Professional recruitment services; Professional staffing services; Profit surveys; Prognosis on economical affairs; Project studies for businesses; Project studies relating to business matters (Preparation of -); Promoting a series of films for others; Promoting and conducting trade shows; Promoting services for baseball game; Promoting the artwork of others by means of providing online portfolios via a website; Promoting the benefits of energy efficient lighting technologies to professionals in the lighting field; Promoting the designs of others by means of providing online portfolios via a website; Promoting the goods and services of others; Promoting the goods and services of others by arranging for sponsors to affiliate their goods and services with awards programs; Promoting the goods and services of others by arranging for sponsors to affiliate their goods and services with sporting activities; Promoting the goods and services of others by arranging for sponsors to affiliate their goods and services with sports competitions; Promoting the goods and services of others by distributing coupons; Promoting the goods and services of others by means of a loyalty rewards card scheme; Promoting the goods and services of others by means of a preferred customer program; Promoting the goods and services of others over the Internet; Promoting the goods and services of others through advertisements on Internet websites; Promoting the goods and services of others through discount card programs; Promoting the goods and services of others through infomercials; Promoting the goods and services of others through the administration of sales and promotional incentive schemes involving trading stamps; Promoting the goods and

services of others through the distribution of discount cards; Promoting the goods and services of others via a global computer network; Promoting the goods and services of others via computer and communication networks; Promoting the music of others by means of providing online portfolios via a website; Promoting the sale of fashion goods through promotional articles in magazines; Promoting the sale of goods and services of others by awarding purchase points for credit card use; Promoting the sale of goods and services of others through promotional events; Promoting the sale of goods and services of others through the distribution of printed material and promotional contests; Promoting the sale of the services [on behalf of others] by arranging advertisements; Promotion, advertising and marketing of on-line websites; Promotion [advertising] of business; Promotion [advertising] of concerts; Promotion [advertising] of travel; Promotion of fairs for trade purposes; Promotion of financial and insurance services, on behalf of third parties; Promotion of goods and services for others; Promotion of goods and services through sponsorship; Promotion of goods and services through sponsorship of international sports events; Promotion of goods and services through sponsorship of sports events; Promotion of insurance services, on behalf of third parties; Promotion of musical concerts; Promotion of special events; Promotion of sports competitions and events; Promotion services; Promotion services relating to esports events; Promotional advertising carried out via the telephone; Promotional advertising for exploration projects; Promotional advertising relating to philosophical instruction; Promotional advertising relating to philosophical training; Promotional advertising services; Promotional and advertising services; Promotional management for sports personalities; Promotional management of celebrities; Promotional marketing; Promotional marketing services using audiovisual media; Promotional services; Promotional services provided by telephone; Providing a directory of third party web sites to facilitate business transactions; Providing a searchable online advertising guide featuring the goods and services of online vendors; Providing a searchable online advertising guide featuring the goods and services of other on-line vendors on the internet; Providing academic course administration services for academic institutions; Providing academic course administration services relating to online course registration; Providing academic course administration services relating to on-line course registration; Providing administrative assistance to pharmacies for managing drug inventories; Providing advertising services; Providing advertising space; Providing advertising space in

periodicals, newspapers and magazines; Providing advice and information relating to commercial business management; Providing advice in the field of business management and marketing; Providing advice relating to sales methods and techniques; Providing advice relating to the analysis of consumer buying habits; Providing advice relating to the marketing of chemical products; Providing advice relating to the organisation and management of businesses; Providing an on-line commercial information directory on the internet; Providing and rental of advertising space; Providing and rental of advertising space on the internet; Providing assistance in the field of business management; Providing assistance in the field of business management and planning; Providing assistance in the field of business management within the framework of a franchise contract; Providing assistance in the field of business organisation; Providing assistance in the field of business promotion; Providing assistance in the field of product commercialization; Providing assistance in the field of product commercialization within the framework of a franchise contract; Providing assistance in the management of business activities; Providing assistance in the management of franchised businesses; Providing assistance in the management of industrial or commercial enterprises; Providing business directory information via a global computer network; Providing business efficiency advice; Providing business information; Providing business information, also via internet, the cable network or other forms of data transfer; Providing business information by way of computer terminals; Providing business information directory services, via a global computer network; Providing business information in the field of social media; Providing business information via a web site; Providing business information via a website; Providing business intelligence services; Providing business management and operational assistance to commercial businesses; Providing business management start-up support for other businesses; Providing business marketing information; Providing commercial and business contact information; Providing commercial directory information via the Internet; Providing commercial information and advice for consumers in the choice of products and services; Providing commercial information relating to companies; Providing commercial information to consumers; Providing consumer information relating to goods and services; Providing consumer product advice; Providing consumer product advice relating to cosmetics; Providing consumer product advice relating to laptops; Providing consumer product advice relating to software; Providing consumer product information; Providing

consumer product information relating to cosmetics; Providing consumer product information relating to food or drink products; Providing consumer product information relating to laptops; Providing consumer product information relating to software; Providing consumer product information via the Internet; Providing consumer product recommendations; Providing employment counseling services; Providing employment information; Providing employment information via a global computer network; Providing hotel rate comparison information; Providing information about commercial business and commercial information via the global computer network; Providing information concerning commercial sales; Providing information in the field of marketing; Providing information in the field of time management; Providing information relating to employee relocation services; Providing information relating to employment recruitment; Providing information relating to personnel recruitment; Providing information via the Internet relating to the sale of automobiles; Providing market information in relation to consumer products; Providing market intelligence services; Providing market research statistics; Providing marketing consulting in the field of social media; Providing marketing information via websites; Providing office functions; Providing on-line auction services; Providing online commercial directory information services; Providing online marketplaces for sellers of goods and or services; Providing recommendations of goods to consumers for commercial purposes; Providing recruitment information via a global computer network; Providing searchable online advertising guides; Providing temporary office support staff; Providing trade information; Providing transportation documentation for others [administrative services]; Providing user rankings for commercial or advertising purposes; Providing user ratings for commercial or advertising purposes; Providing user reviews for commercial or advertising purposes; Provision and rental of advertising space; Provision and rental of advertising space, time and media; Provision of administrative staff; Provision of advertising information; Provision of advertising space; Provision of advertising space by electronic means and global information networks; Provision of advertising space on a global computer network; Provision of advertising space on electronic media; Provision of advertising space, time and media; Provision of advice relating to marketing; Provision of advice relating to the recruitment of graduates; Provision of an online marketplace for buyers and sellers of goods and services; Provision of an on-line marketplace for buyers and sellers of goods and services; Provision of assistance [business] in the establishment



of franchises; Provision of assistance [business] in the operation of franchises; Provision of business advice relating to franchising; Provision of business and commercial contact information via the Internet; Provision of business and commercial information; Provision of business assistance; Provision of business data; Provision of business data in the form of mailing lists; Provision of business information; Provision of business information relating to franchising; Provision of business information relating to joint ventures; Provision of business information relating to the agricultural industry; Provision of business information via global computer networks; Provision of business management assistance; Provision of business management information; Provision of business statistical information; Provision of business statistical information relating to medical matters; Provision of clerical and secretarial services; Provision of commercial and business contact information; Provision of commercial business information by means of a computer database; Provision of commercial information; Provision of commercial information [business]; Provision of commercial information from online databases; Provision of commercial information via the Internet; Provision of commission sales staff; Provision of computerised advertising services; Provision of computerised business information; Provision of computerised business information data; Provision of computerised business management information; Provision of computerised business statistics; Provision of computerised data relating to business; Provision of computerised information relating to business records; Provision of contract sales forces; Provision of foreign trade information; Provision of information and advice to consumers regarding the selection of products and items to be purchased; Provision of information and advisory services relating to e-commerce; Provision of information concerning commercial sales; Provision of information relating to accounts [accountancy]; Provision of information relating to advertising; Provision of information relating to business; Provision of information relating to commerce; Provision of information relating to data processing; Provision of information relating to marketing; Provision of information relating to recruitment; Provision of initial company secretarial services on company formation; Provision of market research information; Provision of marketing advisory services for manufacturers; Provision of marketing information; Provision of marketing reports; Provision of models for advertising; Provision of models for promotional purposes; Provision of nominee company directors; Provision of on-line business and commercial information; Provision of online financial services comparisons; Provision

of online price comparison services; Provision of reports relating to accounting information; Provision of sales analyses; Provision of sales staff; Provision of secretarial services; Provision of space on websites for advertising goods and services; Provision of space on web-sites for advertising goods and services; Provision of statements of accounts; Provision of statistical information relating to business; Provision of trade information; Psychological testing for the selection of personnel; Psychometric testing for the selection of personnel; Public opinion polling; Public opinion polling services; Public opinion polls (Conducting of -); Public opinion polls (Operating of -); Public opinion surveys; Public relations; Public relations agency; Public relations consultancy; Public relations services; Public relations studies; Publication of advertising literature; Publication of advertising matter; Publication of advertising texts; Publication of printed matter for advertising purposes; Publication of printed matter for advertising purposes in electronic form; Publication of publicity material; Publication of publicity materials; Publication of publicity materials and texts; Publication of publicity materials on-line; Publication of publicity texts; Publicity; Publicity (Advisory services relating to -); Publicity agencies; Publicity agency services; Publicity agents; Publicity and advertising; Publicity and promotional services; Publicity and sales promotion; Publicity and sales promotion services; Publicity brochure distribution; Publicity bureau services; Publicity column preparation; Publicity columns preparation; Publicity leaflets (Issuing of -); Publicity material (Preparation of -); Publicity material rental; Publicity material (Rental of -); Publicity personnel management services; Publicity publication services; Publicity services; Publicity texts (Publication of -); Publicity texts (Writing of -); Purchase orders (Administrative processing of -); Purchasing agency services; Purchasing of goods and services for other businesses; Purchasing services; Radio advertising; Radio advertising and commercials; Radio and television advertising; Real estate marketing; Real estate marketing analysis; Records management services, namely, document indexing for others; Recruiting of office support staff; Recruitment advertising; Recruitment and personnel management services; Recruitment and placement services; Recruitment [casting] of actors; Recruitment consultancy for lawyers; Recruitment consultancy for legal secretaries; Recruitment consultancy services; Recruitment consultants in the financial services field; Recruitment of airline personnel; Recruitment of airport ground staff; Recruitment of computer staff; Recruitment of executive staff; Recruitment of flight personnel; Recruitment of high-level management personnel; Recruitment of

personnel; Recruitment of political operatives; Recruitment of political volunteers; Recruitment of temporary personnel; Recruitment of temporary technical personnel; Recruitment (Personnel -); Recruitment services; Recruitment services for sales and marketing personnel; Referral marketing; Registration and transcription of written communications; Registration of written communications and data; Relocation services (Employee -); Relocation services for business; Relocation services for businesses; Rental of advertisement billboards; Rental of advertisement hoardings; Rental of advertisement space; Rental of advertisement space and advertising material; Rental of advertising material; Rental of advertising matter; Rental of advertising space; Rental of advertising space on the internet; Rental of advertising space on the Internet for employment advertising; Rental of advertising space on web sites; Rental of advertising space on-line; Rental of advertising space, time and materials; Rental of advertising time in cinemas; Rental of advertising time on communication media; Rental of all publicity and marketing presentation materials; Rental of billboards; Rental of billboards [advertising boards]; Rental of card-operated vending machines; Rental of coin-operated vending machines; Rental of copying apparatus; Rental of digital billboards; Rental of electronic point of sale (EPOS) equipment; Rental of office equipment; Rental of office equipment in co-working facilities; Rental of office machinery and equipment; Rental of office machines; Rental of office machines and equipment; Rental of photocopiers; Rental of photocopying machines; Rental of publicity equipment; Rental of publicity material; Rental of publicity matter; Rental of sales stands; Rental of signs for advertising purposes; Rental of typewriters; Rental of typewriters and copying machines; Rental of vending machines; Rental [Office machines and equipment -]; Rental (Publicity material -); Renting of advertising spaces; Reproduction (Document -); Reproduction of advertising material; Reproduction of drawings; Reproduction of files [paper]; Reproduction of records [paper]; Reproduction services (Document -); Reprographic services; Research and analysis in the field of market manipulation; Research (Business -); Research for business purposes; Research (Market -); Research of business information; Research services relating to advertising; Research services relating to advertising and marketing; Research services relating to business; Response advertising; Restaurant management for others; Retail of third-party pre-paid cards for the purchase of clothing; Retail of third-party pre-paid cards for the purchase of entertainment services; Retail of third-party pre-paid cards for the

purchase of multimedia content; Retail of third-party pre-paid cards for the purchase of telecommunication services; Retail or wholesale services for pharmaceutical, veterinary and sanitary preparations and medical supplies; Retail purposes (Presentation of goods on communication media, for -); Retail services connected with stationery; Retail services connected with the sale of clothing and clothing accessories; Retail services connected with the sale of furniture; Retail services connected with the sale of subscription boxes containing beers; Retail services connected with the sale of subscription boxes containing chocolates; Retail services connected with the sale of subscription boxes containing cosmetics; Retail services connected with the sale of subscription boxes containing food; Retail services for computer software; Retail services for pharmaceutical, veterinary and sanitary preparations and medical supplies; Retail services for works of art provided by art galleries; Retail services in relation to agricultural equipment; Retail services in relation to alcoholic beverages (except beer); Retail services in relation to animal grooming preparations; Retail services in relation to art materials; Retail services in relation to articles for use with tobacco; Retail services in relation to audio-visual equipment; Retail services in relation to bags; Retail services in relation to baked goods; Retail services in relation to bakery products; Retail services in relation to beauty implements for animals; Retail services in relation to beauty implements for humans; Retail services in relation to bedding for animals; Retail services in relation to beer; Retail services in relation to bicycle accessories; Retail services in relation to bicycles; Retail services in relation to building materials; Retail services in relation to car accessories; Retail services in relation to chemicals for use in agriculture; Retail services in relation to chemicals for use in forestry; Retail services in relation to chemicals for use in horticulture; Retail services in relation to chocolate; Retail services in relation to cleaning articles; Retail services in relation to cleaning preparations; Retail services in relation to clothing; Retail services in relation to clothing accessories; Retail services in relation to cocoa; Retail services in relation to coffee; Retail services in relation to computer hardware; Retail services in relation to computer software; Retail services in relation to confectionery; Retail services in relation to construction equipment; Retail services in relation to cookware; Retail services in relation to cooling equipment; Retail services in relation to cups and drinking glasses; Retail services in relation to cups and glasses; Retail services in relation to cutlery; Retail services in relation to dairy products; Retail services in relation to desserts; Retail services in relation to dietary

supplements; Retail services in relation to dietetic preparations; Retail services in relation to disposable paper products; Retail services in relation to diving equipment; Retail services in relation to domestic electrical equipment; Retail services in relation to domestic electronic equipment; Retail services in relation to downloadable electronic publications; Retail services in relation to downloadable music files; Retail services in relation to earthmoving equipment; Retail services in relation to educational supplies; Retail services in relation to fabrics; Retail services in relation to fashion accessories; Retail services in relation to festive decorations; Retail services in relation to floor coverings; Retail services in relation to fodder for animals; Retail services in relation to food cooking equipment; Retail services in relation to food preparation implements; Retail services in relation to foodstuffs; Retail services in relation to footwear; Retail services in relation to fragrancing preparations; Retail services in relation to freezing equipment; Retail services in relation to frozen yogurts; Retail services in relation to fuels; Retail services in relation to furnishings; Retail services in relation to furniture; Retail services in relation to games; Retail services in relation to gardening articles; Retail services in relation to gardening products; Retail services in relation to hair products; Retail services in relation to hand-operated implements for construction; Retail services in relation to hand-operated tools for construction; Retail services in relation to headgear; Retail services in relation to hearing protection devices; Retail services in relation to heaters; Retail services in relation to heating equipment; Retail services in relation to horticulture equipment; Retail services in relation to horticulture products; Retail services in relation to hygienic implements for animals; Retail services in relation to hygienic implements for humans; Retail services in relation to ice creams; Retail services in relation to information technology equipment; Retail services in relation to jewellery; Retail services in relation to kitchen appliances; Retail services in relation to kitchen knives; Retail services in relation to lighting; Retail services in relation to litter for animals; Retail services in relation to lubricants; Retail services in relation to luggage; Retail services in relation to meats; Retail services in relation to medical apparatus; Retail services in relation to medical instruments; Retail services in relation to metal hardware; Retail services in relation to mobile phones; Retail services in relation to musical instruments; Retail services in relation to navigation devices; Retail services in relation to non-alcoholic beverages; Retail services in relation to paints; Retail services in relation to pet products; Retail services in relation to pharmaceutical preparations; Retail services in relation to

physical therapy equipment; Retail services in relation to preparations for making alcoholic beverages; Retail services in relation to preparations for making beverages; Retail services in relation to printed matter; Retail services in relation to pushchairs; Retail services in relation to recorded content; Retail services in relation to refrigerating equipment; Retail services in relation to saddlery; Retail services in relation to safes; Retail services in relation to sanitary installations; Retail services in relation to sanitation equipment; Retail services in relation to seafood; Retail services in relation to sewing articles; Retail services in relation to sex aids; Retail services in relation to smartphones; Retail services in relation to smartwatches; Retail services in relation to sorbets; Retail services in relation to sporting articles; Retail services in relation to sporting equipment; Retail services in relation to stationery supplies; Retail services in relation to sun tanning appliances; Retail services in relation to tableware; Retail services in relation to teas; Retail services in relation to threads; Retail services in relation to time instruments; Retail services in relation to tobacco; Retail services in relation to toiletries; Retail services in relation to toys; Retail services in relation to umbrellas; Retail services in relation to vehicles; Retail services in relation to veterinary apparatus; Retail services in relation to veterinary articles; Retail services in relation to veterinary instruments; Retail services in relation to veterinary preparations; Retail services in relation to wall coverings; Retail services in relation to water supply equipment; Retail services in relation to weapons; Retail services in relation to wearable computers; Retail services in relation to works of art; Retail services in relation to yarns; Retail services relating to accumulators; Retail services relating to alcoholic beverages; Retail services relating to audiovisual equipment; Retail services relating to automobile accessories; Retail services relating to automobile parts; Retail services relating to bakery products; Retail services relating to batteries; Retail services relating to candy; Retail services relating to clothing; Retail services relating to delicatessen products; Retail services relating to fake furs; Retail services relating to flowers; Retail services relating to food; Retail services relating to food preparation implements; Retail services relating to fragrancings preparations; Retail services relating to fruit; Retail services relating to furniture; Retail services relating to furs; Retail services relating to home textiles; Retail services relating to horticultural equipment; Retail services relating to horticultural products; Retail services relating to jewelry; Retail services relating to kitchen knives; Retail services relating to live animals; Retail services relating to sporting goods; Retail services via

catalogues related to alcoholic beverages (except beer); Retail services via catalogues related to beer; Retail services via catalogues related to foodstuffs; Retail services via catalogues related to non-alcoholic drinks; Retail services via global computer networks related to alcoholic beverages (except beer); Retail services via global computer networks related to beer; Retail services via global computer networks related to foodstuffs; Retail services via global computer networks related to non-alcoholic beverages; Retail shop window display arrangement services; Retail store services in the field of clothing; Risk management consultancy [business]; Sales account management; Sales administration; Sales demonstration [for others]; Sales management services; Sales promotion; Sales promotion for others; Sales promotion for others by means of privileged user cards; Sales promotion for others provided through the distribution and the administration of privileged user cards; Sales promotion for others through trading stamp schemes; Sales promotion for third parties; Sales promotion services; Sales promotion services for third parties; Sales promotion through customer loyalty programs; Sales promotion using audiovisual media; Sales promotions at point of purchase or sale, for others; Sales volume tracking for others; Sample distribution; Samples (Distribution of -); School fee accounting services; School fee cost accounting services; Scriptwriting for advertising purposes; Search engine marketing services; Search engine optimisation; Search engine optimisation for sales promotion; Search engine optimisation services; Search engine optimization; Search engine optimization for sales promotion; Secretarial and clerical services; Secretarial employment agency services; Secretarial employment services; Secretarial services; Secretarial services provided by hotels; Secretariat services; Selection of executive personnel; Selection of personnel; Selection of staff; Services comprising the composition of statistical data; Services comprising the recording of statistical data; Services comprising the transcription of statistical data; Services for provision of foreign trade information; Services of advertising agencies; Services rendered by a franchisor, namely, assistance in the running or management of industrial or commercial enterprises; Services with regard to product presentation to the public; Serving as a human resources department for others; Shareholder record keeping services; Shop retail services connected with carpets; Shop window display arrangement services; Shop window dressing; Shop window dressings; Shorthand; Shorthand secretarial services; Shorthand services; Shorthand typing; Shows (Arranging trade -); Shows (Conducting business -); Shows (Conducting trade -);

Sponsorship search; Sponsorship search consultancy services; Staff placement services; Staff recruitment; Staff recruitment consultancy services; Staff recruitment services; Staff utilisation planning; Statements of account (Drawing up of -); Statements of accounts (Drawing up of -); Statistical analysis and reporting; Statistical analysis and reporting services for business purposes; Statistical evaluations of marketing data; Statistical information (Provision of business -); Statistical studies (Business -); Statistics (Compilation of -); Statistics (Preparation of business -); Stenographic transcription; Stenography; Stenotyping; Stock control services; Stock management services; Stocktaking; Strategic business analysis; Strategic business consultancy; Strategic business planning; Street dissemination of advertising materials; Subscription to a television channel; Subscription to an information media package; Subscriptions (arranging -) to a telematics, telephone or computer service [internet]; Subscriptions (Arranging -) to telecommunication services for others; Subscriptions (Arranging newspaper -) for others; Subscriptions (arranging of) to books, reviews, newspapers or comic books; Subscriptions for newspapers (Arranging of for others -); Subscriptions to electronic journals; Subscriptions to telecommunications database services; Supervision of businesses on behalf of others; Supply chain management services; Support for employees with regard to business matters; Surveys (Business -); Surveys for business purposes; Surveys (Market -); Systematization of data in computer databases; Systemisation of information into computer databases; Systemization of information into computer databases; Talent agency services [business management of performing artists]; Targeted marketing; Tariff information and advisory services; Tax advice [accountancy]; Tax assessment [accounts] preparation; Tax assessment preparation; Tax consultancy [accountancy]; Tax consultations [accountancy]; Tax declaration procedure services; Tax filing services; Tax planning [accountancy]; Tax preparation; Tax preparation and consulting services; Tax return advisory [accountancy] services; Tax return preparation; Tax returns (Preparation of -); Taxation [accountancy] advice; Taxation [accountancy] consultancy; Taxation [accountancy] consultation; Taxi top advertising; Telecommunication services (Arranging subscriptions to -) for others; Telemarketing; Telemarketing services; Telephone and television auctions; Telephone answering and message handling services; Telephone answering [for others]; Telephone answering for unavailable subscribers; Telephone answering service; Telephone billing; Telephone marketing services [not selling]; Telephone order-taking services for



others; Telephone switchboard services; Telephone welcoming services for third parties; Television advertising; Temporary assignment of employees; Temporary assignment of personnel; Temporary employment agencies; Temporary personnel employment services; Temporary personnel placement services; Temporary personnel services; Temporary placement of employees (Services for the -); Testing (Psychological -) for the selection of personnel; Testing to determine employment skills; Testing to determine job competency; Testing to determine professional competency; Texts (Publication of publicity -); Texts (Writing of publicity -); The bringing together, for the benefit of others, of a variety of insurance services, enabling consumers to conveniently compare and purchase those services; The bringing together, for the benefit of others, of a variety of telecommunications services, enabling consumers to conveniently compare and purchase those services; Theatrical casting agency; Tracking and monitoring energy consumption for others for account auditing purposes; Tracking and monitoring fluctuation in gasoline prices for others for account auditing purposes; Trade fair (Organization of -) for commercial or advertising purposes; Trade fairs (Organization of -) for commercial or advertising purposes; Trade information; Trade information (Provision of -); Trade marketing [other than selling]; Trade promotional services; Trade show and commercial exhibition services; Trade show and exhibition services; Trade show management services; Trade shows (Arranging of -); Trade shows (Conducting of -); Transcription; Transcription of communications; Transcription of communications [office functions]; Transcription of data; Transcription of messages; Transcription of recorded communications; Transcription services; Transportation fleet (business management of -) [for others]; Typewriters (Rental of -); Typewriting; Typewriting agency services; Typing; Typing agency services; Typing services; Unmanned retail store services relating to drink; Unmanned retail store services relating to food; Updating advertising material; Updating and maintenance of data in computer databases; Updating and maintenance of information in registries; Updating of advertising information on a computer data base; Updating of advertising material; Updating of business information on a computer data base; Utility meter reading for billing purposes; Vehicle fleet (business management of a -) [for others]; Vehicular registration and title transfer; Vending machine rental services; Vending machines (Rental of -); Veterinary practice business management; Video recordings for advertising purposes (Production of -); Video recordings for marketing purposes (Production of -); Video recordings for publicity

purposes (Production of -); Wage payroll preparation; Wage-packets (Preparation of -); Water meter reading for billing purposes; Web indexing for commercial or advertising purposes; Web site traffic optimisation; Web site traffic optimization; Website traffic optimisation; Website traffic optimization; Wholesale ordering services; Wholesale services for pharmaceutical, veterinary and sanitary preparations and medical supplies; Wholesale services in relation to agricultural equipment; Wholesale services in relation to alcoholic beverages (except beer); Wholesale services in relation to animal grooming preparations; Wholesale services in relation to art materials; Wholesale services in relation to articles for use with tobacco; Wholesale services in relation to audio-visual equipment; Wholesale services in relation to bags; Wholesale services in relation to baked goods; Wholesale services in relation to beauty implements for animals; Wholesale services in relation to beauty implements for humans; Wholesale services in relation to bedding for animals; Wholesale services in relation to beer; Wholesale services in relation to chemicals for use in agriculture; Wholesale services in relation to chemicals for use in forestry; Wholesale services in relation to chemicals for use in horticulture; Wholesale services in relation to chocolate; Wholesale services in relation to cleaning articles; Wholesale services in relation to cleaning preparations; Wholesale services in relation to clothing; Wholesale services in relation to cocoa; Wholesale services in relation to coffee; Wholesale services in relation to computer hardware; Wholesale services in relation to computer software; Wholesale services in relation to confectionery; Wholesale services in relation to construction equipment; Wholesale services in relation to cookware; Wholesale services in relation to cooling equipment; Wholesale services in relation to cups and glasses; Wholesale services in relation to cutlery; Wholesale services in relation to dairy products; Wholesale services in relation to desserts; Wholesale services in relation to dietary supplements; Wholesale services in relation to dietetic preparations; Wholesale services in relation to domestic electrical equipment; Wholesale services in relation to domestic electronic equipment; Wholesale services in relation to earthmoving equipment; Wholesale services in relation to educational supplies; Wholesale services in relation to fabrics; Wholesale services in relation to festive decorations; Wholesale services in relation to floor coverings; Wholesale services in relation to fodder for animals; Wholesale services in relation to food cooking equipment; Wholesale services in relation to food preparation implements; Wholesale services in relation to foodstuffs; Wholesale services in relation to footwear;

Wholesale services in relation to fragrancings preparations; Wholesale services in relation to freezing equipment; Wholesale services in relation to frozen yogurts; Wholesale services in relation to fuels; Wholesale services in relation to furnishings; Wholesale services in relation to furniture; Wholesale services in relation to games; Wholesale services in relation to hand-operated implements for construction; Wholesale services in relation to hand-operated tools for construction; Wholesale services in relation to headgear; Wholesale services in relation to heaters; Wholesale services in relation to heating equipment; Wholesale services in relation to horticulture equipment; Wholesale services in relation to horticulture products; Wholesale services in relation to hygienic implements for animals; Wholesale services in relation to hygienic implements for humans; Wholesale services in relation to ice creams; Wholesale services in relation to information technology equipment; Wholesale services in relation to jewellery; Wholesale services in relation to kitchen appliances; Wholesale services in relation to kitchen knives; Wholesale services in relation to lighting; Wholesale services in relation to litter for animals; Wholesale services in relation to lubricants; Wholesale services in relation to luggage; Wholesale services in relation to meats; Wholesale services in relation to medical apparatus; Wholesale services in relation to medical instruments; Wholesale services in relation to metal hardware; Wholesale services in relation to navigation devices; Wholesale services in relation to non-alcoholic beverages; Wholesale services in relation to pharmaceutical preparations; Wholesale services in relation to preparations for making alcoholic beverages; Wholesale services in relation to preparations for making beverages; Wholesale services in relation to printed matter; Wholesale services in relation to refrigerating equipment; Wholesale services in relation to saddlery; Wholesale services in relation to sanitary installations; Wholesale services in relation to sanitation equipment; Wholesale services in relation to seafood; Wholesale services in relation to sewing articles; Wholesale services in relation to sorbets; Wholesale services in relation to sporting articles; Wholesale services in relation to sporting equipment; Wholesale services in relation to stationery supplies; Wholesale services in relation to tableware; Wholesale services in relation to teas; Wholesale services in relation to threads; Wholesale services in relation to tobacco; Wholesale services in relation to toiletries; Wholesale services in relation to toys; Wholesale services in relation to umbrellas; Wholesale services in relation to vehicles; Wholesale services in relation to veterinary apparatus; Wholesale services in relation to veterinary articles;

Wholesale services in relation to veterinary instruments; Wholesale services in relation to veterinary preparations; Wholesale services in relation to veterinary preparations and articles; Wholesale services in relation to wall coverings; Wholesale services in relation to water supply equipment; Wholesale services in relation to weapons; Wholesale services in relation to works of art; Wholesale services in relation to yarns; Wholesale services relating to automobile accessories; Wholesale services relating to automobile parts; Wholesale services relating to candy; Wholesale services relating to clothing; Wholesale services relating to cups and glasses; Wholesale services relating to electronic household appliances; Wholesale services relating to fake furs; Wholesale services relating to flowers; Wholesale services relating to furniture; Wholesale services relating to furs; Wholesale services relating to jewelry; Wholesale services relating to kitchen appliances; Wholesale services relating to sporting goods; Window display arrangement services; Window dressing; Window dressing and display arrangement services; Window dressing services for advertising purposes; Word processing; Word processing and typing services; Word processing services; Work analysis to determine worker skill sets and other worker requirements; Writing of business project reports; Writing of business project studies; Writing of business reports; Writing of curriculum vitae for others; Writing of publicity texts; Writing of résumés for others; Xerography.